WRESTLING WORLD

MAY 1963

4 FULL COLOR PORTRAITS FOR FRAMING

Tina Cole · Antonino Rocca
Giant Baba · The Kangaroos

DORY DIXON: WRESTLING'S NEW HERO

HARD BOILED HAGGERTY IS RIGHT!

WORLD RATINGS

Men • Women • Tag Team

A COMPLETE SPORTS PUBLICATION

Dory Dixon

MY CASE AS CHAMPION

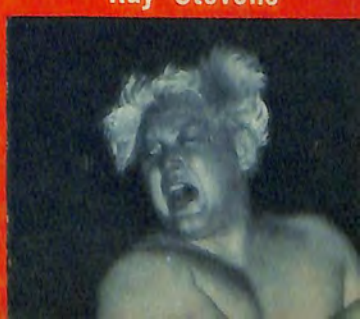
By Verne Gagne

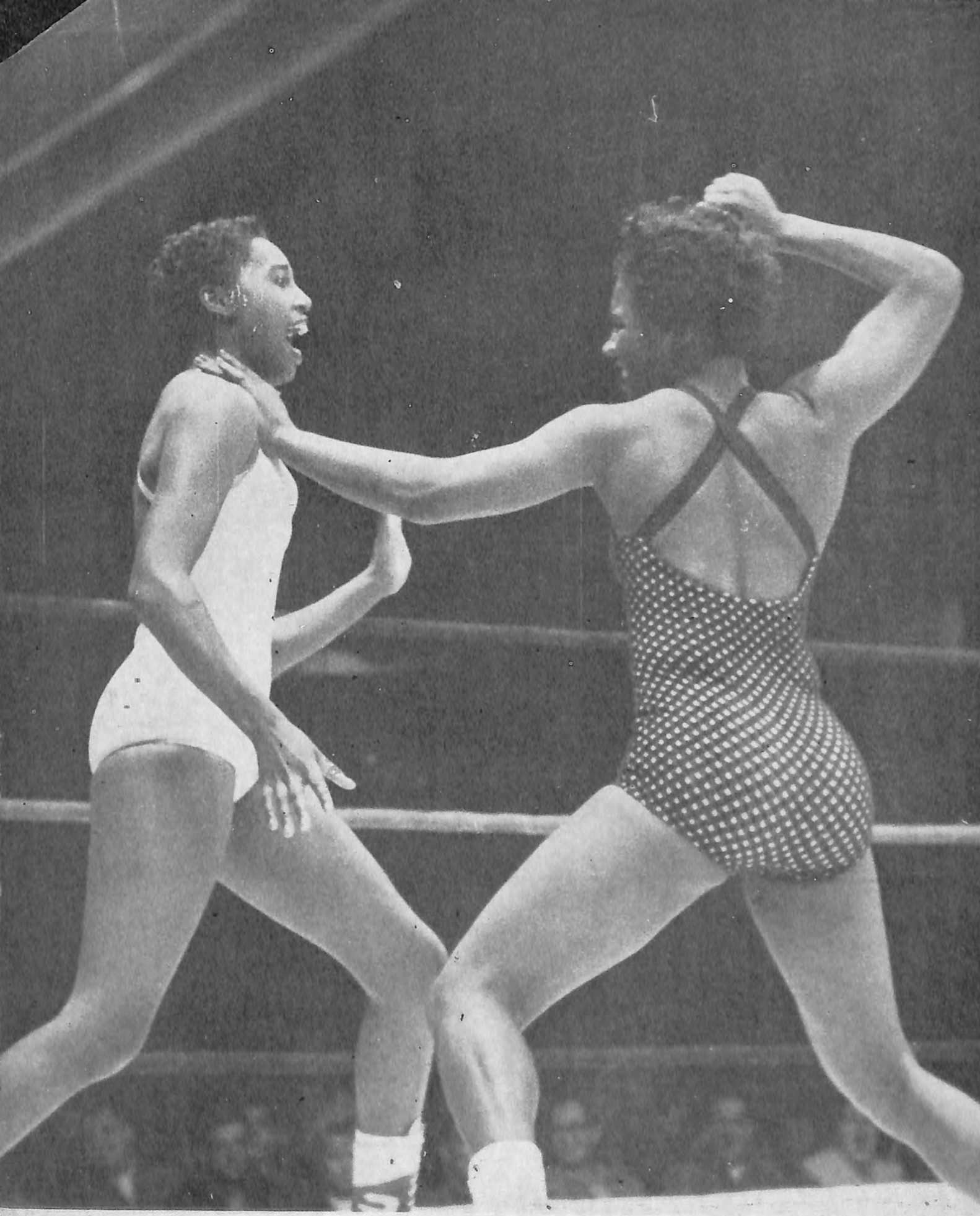
N.W.A. World Heavyweight King

The Sheik

Kay Noble

Ray Stevens





SOUR NOTE—SWEET GEORGIA BROWN ISN'T SINGING FOR JOY AS SHE IS ABOUT TO CATCH A FOREARM SMASH FROM TINA COLE.

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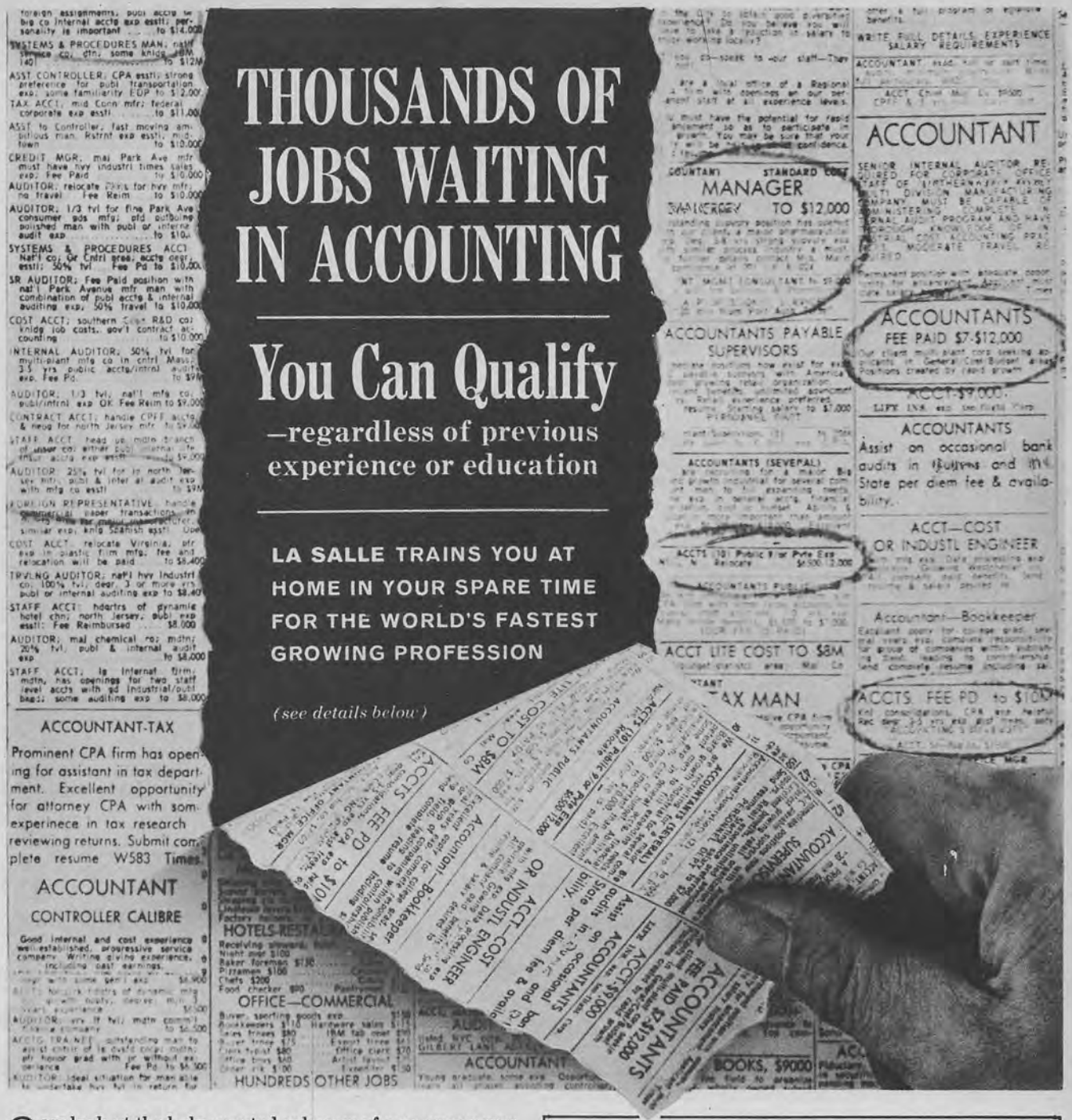

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WRESTLING WORLD

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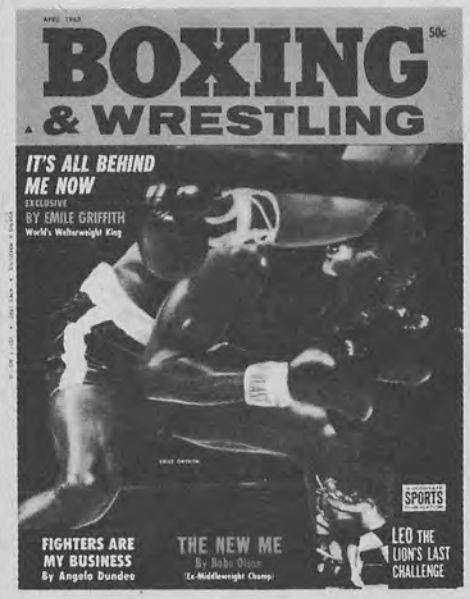
Wrestling Fans!

Don't forget to pick up a copy of BOXING & WRESTLING



on your newsstands every month. You'll find colorful stories of your favorite wrestler and a breezy column by veteran wrestling writer Lou Sahadi about names, places and happenings in the exciting world of wrestling.

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Charles Atlas

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby—only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit!

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me—changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Takes only 15 minutes a day of pleasant practice, right in the privacy of your room.

My "Dynamic Tension" method has already helped thousands of other fellows become real he-men in double-quick time. Let it help YOU. Not next month or next year —but Right NOW!

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If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach—the kind that makes all the other fellows turn green with envy.

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Send me absolutely FREE a copy of your famous book showing how *"Dynamic Tension"* can make a new man. 32 pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

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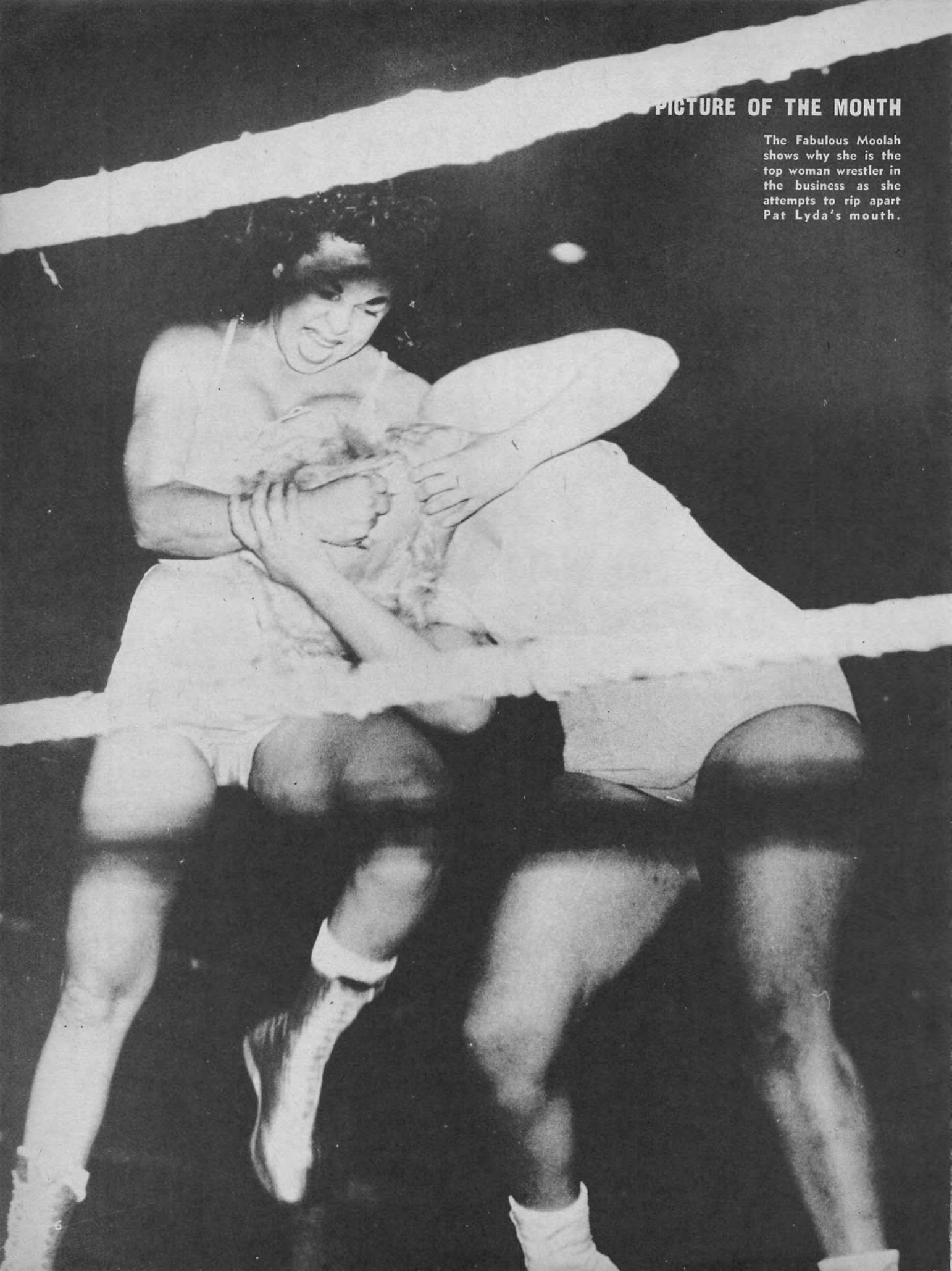
This Is the Kind of Bodies I Build with "Dynamic Tension"!

Fast Results

"Five inches of new muscle—that is what you have done for me—and in almost no time."
—C.W., W. Va.

Gained 29 Pounds

"When I started your course I weighed only 141 pounds. Now weigh 170 pounds."
—T.K., New York



PICTURE OF THE MONTH

The Fabulous Moolah shows why she is the top woman wrestler in the business as she attempts to rip apart Pat Lyda's mouth.

To sufferers from BALDNESS ... dandruff or excessively falling hair!

Before using the Brandenfels Home System

After using the Brandenfels Home System

PICTURES SHOW NATURE'S MIRACLE — HAIR REGROWTH

These microscopic pictures show enlarged sections of scalps of a test group and vividly portray the condition of the hair root and follicle before, during and after use of Brandenfels Scalp and Hair Applications and Dilative Action Massage. Medical analysis of this picture is: 1) blunted hair follicle; 2) follicle tipped to one side; 3) flabby tissue; 4) presence of wandering cells; 5) fewer normal cells; 6) follicle opening plugged with sebaceous gum and scaly skin layers; 7) presence of scar tissue.

24 weeks after beginning use of the Brandenfels System this picture was interpreted by the doctors as follows: 1) hair follicle less distorted; 2) fewer wandering cells; 3) increased number of normal cells; 4) less scar tissue; 5) firmer tissue; 6) scaly skin layer disappearing; 7) rebirth of tiny hair in follicle.

Now, after regrowth of hair, the doctors made this microscopic photo which shows: 1) follicle more vigorous; 2) follicle increasing in size; 3) more numerous normal cells; 4) hair shaft wider and more extended; 5) scaly skin layer and sebaceous plug eliminated; 6) follicle again producing hair.

Consider the Brandenfels Home Plan of Scalp Applications and Massage which has, in a decade and a half, helped thousands of men, women and children, with scalp problems, including thinning hair and even actual baldness.

The Brandenfels Home Plan for scalp reconditioning is the use, according to directions, of two liquid applications, in conjunction with a special massage method designed to help dilate blood vessels in the scalp so more blood will reach the area. All this is easily done at home, without expensive office calls.

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The four chief benefits specifically mentioned are:

- **Renewed Hair Growth**
- **Reduction of Excessive Hair Fall**
- **Relief from Dandruff Scale**
- **Other Improved Scalp Conditions**

If you, or someone you know, have excessively falling hair, a rapidly receding hair line, or other unhealthy scalp condition, you owe it to yourself, your family and your business associates to get full information on the Brandenfels Home System. Every day you delay may make your problem just that much more difficult.

It is a fact that even on smooth bald heads hair roots may still be alive and capable of growing hair again after proper stimulation. "Increased hair production can only be achieved by initiating activity in quiescent follicles (roots) —preventing them from going into the (permanent) resting state."*

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*From "The Biology of Hair Growth," a summary of papers presented at the London conference on the Biology of Hair Growth as edited by Drs. William Montagna and Richard A. Ellis and published by Academic Press, Inc., New York and London.

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Please send me, without obligation on my own part, your FREE information on how I can take hope for new hair.

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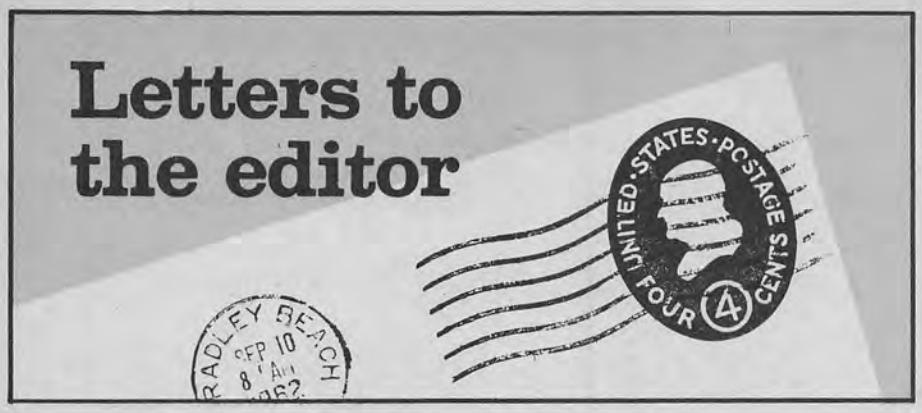
Letters to the editor



DISAGREES

I protest to Don Comber's statement (January) referring to the Rocca-Lisowski Pittsburgh bout. I fail to see how Rocca could have been "demolished," because just three weeks later it was Crusher who was demolished. They met again in Chicago and once again the great Antonino Rocca rose in victory.

An ape like Crusher should not be put in the same class as a man like Rocca.

Bob Koch
Lansing, Ill.

They might have taken turns demolishing each other, for each is capable with their great strength. They say Crusher is almost unbeatable in his Pittsburgh stomping grounds.

LOVES THOSE HILLBILLIES

I have just finished reading your wonderful story on The Scufflin' Hillbillies (January). I have seen fine stories and wrestlers before but this story was simply the greatest. I am vice president of their fan club and all our members have been writing to us about this wonderful story. It was the greatest.

Phyllis Spero
Laurelton, N. Y.

Well, thank you. I'll tell you another thing that's the greatest . . . some corn pone, beans and taters. Just ask the boys.

WHIPPER WATSON FAN

First, I must congratulate you on your wonderful magazine. It's the finest wrestling publication I have ever read. I especially enjoyed your color portrait of Whipper Billy Watson (Nov.) who in my opinion is the finest wrestler in the world.

Larry Watson
Tobermory, Ont., Canada

Now, you wouldn't happen to be Whipper's brother? Even so, you have every right to be proud of him.

PROTEST!

This is a protest! Against what? It is against the National Wrestling Alliance if they do not make Bruno Sammartino the

champion. Here's why: The newspapers said that Buddy Rogers was fouled in his loss to Bruno. This is false. Bruno won the first fall and Rogers the second. In the third and deciding fall, both men were bouncing off the ropes. Rogers stopped and tried to jump over Bruno. He didn't make it and was hit head-on in the midsection. The count went to 10, the bell rang and the referee raised Bruno's hand in victory.

Now, this is not a foul in my book, but a stupid mistake by a stupid champion. Bruno took the microphone and said: "Although I have beat Rogers, this is not a true win and I will not wear the belt until I beat him right." I say Bruno should be recognized as the champion until they meet in a deciding match. I and others will appreciate it if you could contact the NWA and tell them of this.

Wayne Link
Pittsburgh, Pa.

Don't worry, the NWA will see it here. Actually, Sammartino refused to be crowned champion because even though he did win, he felt it wasn't a decisive victory. It was his decision.

WHERE IS PAUL BUNYAN?

I am convinced that you have the finest wrestling magazine on the stands. Have you heard of what became of the eight-foot giant wrestling under the name of Paul Bunyan?

W. F. Hild
Miller, So. Dakota

We don't know his whereabouts. Can any of you readers help on this one?

PRAISE FOR BOBO

In my opinion I think Bobo Brazil is one

of the best wrestlers. To me, he is the world champion.

I would like to start a fan club for him. Will you please tell me where I can write to him?

Rosie L. Hill
Newark, N. J.

Bobo is certainly one of the best around. Don't miss his story in the March issue of WRESTLING WORLD. Will send your letter along to Bobo.

STEINBORN A SINGLE

In your January issue you have Dick Steinborn and Eddie Graham as No. 4 in the tag team ratings. I read where this team is not together anymore. Is this true?

Bob Kregas
Chicago, Ill.

continued on page 10

"Add 3 INCHES of steel-like Muscles to Your ARMS

4 Power-packed inches to your chest...*FAST*"

... *IN JUST 30 DAYS!*

LET ME SLAP 5 TO 50 POUNDS OF DYNAMIC, VIRILE MUSCLES ON YOUR BODY

. . . turn you into a rugged HE-MAN . . . load your body with jet-charged power, thick Herculean arms . . . deep massive chest . . . atomic-powered legs . . . shoulders a "yard-wide" . . . with power oozing from every pore of your new power-packed body . . . FAST . . . and right in the the privacy of your own home!

ALL I NEED is 15 MINUTES

to prove that you can have that *rugged, virile, he-man body*, loaded with action, will-power and the dynamic personality you've always wanted.

In half the time with twice the ease, in the privacy of your own room, in just a few minutes daily I will — through my TRIPLE-PROGRESSION COURSE — slap inches of steel-like muscles on your pipestem arms . . . pack your chest with power and size . . . give you lifeguard shoulders . . . dynamic, speedy, athletic legs . . . add jet-charged strength to every muscle of your body. I don't care if you're short or tall . . . skinny or fat . . . office-worker, laborer, student or business man. I MUST make a new virile he-man out of you and help you build tremendous "inner strength" that will give you that virile look that men envy and women admire. What I did for BOB BURKE, ANDRE LEPINE and other *Mr. America* and *Mr. Universe* winners and thousands of former weaklings, *I can do for you!* Yes, I can turn you into a real HE-MAN!

BOB BURKE . . . MR. UNIVERSE WINNER proudly flexes the mighty 18-inch arm I built for him . . . arms that can tear telephone books in half, rip chains apart, break spikes and lift 450 pounds. Yes, Bob once had 11-inch arms before taking my course. Wouldn't you like to own a Herculean arm like this? Well, what are you waiting for . . . rush in this FREE COUPON . . . NOW!

HERE'S LIVING PROOF!
Andre Lepine gains 80 pounds!

BEFORE

AFTER

BEFORE mailing the coupon . . . 100 pounds of skin and bones! What a rundown wreck! He had 10-inch pipestem arms . . . a flat 34-inch chest. Truly a pathetic case of weakness before he mailed me this coupon! AFTER Weider Training! What a *Change!* What a *Build!* 180 pounds . . . a mountain of mighty muscles with Herculean 17-inch arms . . . magnificent 48-inch chest and shoulders a yard wide. Another dream come true!

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THIS GIANT 48-PAGE MUSCLE-BUILDING COURSE revealing to you all the SECRETS OF THE CHAMPIONS . . . the Mr. Universe and Mr. America winners!

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Fill out coupon and mail to me. I'll rush you my GIANT 48-page course filled with exercises, training secrets, heroic photos of the mighty champions and private advice on how you can become a muscle star FAST! A-C-T-I-O-N is the *key to strength*. Make your first he-man decision today. Rush in this coupon for your free trial course. You have nothing to lose *but your weakness!*

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I guarantee to show you how to add twice as much muscle . . . triple your power . . . gain more weight twice as fast through my system of training than you could through any other method . . . and in HALF THE TIME! I challenge any other physical instructor in the world who teaches through the mails to accept my challenge!

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AMAZING FREE TRIAL OFFER!

JOE WEIDER, *Trainer Of The Champions*
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Union City, New Jersey

Shoot the works, Joe! Rush me my FREE Introductory *Power-Packed Muscle-Building Course.* √ Check which gains you want to make.

I want ☐ Bigger arms. ☐ Larger neck. ☐ Deeper chest.
☐ Trimmer waist. ☐ Athletic legs. ☐ Added weight.
☐ Broader shoulders. ☐ More endurance and power.

I enclose only 10¢ to cover the cost of handling and mailing. I am under no further obligation.

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(Please print plainly)

In Canada: Write Joe Weider, 2875 Bates Road, Montreal, Que., Canada

At the time of publication, the two were a team. Now, Steinborn is wrestling as a single in the midwest while Graham has found the south to his liking.

NO COMPLAINTS NOW

WRESTLING WORLD is a great magazine but I have one complaint. Let's hear about The Destroyer. How about it?

Van Wallach
Klamath Falls, Ore.

If you read the March issue, you haven't any complaints now.

LIKES KINISKI

I enjoyed very much the story on Gene Kiniski (Jan.). It's about time he received some world recognition.

He is certainly not a well liked person, even in his home city, here, but one has to

give credit where credit is due. He has beaten some of the top wrestlers in the business. The fans may hate him but I kind of admire him because he knows what he wants and he intends to get it.

Jeanette Rosenberg
Vancouver, B.C., Canada

Like you say, he makes no bones about what he wants and he doesn't care who likes it or not.

LEGITIMATE BEEF

It seems to me that some recent trends threaten to ruin wrestling, even if the fans seem to crave it this way. I refer to rushing the opponent before the bell, continuing punishment after a fall, and other such stuff which should lead to disqualification. They should do some disqualifying and get back to wrestling.

Homer A. Collins
Santa Rosa, Cal.

No argument here.

CHEER FOR DIXON

I thought your January issue was terrific, but how about a story on Dory Dixon?

Seaford, L. I.
George Nolte

That's easy. How about this issue?

KOWALSKI'S BELT

Will you please tell me what champion-

ship belt Killer Kowalski is wearing in the January issue?

Warren Glick
Brooklyn, N. Y.

The Canadian Championship belt.

RECOGNIZES DESTROYER

After reading your January issue I must say you have a fine magazine. Despite the mask, I instantly recognized the build and features of The Destroyer as those of Eddie Graham. Without a doubt Eddie Graham and the Sensational Destroyer are one and the same.

Brian Macauley
Hamden, Conn.

You could be right. He won't even reveal his identity to us.

OH, HANDSOME JOHNNY

I have just finished reading your January issue and I really think it was great.

Why is it you never have anything on Johnny Barend?

Karen Holm
Northport, N. Y.

Johnny would get mad because you didn't call him Handsome Johnny. Hope you didn't miss his story in the March issue.

WANTS TO SUBSCRIBE

I read your January issue and it's great. Where can I subscribe to your magazine?

Dave Gutchell
Auburn, Maine

That's easy. Just send $3 for a year's subscription. But, make sure it's American money!

ANOTHER COMPLAINT

I was shocked to see that Curtis Iankea was not rated. After all, he's the United States champion. He won the title from Nicky Bochwinkel and has defeated such stars as Pat O'Connor, Ray Stevens, Mr. Moto, Gorilla Marconi and many others. How about some recognition for this 6-4, 350-pound wrestling giant?

Nathan Yoshizaki
Honolulu, Hawaii

He's big enough, alright, but we've never seen him. He better tour the mainland if he wants recognition.

ENJOYED BRUISER ARTICLE

I especially enjoyed the story on the great Bruiser (Jan.). He is not only a great wrestler, but a wonderful guy.

Patrick Ringer
Bridgeport, Ohio

You'll get a lot of arguments about the wonful guy bit.

ANOTHER BRUISER FAN

In my opinion Dick the Bruiser is by far the best wrestler in the world today. Is that Wilbur Snyder the Bruiser is manhandling on the cover? (Jan.) Is there an organized fan club for Dick The Bruiser?

Dick Radford
Topeka, Kan.

The Bruiser's helpless opponent is Waldo Von Erich. About the fan club, your inquiry will be answered by our fan club editor.

RIDICULOUS HE SAYS

I read your article on Dick The Bruiser (Jan.) and I must say—ridiculous. No one would honestly hate people and still be considered normal, and to be sure he is as

normal as can be. I'll never believe he hates people. I'll bet my bottom dollar he is a real nice guy.

Bernard Kuperstein
New York, N. Y.

If we were you we wouldn't bet our last dollar. Besides, why don't you meet him and find out?

WANTS GRAHAM STORY

About nine months ago Eddie Graham was seriously injured in a bout with the Great Malenko. Eddie was told that he would never wrestle again, but he didn't believe it. With faith and courage he's back wrestling and winning.

I would love to see a story on Eddie for I think he deserves a lot of admiration for his long struggle.

Violet Sumlin
Jacksonville, Fla.

That's not an unreasonable request. We'll get to work on it.

BOSTON DEMISE

What has happened to wrestling in Boston? Several years ago wrestling was the big thing here and then over-night it faded away. At the time, Killer Kowalski was the champ. Wrestlers such as Verne Gagne, Pat O'Connor and Pepper Gomez headed the Friday night matches at the Boston Garden. Why haven't the promoters done something to bring wrestling back to the former position it held?

Shirley Cain
Dorchester, Mass.

After reading this, maybe they will.

WANTS TO KNOW

Can you please tell me who Bobo Brazil is wrestling on page 38 of the January issue?

Bobby Backus
Stafford Springs, Conn.

Sure can. It's that good looking Skull Murphy.

EASY TO EXPLAIN

In the article The Scufflin' Hillbillies (Jan.), Rip Collins says that he and Chuck Conley beat Handsome Johnny Barend and Magnificent Maurice. Then why in the World Ratings do you put Barend and Maurice fifth and The Hillbillies sixth?

Tom Tabatowski
Detroit, Mich.

That was over a year ago. Since then, Barend and Maurice have beaten The Hillbillies more often than not.

ANOTHER COMPLAINT

I thought your January issue was very good. I have one complaint and that is that you don't rate Bruno Sammartino in the top ten.

Bruce Ketler
Grove City, Pa.

He's not in the top 10 yet, but he's climbing. Take a look this month.

DESTROYER ROOTER

I think The Destroyer deserves a big

story. This man is a truly great wrestler.

J. K. Amundson
La Canada, Cal.

If you didn't purchase the March issue of WRESTLING WORLD, then you missed a big story on The Destroyer.

STILL ANOTHER COMPLAINT

I sincerely enjoy your magazine. My only complaint is that you don't feature Fritz Von Erich and Carl Gotch.

Barbara Witlow
Detroit, Mich.

Give us a little time and you shall see.

PARENTS OBJECT

I am 13-years-old and like to watch wrestling. My parents object because they think all wrestlers have very little schooling and education.

Ira Weiss
Brooklyn, N. Y.

Ira, you can show them this. On the contrary, a large degree of the current wrestlers either went to college or are college graduates. Some are engineers or lawyers. So, keep watching wrestling, but don't let it interfere with your studying.

ANOTHER BRUISER BOOST

I thought the story on Dick The Bruiser (Jan.) was terrific, but how about rating him higher? I think Bruiser deserves to get a chance to wrestle Buddy Rogers for the world's championship. I am sure he could beat Rogers.

Richard Swinford
Anderson, Ind.

Take a look at this month's ratings.

ALL ABOUT MILLIE

As a newcomer to the ranks of women wrestling fans, I am very curious about Mildred Burke. I hear much about her, but don't see any stories about her. Is she still wrestling or has she retired?

Schenectady, N. Y.
Clinton Cox, Jr.

The last word we got on her was that she is retired. She was one of the best during her career.

PRAISE FOR ROGERS

I, along with some 15,000 other people, recently witnessed a bout between Buddy Rogers and Dory Dixon in Madison Square Garden. Also, in common with most of those people, I went with the hope that Rogers would be beaten.

We were granted that hope, even though officially the bout was a draw. We were granted more than that—the sight of that great villain carried out of the ring on a stretcher. Buddy Rogers left the arena doubled up in pain with the laughter and cheers of thousands following him.

Dislike him as you will, there is no other wrestler like Rogers in the ring. You are

forced to admire his ability, his cleverness, his physique. You hope to see him beaten, but know that no other champion would draw the crowds he draws. Wrestling without him will not be what it is.

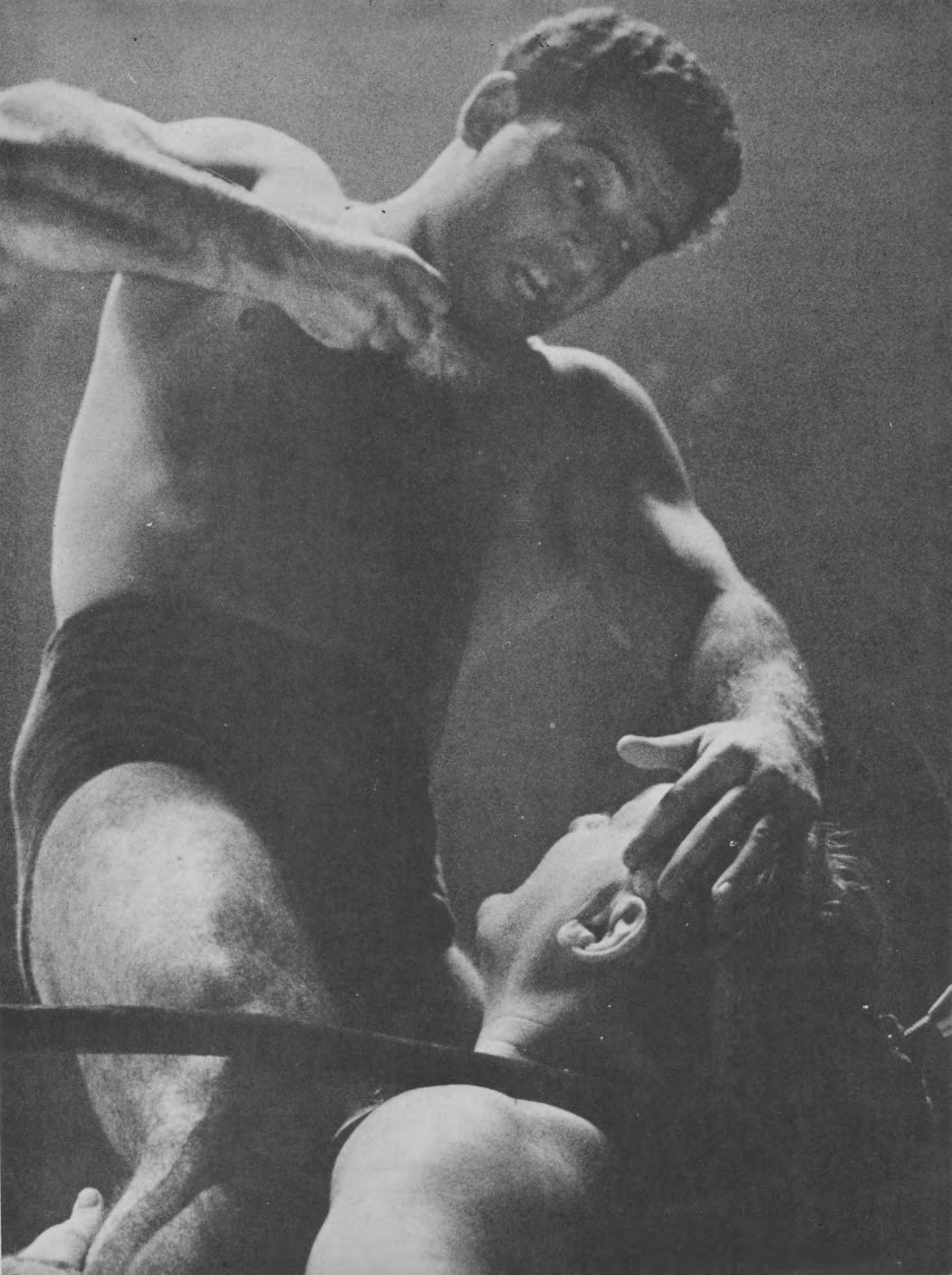
Patricia Ann Lynch
New York, N. Y.

Very well said.

THE GREEK with a GOLDEN TOUCH

Tony Manousos has found wrestling profitable in his successful campaign as a rising prelim

By Lou Sahadi



It was that time of the month when Tony Manousos made his regular stop at the 42nd Street Post Office. Natilly dressed in a dark blue business suit, Manousos looked more like a steamship ticket agent on New York's lower west side than a professional wrestler. He was walking slowly fingering some bills in his wallet when he came to a stop at one of the windows.

"Hey, Tony, how much this month?," asked a baldish clerk putting on his glasses.

"Make the money order for this amount," replied Manousos.

"You must own half of Sparta by now," exclaimed the guy behind the window.

"Pretty close," shot back Manousos. "Only four more blocks, and I'll have the entire west side."

The wrestler thanked the fellow, carefully placed a money order slip in an addressed envelope, waved goodbye to the clerk, and walked over to the foreign country deposit chute. He's done it so many times he probably could execute the procedure with his eyes closed.

Manousos has been wrestling in the United States for close to two years now. During that time, he has regularly sent a paycheck home to his family in Greece. It's a monthly obligation with as much timeliness as a monthly car payment. The only difference is that Manousos happily remits his tender.

Not that Manousos is in the big money bracket. Some of the top bananas like Buddy Rogers and Antonino Rocca could possibly own half of Sparta, Greece with their ring earnings over the years. It was just his way of jesting with the clerk at the Post Office, but in reality Manousos is a prudent individual.

Antonios Manousos is a ruggedly handsome person. He has dark wavy hair and deep brown eyes. Only a bashed nose that was broken a couple of times, identifies him as either a wrestler or a boxer. He is a solidly built 220-pounder accented by a heavy crop of hair on his chest and legs. At 30 years of age, Manousos is a fine catch for women who like their men masculine in every sense. For the most part, the 5-11 bachelor is often chased by women following his bouts.

Manousos is known as a loner. He quietly dresses in the corner of the dressing room. When he finishes his match, he quickly dresses and leaves the arena. As of now, he is strictly a preliminary boy. He's never topped a card. But, the way he's going, unbeaten in his first 67 bouts, he'll reach the higher echelons before long. He's well aware that's where the big money lies.

"My chief concern is to wrestle and win all I can to provide money for my family in Sparta," explained Manousos. "I have my mother, father, two brothers, and a sister living at home. That's the main reason I came to this great country. There is so much more opportunity for me here."

"One day I said, 'Mama, I am going to pack my bags and go to America.' She was so worried . . . her son going to another country without knowing anybody. You know how mothers are. But, I was determined it was the right thing to do."

GREEK HEAVYWEIGHT KING

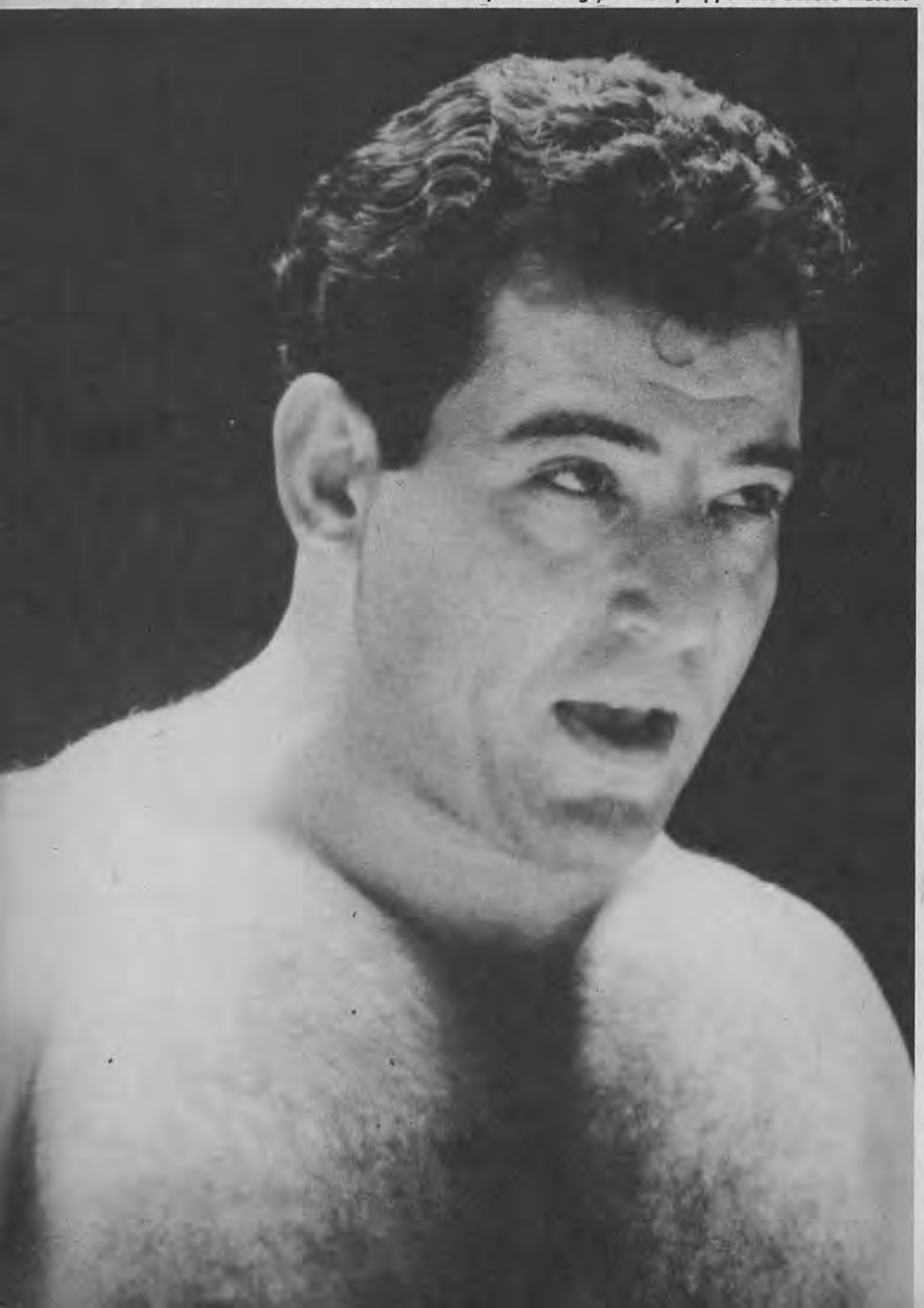
It's a strong desire within himself that makes Manousos drive relentlessly toward the top. It's been a struggle gaining recognition that one would normally think is accorded an undefeated wrestler. In wrestling it's not done that way. It's a long, hard climb to the top; and it takes more than just desire.

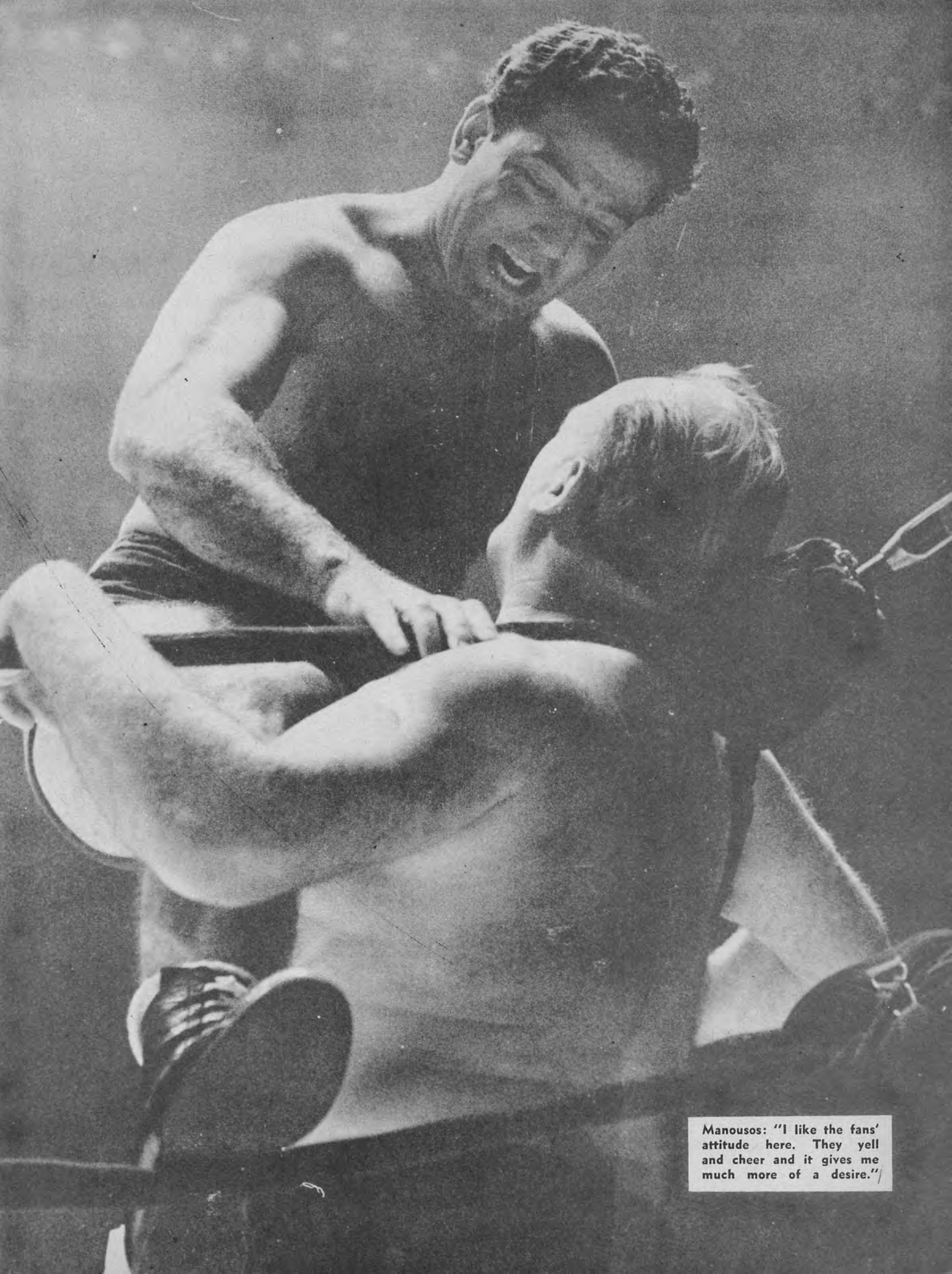
Inwardly, Manousos has more than just drive. He has a solid foundation of Greco-Roman experience behind him. In his native country, Manousos excelled for nine years in this manly art.

"In the Greco-Roman style of wrestling, you use only the upper part of your body," explained Manousos, who

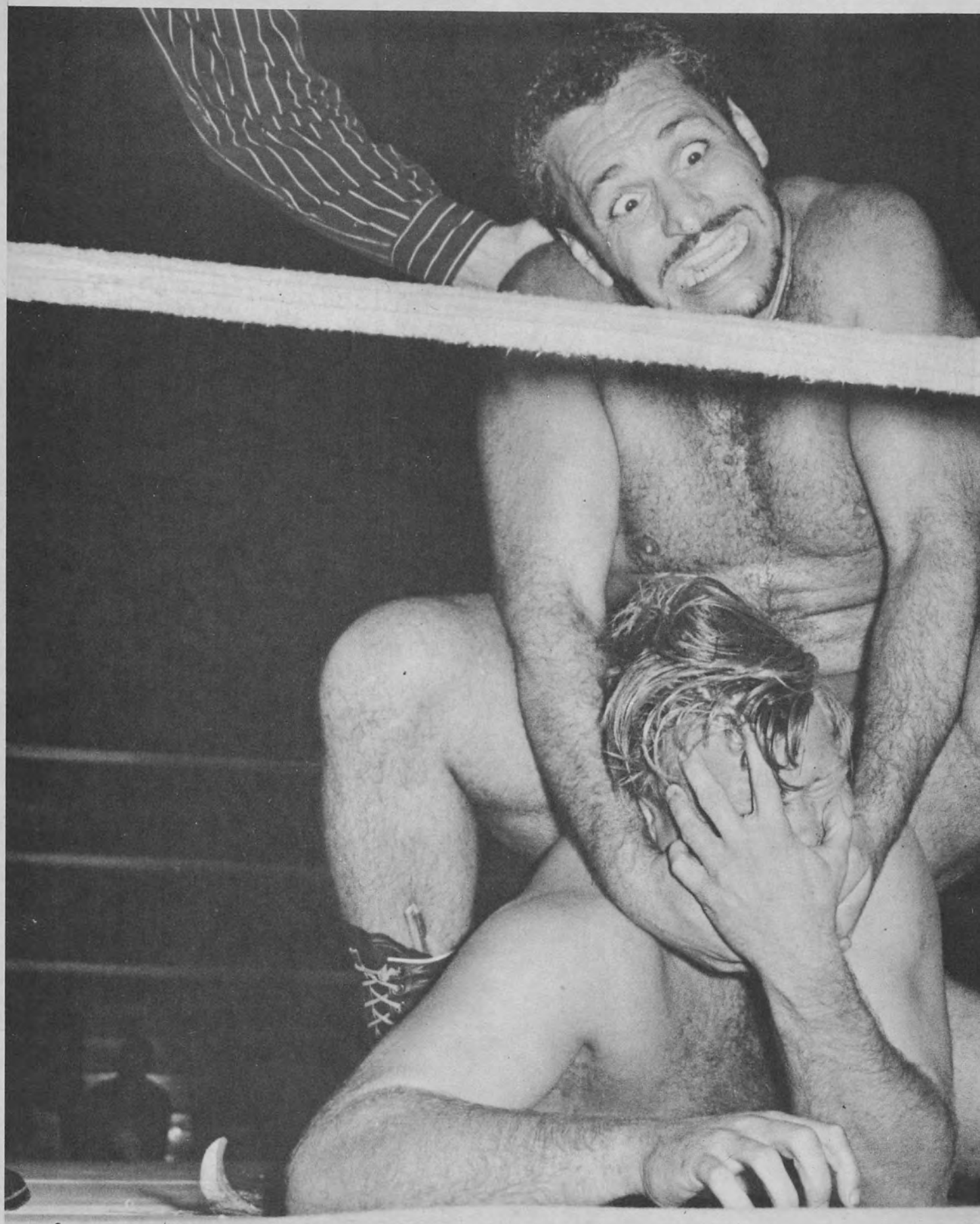
continued on page 58

Manousos is a picture of concentration. He penetratingly sizes up opponent before match.





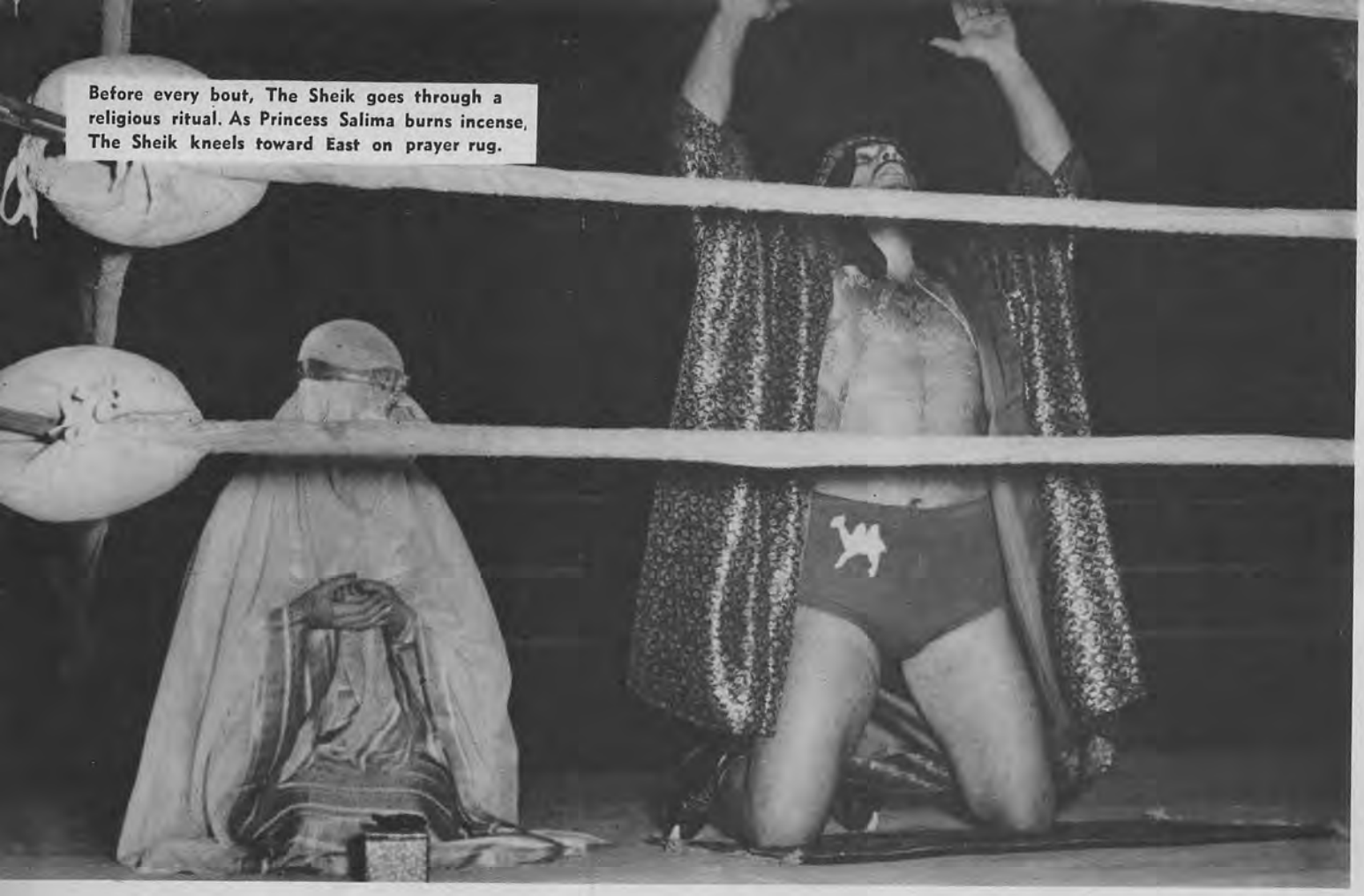
Manousos: "I like the fans' attitude here. They yell and cheer and it gives me much more of a desire."



OH, TO CATCH A SHEIK

But, this royal son of Islam isn't about to be caught short when it comes to Yankee dollars

By Ernie Salvatore



Before every bout, The Sheik goes through a religious ritual. As Princess Salima burns incense, The Sheik kneels toward East on prayer rug.

From the ancient Lebanese capital of Beirut eight years ago there came to these shores a 23-year-old nobleman. Accompanied by his bride, of royal lineage herself, his mission wasn't diplomatic, his itinerary included no official state visit to the White House and he sought no foreign aid funds from the United States Treasury.

But, money was his object—good, hard U. S. currency. He proposed to earn as much of it as possible as rapidly as possible with his bare hands.

Bare hands? Quite plebian, to say the least, but that's what the nobleman wanted to use and he has subsequently been using them with far greater success than he dreamed possible.

As The Sheik, accompanied dutifully by her royal highness, Princess Salima, he's become one on the top box office attractions in professional wrestling, logging over 600,000 miles since 1954 in an endless series of transcontinental tours.

Despite an average of four bookings a week, 48 weeks a year, he's found it impossible to keep pace with demands for his services. His presence on a card spells box office insurance. Fans flock from everywhere to see him in action.

He drew $61,000 in Madison Square Garden with Antonino Rocca; $41,000 in San Francisco; $27,000 in Detroit and $17,000 in Stamford, Conn. last year. He's pulled in packed houses of 12,000 in San Francisco; 10,000 in Kansas City; 8,000 in Milwaukee, 8,000 in Cleveland, and 7,000 in Indianapolis — to mention but a few — in recent months.

But, none who pay to come, come to cheer. It's doubtful if The Sheik has ever enjoyed the pleasure of a single handclap in his favor. His arrogance, his disdain for the rudimentary courtesies of our country, his cruelty in action have compounded to make him one of the most disliked wrestlers working today.

When The Sheik steps into an arena, followed by the heavily veiled Princess carrying their prayer rugs and incense burner, catcalls quickly fill the air. Even if it's his maiden appearance in the city, the rapport of hostility between The Sheik and the crowd occurs almost immediately.

Little wonder, then, that while countless thousands see him wrestle every year, an aura of Middle Eastern mystery surrounds this son of the desert. He's made himself almost totally inaccessible to the public. The Princess serves as his intermediary, especially with newspapermen.

She qualifies well for the job, speaking good English and fluent Arabic. But, no one has ever heard The Sheik speak English in public, or, determined if he understands the language.

What people have heard are his bitter taunts, invectives and challenges hurled at them and his opponents from the ring. Often, when he becomes particularly angry, he'll charge onto the ring apron to confront a jeering crowd. Sometimes he'll penetrate the seating sections where's he's surrounded by fist shaking malefactors.

"He's absolutely fearless," Salima explained one night recently in Huntington, W. Va. "Why shouldn't he be? He's a son of Islam. He possesses occult powers ordinary humans only read about. He can control the thoughts of people around him. I know, for I have watched him do it time and time again."

There was a night in New Orleans when The Sheik disengaged himself from his opponent, leaped through the ring ropes and chased a knife waver out into the streets. Sports pages in the Crescent City the next day displayed large photographs of the spectacular chase.

"In Indianapolis, one night, a man with a knife in his hand climbed onto the ring apron," Salima continued quietly. "He shook the knife at The Sheik. But, Sheik just walked over to him, keeping his eyes on the man's eyes, and reached out and took the knife away. The man never moved."

While Salima spoke The Sheik sat quietly in a corner of the dressing room, his eyes on the interviewer. He said nothing. His sad, brown-eyed Arabic face, framed by a neatly trimmed head of hair and a swirling short beard, was expressionless.

In Victoria, Tex., last year a muscular young cowboy took umbrage at The Sheiks practice that night of banging his opponent's head against the ringside bell. The cowboy clambered onto the ring apron, hollered at The Sheik and struck a classic boxing pose —left hand extended, right hand cocked back.

"The Sheik again placed his gaze upon the gaze of an attacker—as he did to the man with the knife in Indianapolis," Salima said quietly. "Then, he walked over to the man, past the arm that was extended and brought his face to within inches of the right hand. The man stood there frozen. He did not move. Sheik then returned to his match and won."

When the match had ended Marvin Jones, the referee, shook the cowboy out of his trance. He returned sheepishly to his seat.

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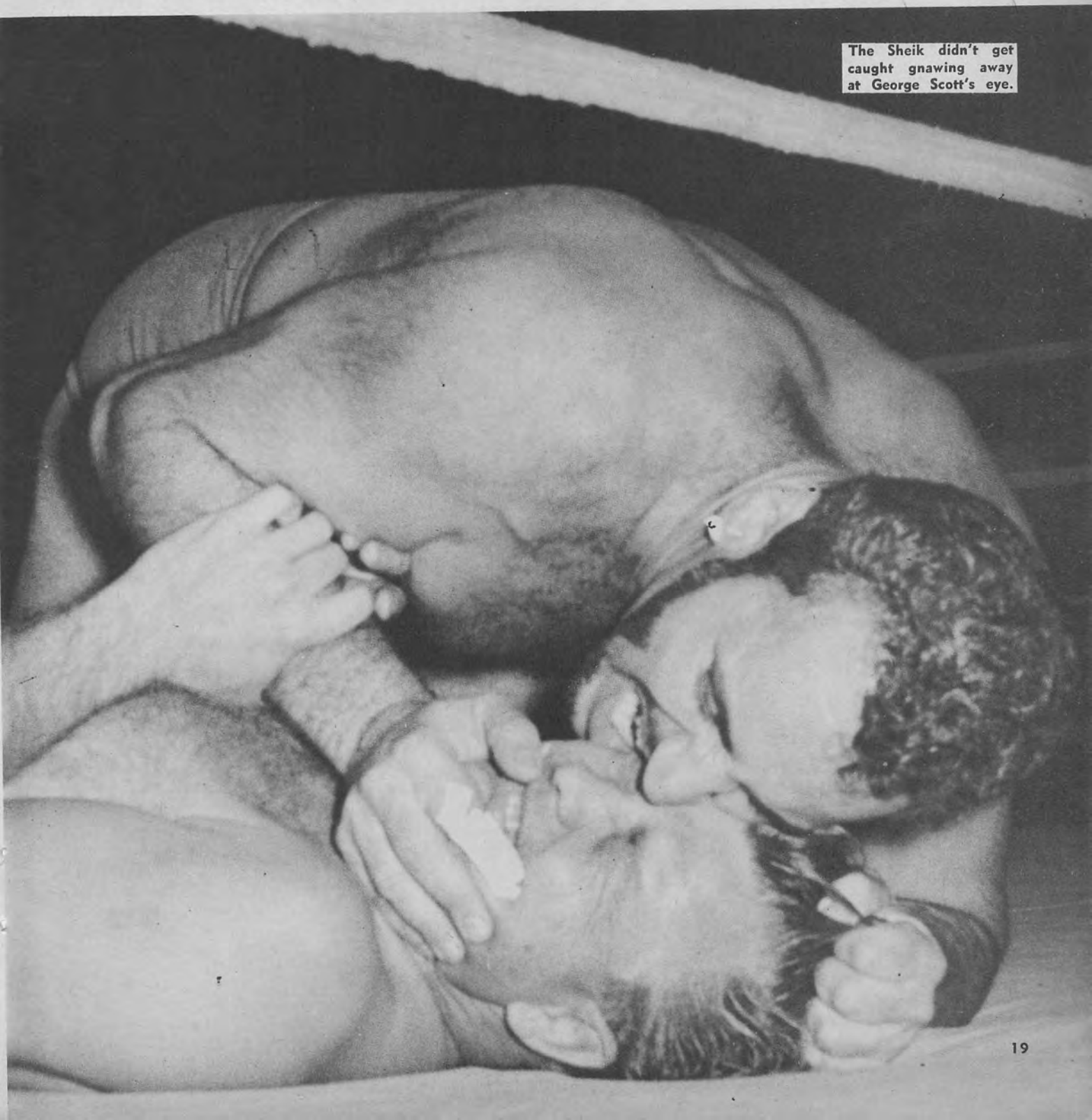


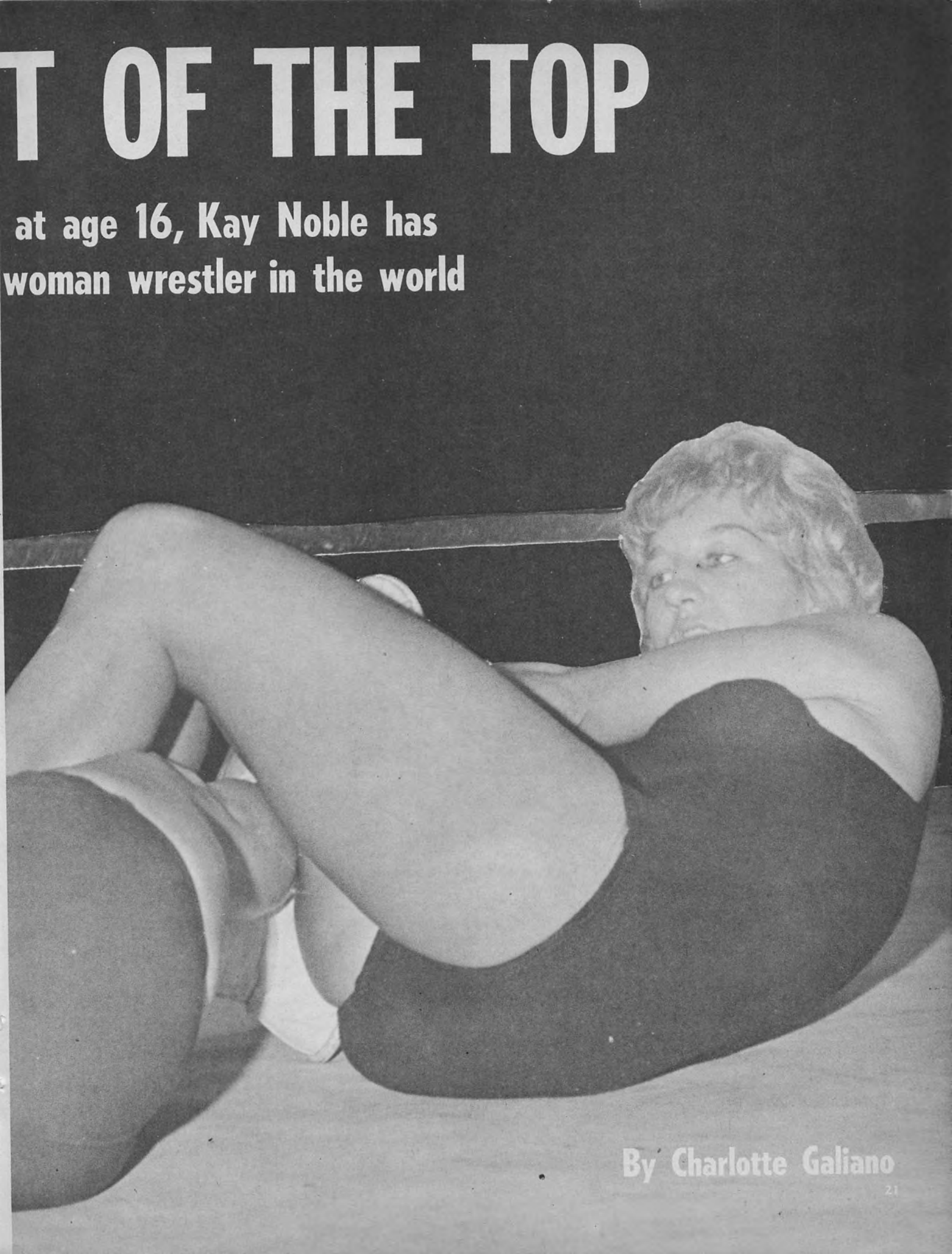
The Sheik didn't get caught gnawing away at George Scott's eye.

NOTHING SHOR

Ever since her first matc
aspired to be the greatest

T OF THE TOP

at age 16, Kay Noble has
woman wrestler in the world



By Charlotte Galiano

Kay Noble, who made her professional wrestling debut at 16, attended the school of hard knocks and graduated with flying colors. The shapely brunette, with vital statistics of 36-24-35, tossed her mink cape carelessly in a chair in her not-too-plush dressing room and said:

"Since I was a kid six years old I've had the ambition to be the world's greatest woman wrestler. *I'll* settle for nothing less."

Wearing oyster white suede slacks and an eye-catching sweater to match, Kay opened her expensive suitcase and pulled out a leopard bathing suit which would be her uniform an hour later when she climbed into the ring to face Annette Palmer, one of her chief rivals.

The highly rated 5-6, 132-pound challenger for the world title moved to a mirror and pulled a jeweled comb through her curly hair and continued:

"I never went hungry when I was young, but I knew what family hardships were. I also found out in a hurry that I was never going to wear pretty things, own diamond rings or drive a new car, working in a drug store or on a factory assembly line.

"When I was 15 I worked two weeks and received the grand total of $25. It hurt me to cash those checks," said the curvacious six-year veteran of the ring.

"I made up my mind when I quit my job that I wasn't going to carry a lunch pail. And I am not," she added.

Carefully arranging her mink on a clothes hanger and hanging it on a spike in the wall, Miss Noble admitted she was a teen-age tomboy. "I could match any boy in the block playing football, basketball or baseball in my hometown of St. Joseph, Mo. And no boy, big or small, pushed me around. I did the pushing," she declared emphatically as she dropped into a chair and casually kicked off her glittering shoes.

She looked more like a college girl as she talked—an All American girl boys dream about.

"See these muscles? They are muscles of an athlete, not an Amazon. They are long muscles, not short ones," explained Kay as she pulled up her sweater sleeve and then exposed a trim ankle.

"I lift weights, but light ones and I've built my muscles by repetition not by heavy exercises."

Despite being in one of the most rugged of all sports for a girl, Kay made it plain she enjoys being a girl and was quick to say she believes in femininity. "If I said I didn't enjoy the adulation of men I would be telling an absolute fib," she said with a come hither look. "I like men and they like me. I am especially fond of rich men," she laughed. "But right now I am not interested in romance."

Noble applies pressure to Annette Palmer. She had ambition of becoming a wrestler at six.

A rap at the door startled Kay.

"Who is it?" she snapped.

"You're on in 30 minutes," said a voice.

"I am sorry but you'll have to leave," said Kay. "I have to get dressed and I want to loosen up. On top of that I always spend at least 15 minutes by myself before I go into the ring."

The girl who a mere few minutes before had such an out-going personality and spoke with complete confidence suddenly appeared nervous and tense. She grabbed her ring shoes, a pair of sweat socks and a black and white robe out of her suitcase.

She closed the bag easily enough, but then slammed it against the wall. "Where is the key to this room?" she asked. "I haven't got it and I want this door locked tight as a drum."

There was another knock at the door, but this time Kay didn't answer. Instead she moved quickly and opened the door to find the surprised promoter standing alone and apparently shocked by the sudden response.

"Where's the key to this room?" barked Kay.

"In my pocket," replied the promoter as he searched in four pockets before producing it.

With the key in her right hand, Kay grabbed her bathing suit and announced: "See you after the match. You can get the rest of your story then if I am capable of talking. I've got a tough foe out there tonight.'

Outside the dressing room the crowd was screaming as Crusher Lisowski,

a wild man, mauled his opponent in the ring and then tossed him to the concrete floor. While the fans booed Lisowski's ruthless attack, the referee counted 10 and lifted the husky victor's arm, indicating victory. The fans swarmed the ring and tossed debris at the arrogant Lisowski as he pranced around the ring. Meanwhile, stretcher bearers were carrying Lisowski's helpless victim to his dressing room.

BESEECHED FOR AUTOGRAPHS

While the fans made threatening gestures to climb into the ring after Lisowski, the arena lights went on and the steely-eyed Lisowski dared his hecklers to climb through the ropes. It took nearly five minutes for police to disperse the crowd and finally Lisowski, guarded by a cordon of uniformed patrolmen, was led to his dressing quarters.

In less than 15 minutes, Kay Noble was marching down the same aisle. She was wearing her black and white robe and stopped several times to sign autographs for teen-age girls.

"Your robe is beautiful," one girl about 14 said.

"Are you going to win?" asked another young miss about 16. She received no reply, just a smile.

At the bottom ring step, Kay was greeted by a dozen young fans seeking autographs, but was heard to say, "not now, I am sorry."

As she climbed the steps, Kay looked small, but she carried her head high. Once inside the ring she moved to a neutral corner to rub resin on the soles of her shoes. She returned to her corner and grabbed the top rope with her seemingly tiny hands and gave a hard pull. Apparently satisfied, she rested her shoulders and back against the turnbuckle.

Kay didn't look right or left. The bell rang three times and the voice over the public address system said: "This is the second half of the double main. In the corner to the left is Kay Noble, 135 pounds, one of the top challengers for the world title. In the right corner is Annette Palmer, 136 pounds, North Dakota state Champion. This is a one fall match with a 45 minute time limit."

Both girls were motioned to the center of the ring by the husky 240 pound referee. Fifteen seconds went by as the referee talked, apparently explaining the rules and what he expected when the action started.

There was no offer of a handshake as the two girls turned on their heels and marched to their corners. They pulled off their robes and a fifty-year-old admirer exclaimed, "Boy!"

A man appearing to be slightly over voting age remarked, "I wouldn't mand dating either one of those gals tonight."

An astute woman, well dressed and in her mid-forties said in a caustic voice: "I wouldn't allow my daughter to be a wrestler."

The bell rang and Kay and Annette moved to the center of the ring. Annette appeared taller, even a little more muscular. Annette applied the first hold, a painful arm lock, and Kay was slammed to the ring floor.

After finally breaking the hold, Kay held her right arm and moved away from the stalking Annette who realized that her opponent was hurt. Then Annette made her move. She rushed Kay, forced her into a corner and applied a headlock. Kay tried desperately to grab her opponent around the waist but failed. A split-second later Kay was flying through the air, landing with a thud on the floor of the ring. With her opponent dazed, Annette applied a leg hold and Kay screamed, pounding the mat with her hands.

The sedate woman, who only minutes before had said she wouldn't permit a daughter of hers to wrestle, turned her head. When she dared look into the ring again she said: "This is terrible. It is absolutely brutal."

The referee was asking Kay if she wanted to concede defeat. She shook her head, signaling no.

Suddenly, and unexpectedly, Kay slipped out of the hold and limped to the ropes and crawled outside. The referee started his count but at 8 she was back in the ring, favoring her left leg and trying desperately to stay away from her rival.

With Kay hurt, Annette continued to press her advantage. For 10 minutes the North Dakota champion was in complete command and Kay appeared doomed to defeat.

continued on page 63

Kay gets set to toss Miss Palmer over her shoulder. She has come long way since first bout.

FAN-LAND

By MARLENE ANN BENNER Fan Club Editor

Dear Friends:

As president of the ANN CASEY INT'L. FAN CLUB, I would like to mention we will be celebrating our first anniversary this month. It's been a wonderful year for us and with an honorary as nice as Ann, we couldn't ask for more. I am very proud of the fact that the fan club is growing rapidly and have even greater hopes for it in the future. Ann is a Cherokee Indian and we would like to know as to how many of her fans are in favor of seeing her wrestle as an American Indian Princess. Do let us know.

DON LEO JONATHAN

In the last issue I listed an incorrect address for Don Leo Jonathan's fan club. The president of his club is Janice Bielecki, 36 Noel Street, South Hadley Falls, Mass. Janice puts out a fine bulletin called THE MIGHTY MORMON.

WILBUR SNYDER

Attention Wilbur Snyder fans! Wilbur now has an International fan club headed by Betty Clark, 1003 W. Court Street, Flint, Michigan. Mrs. Vi Smith is the Vice President.

MAGNIFICENT MAURICE

Not long ago I had the pleasure of talking to Magnificient Maurice here in Washington, D. C. as to whether or not he had a fan club in his honor. Maurice is better known as Gene Dubuque and was "Mr. New York" in 1948. I would like to say Maurice was very cooperative and I also learned he does not have a fan club.

ANTONINO ROCCA

Paul Dallara of 20-55 27th St., Astoria 5, New York recently received the Amazing Antonino Rocca's permission to organize a fan club. The club dues are $1.00 a year and you receive a membership card, 8 x 10 photo, wallet size photo, biography, wrestling program and a journal every month.

JERRY MILLER

I would like to thank Eleanora Martin, president of the Jerry Miller Int'l. fan club, for making me an honorary member of Jerry's club. Jerry, a handsome mat star, is currently wrestling in Oklahoma. The address of the club is—1302 Marigny St., New Orleans, Louisiana.

I noticed the "Song Dedications" in various fan club bulletins have become quite popular with the fan club members. All of the bulletins I received are very interesting and the fan club presidents certainly do a wonderful job.

RICKI STARR

Ricki Starr was a guest on THE MISTER ED SHOW recently. The name of the series was "The Bashful Clipper." Ricki now has a movie-TV fan club headed by JoAnn DeValue, 120 Corstairs Road, Valley Stream, New York.

ROBERT OF PARIS

Mike Massey of 3127 Bondesson Street, Omaha 12, Nebraska informed me of his newly organized fan club for Robert of Paris who is really Robert Duranton. He is also known to the mat fans as "The Gorgeous George of France."

Some of the wrestlers play a part in the movie, REQUIEM FOR A HEAVYWEIGHT, starring Anthony Quinn. I have not yet seen the movie but I received a report where three well known wrestlers have a role. They are Red Bastien, Haystacks Calhoun, and Steve Stanlee.

DORY DIXON

Tommy Bore, 127 Grant Street, Portland, Maine is the president of the Dory Dixon fan club. Dory is known as the "Calypso Kid" and he is wrestling on the East Coast. Club dues are $1.00 a year and you receive a story, 3 wallet size photos, 8 x 10 photo and a membership card.

DON & AL GREENE

The president of the Don and Al Greene fan club, Mrs. Hansel Hughes, states in her letter re the club that the dues are 50 cents a year and you receive pictures, membership card, and information about Don and Al. The address is: Murphy, North Carolina.

BILLY DARNELL

The Billy Darnell Int'l. fan club will be discontinued as Billy retired from wrestling to go into business as a licensed chiropractor. Our best wishes to you, Billy!

If you are interested in exchanging wrestling results and pictures or corresponding with other wrestling fans, I suggest you write to any fan club president regarding your interest. They generally print a "Want Ad", Pen Pal, or an information column in their bulletins, and they will be glad to give you any information available.

A listing of wrestlers who do not have fan clubs is not available. Personally, I understand some wrestlers are not in favor of having a fan club and others, in the past, had a club that disbanded and they do not want another club.

I sincerely wish you would write to me when you have time as I am interested in hearing from all of you. Your comments, suggestions or fan club you would like to have listed will be greatly appreciated.

In closing, May God Bless You with Health and Happiness.

FAN CLUB LISTING

INT'L WRESTLING ALLIANCE
Richard Branciforte, Pres.
80-21 168th Street
Jamaica 32, New York

JACKIE FARGO
LES WELCH
Roy Turner, Pres.
2410 Vining Avenue
Huntsville, Alabama

KILLER KOWALSKI
Jill Ascher, Pres.
755 Kipling Place
Deerfield, Illinois

TONY SHEPHERD
Diane Joiner, Pres.
1225 N. Maplewood Ave.
Chicago, Illinois

TONY MANOUSOS INT'L
Donna Henderson, Pres.
654 East 224th Street
Bronx 66, New York

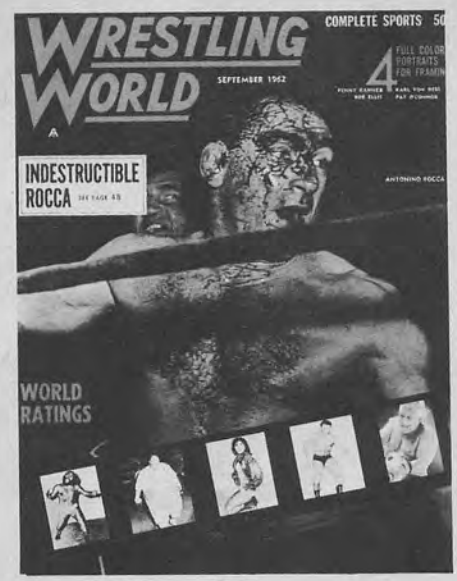
KING JACK
Phyllis Zuver, Pres.
P.O. Box 21
Pioneer, Ohio

DANNO O'SHOCKER
JOE BLANCHARD
Margie Evans, Pres.
564 N. Spring Street
Wabasha, Indiana

JOHNNY BAREND
Jeanette Kendell, Pres.
64 Doolittle Court
Piqua, Ohio

EDDIE GRAHAM
Cathy Kanz, Pres.
18053 2nd Street E.
Redington Shores, Florida

HAVE YOU MISSED WRESTLING WORLD ?



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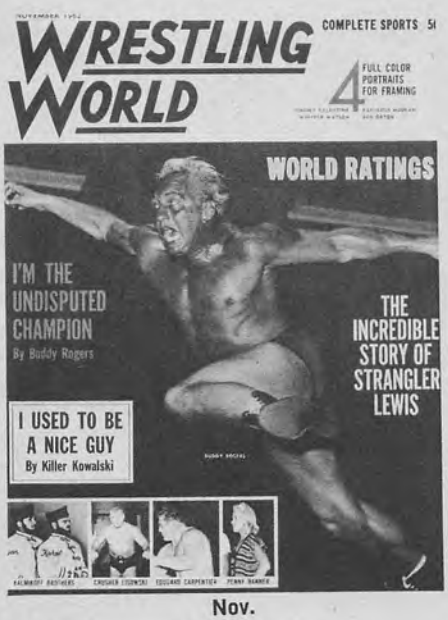

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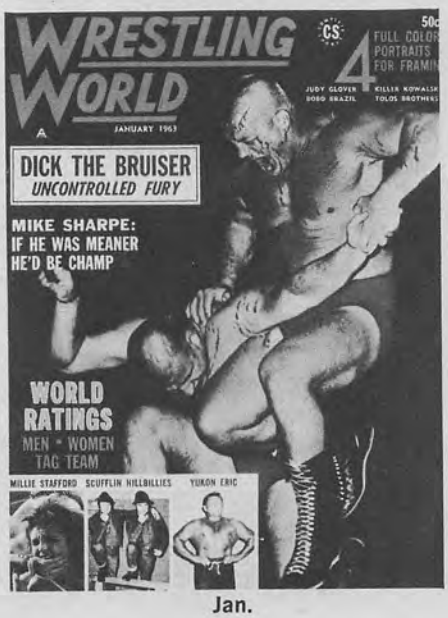

Jan.

Mar.

We've been getting so many requests for back issues of WRESTLING WORLD from readers who wish to bring their collection up to date, that we figured we'd better come to their aid.

In case you missed any of the issues shown above, you can purchase any one of them for 50c by just filling out the coupon . But, you better act fast as the supply is limited. When it comes to the best stories of your favorite wrestler, you'll find it in WRESTLING WORLD.

Back Issue Dept. (WW)
Complete Sports
30-34 Northern Blvd.
Long Island City 1, N. Y.

Please rush me the magazines checked.
I enclose 50c for each. (60¢ per copy in Canada)

☐ Sept. ☐ Jan.
☐ Nov. ☐ Mar.

Name.....

Address.....

City.....

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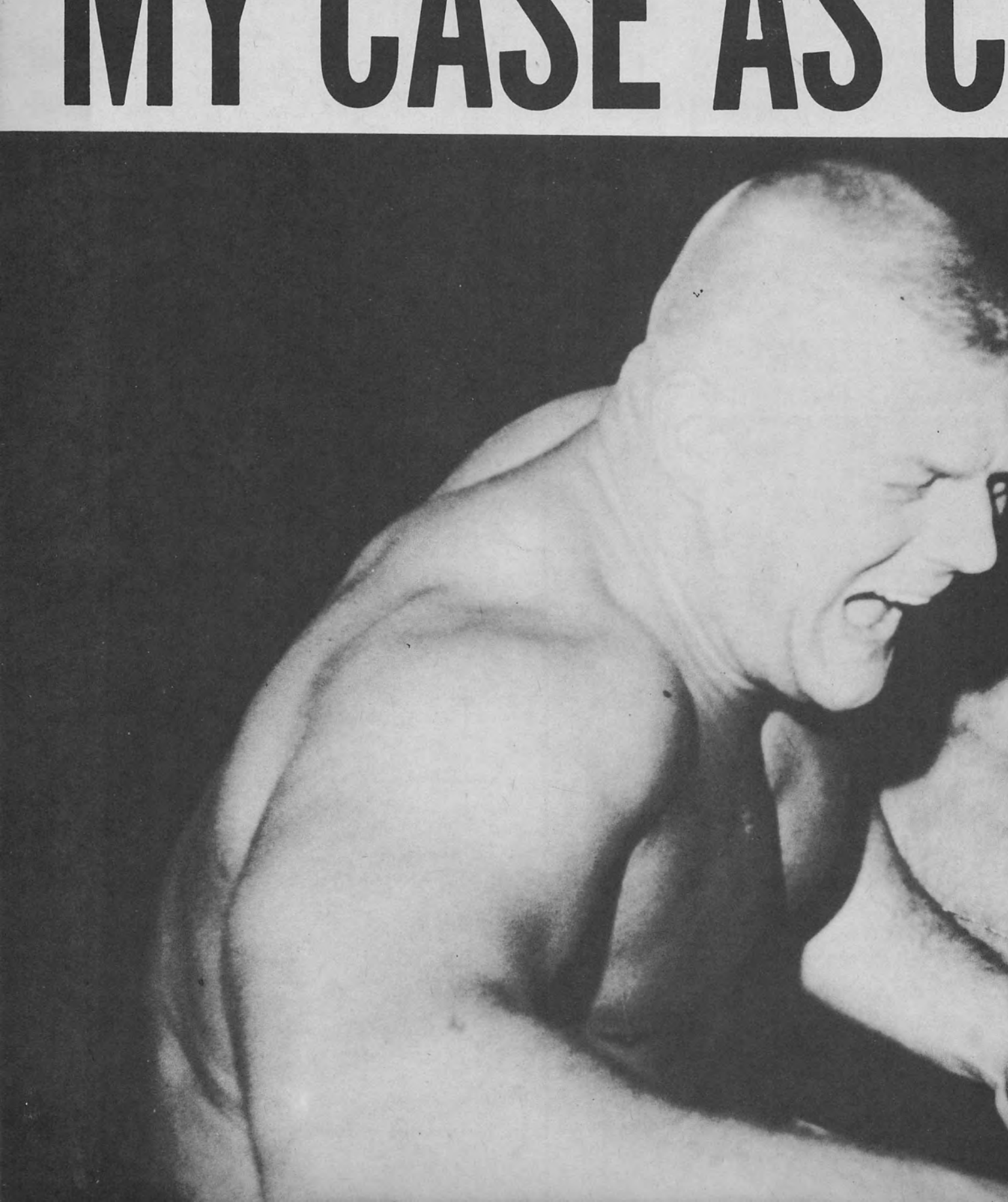
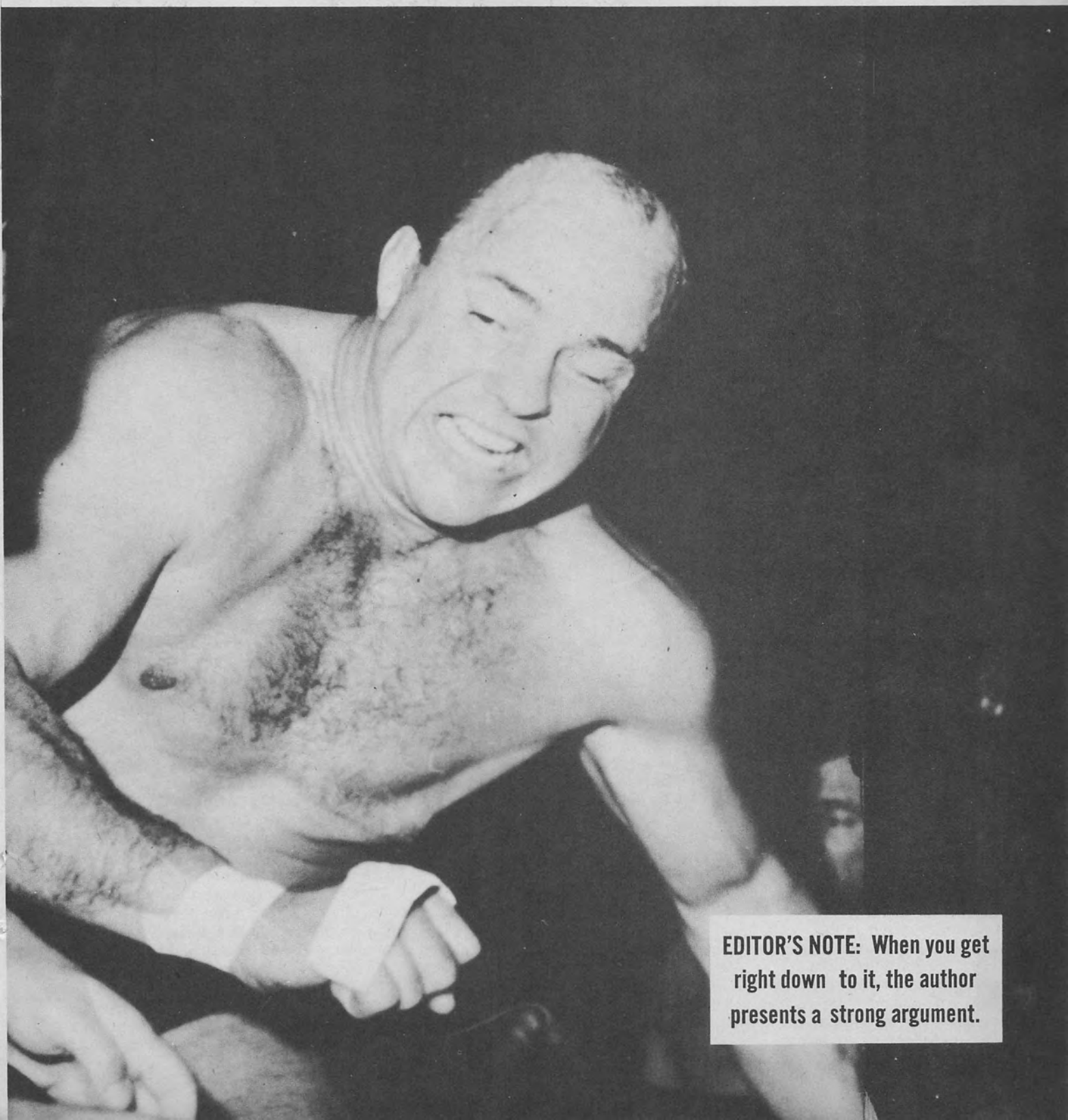


HAMPION

By VERNE GAGNE

(World's Champion,
as recognized
by the A.W.A.)



EDITOR'S NOTE: When you get right down to it, the author presents a strong argument.

I think title bouts are good. They're healthy for the sport, not only for recognition of a true champion, but at the boxoffice, too.

I've been a wrestler for 13 years now and I haven't regretted one minute of it. I could very well have been a professional football player following my graduation from the University of Minnesota. I played a year with the world champion Green Bay Packers, but discovered that I received more personal satisfaction wrestling and decided to devote all my time to it. I am extremely happy that I did. My rewards have been great and I have fully enjoyed my success.

During my career, I have never boitereously sounded off about anything. You know how some guys like to pop-off, just to make noise. But now that I have been legitimately recognized by the American Wrestling Alliance as the world's heavyweight champion, I have to sound off.

This business about a world's heavyweight championship has been a sore spot in wrestling. There are many claimants to the heavyweight title. I am sure the wrestling fans have seen different ones throughout the country. I don't profess to be a claimant. Rather, I feel I am the legitimate champion and would be only too happy to prove it. What more can anyone ask of a champion?

I don't intend to lay claim to the crown merely by talk. I am willing to back it up by actual combat in the ring where such important matters as a heavyweight championship are supposed to be decided. Take the example of the ex-heavyweight champion Floyd Patterson. His manager talked a good game and had him on top of the world for years. He fought and beat nobodys. Meanwhile, Sonny Liston had met and defeated all the leading challengers around who Patterson didn't even face. When Liston finally got his chance to look Patterson right in the eye inside

If there has to be a series of elimination matches between all the title claimants, all well and good. You have to start somewhere.

the ropes, the bubble burst. All the years Liston was waiting for a chance to fight Patterson he did his talking with his fists. That's the way it should be with the wrestling championship, too.

There has to be a beginning. You have to start someplace. I, as the A.W.A. world's heavyweight wrestling champion, will wrestle anybody who lays claim to the title with no strings attached. I only have one request: The referee should be a man of high integrity, preferably a college wrestling coach who understands the rules of wrestling and will do an excellent job. The proposition is a fair and simple one.

Now, you may want to know how I differentiate myself as a world champion instead of a claimant. I'll be glad to explain the series of events that led to my becoming champ and let you be the judge.

A few years back Edouard Carpentier met the then heavyweight champion Lou Thesz in a title match in Chicago. It was a great bout and provided the crowd with one thrill after the other. The referee finally halted the proceedings and disqualified Thesz on a foul and declared Carpentier the winner. Now, there was nothing wrong in that. The decision was correct. However, half the wrestling officials didn't recognize Carpentier as the new champion because he won on a disqualification. The other half hailed the Frenchman as the new title holder. And, he rightfully was. Again let me cite an example in boxing. If a referee stops a fight because of a foul by one of the contestants, the boxer committing the infraction automatically is the loser. In any sport there are a set of rules governing play. You have to abide by the rules and win by them.

In the years following Carpentier's triumph, I met and defeated the top contenders in pointing toward a shot at him. I finally got my chance in

Omaha, Nebraska and there are 15,000 fans who witnessed the fact that I beat Carpentier. Now, I didn't beat a nobody. Carpentier met and was declared the winner over Thesz in a title bout. So my title of world's champion had credence. Subsequently I lost my title to Don Leo Jonathan but defeated him in a return match to win back the championship.

Now I know the biggest clarion of the heavyweight title is Buddy Rogers. In my book he is also the biggest pretender. Oh, he's a colorful performer and all that. He is also a big gate attraction. I won't take that away from him. But, I am talking wrestling and as such Rogers can't beat his grandmother.

BUDDY ROGERS

Let's look at Rogers in the ring. He has a fair body, but so does Floyd Patterson. He looks good, but there are many others around who look better and are stronger. For my money, he's a pretty Easter egg with the contents removed. If you get the impression that Rogers makes up in showmanship what he lacks in guts, you're right. Look at all the top opponents he has dodged, guys like: Dick Hutton; Texas Bob Geigel; Dory Funk and a few others. He talks a great game and it does sound sincere unless you can read between the lines.

DON LEO JONATHAN

When you talk about size, you can begin with Jonathan. He is big and strong, a good speciman. For a big guy, he has great coordination. However, he has a slight drawback. His weakness lies in the fact that he is a bit short in wrestling fundamentals. I'll say one thing, though, you know you were in a match after you finish wrestling him.

KILLER KOWALSKI

This big guy was tearing up the joint a few years ago. However, he is not the wrestler now that he was then. He used to be powerful and very tough to handle. But, he's lost so much weight by dieting that I believe he has lost some of his strength and doesn't even look the same out there. He's lost his desire for wrestling as well as for eating.

FRED BLASSIE

Here is another one of those big gate attractions. Blassie is quite a colorful individual. He's a carbon copy of Rogers, even to his bleached hair. But, I'd give Blassie the edge over Rogers and there's where the comparison ends. Blassie isn't afraid of anybody, man or beast. He's got guts and you have to admire him for that.

RIKIDOZAN

I take my hat off to Rikidozan who made the big transition from Sumo wrestling in Japan to the American style. He has the desire to be, but not quite the ability demanded of a champion. He's strong and can give out and take punishment. However, the big thing that hurts his chances on being champion is that he's a bit slow.

RAY STEVENS

It looks like all the blond-haired wrestlers are the colorful ones. Stevens ranks in the class with Rogers and Blassie for color. Stevens is a rugged competitor. He has a lot of desire and guts and loves to mix it up. However, he too has a kink in his armor. Stevens is lacking in the basic fundamentals of wrestling.

There are other contenders throughout the country that I haven't mentioned. But, the ones I have listed above are the leading claimants to the heavyweight title. Like I said, I'll be glad to meet any of them on any given night, whether it be a time limit match or the best of three falls.

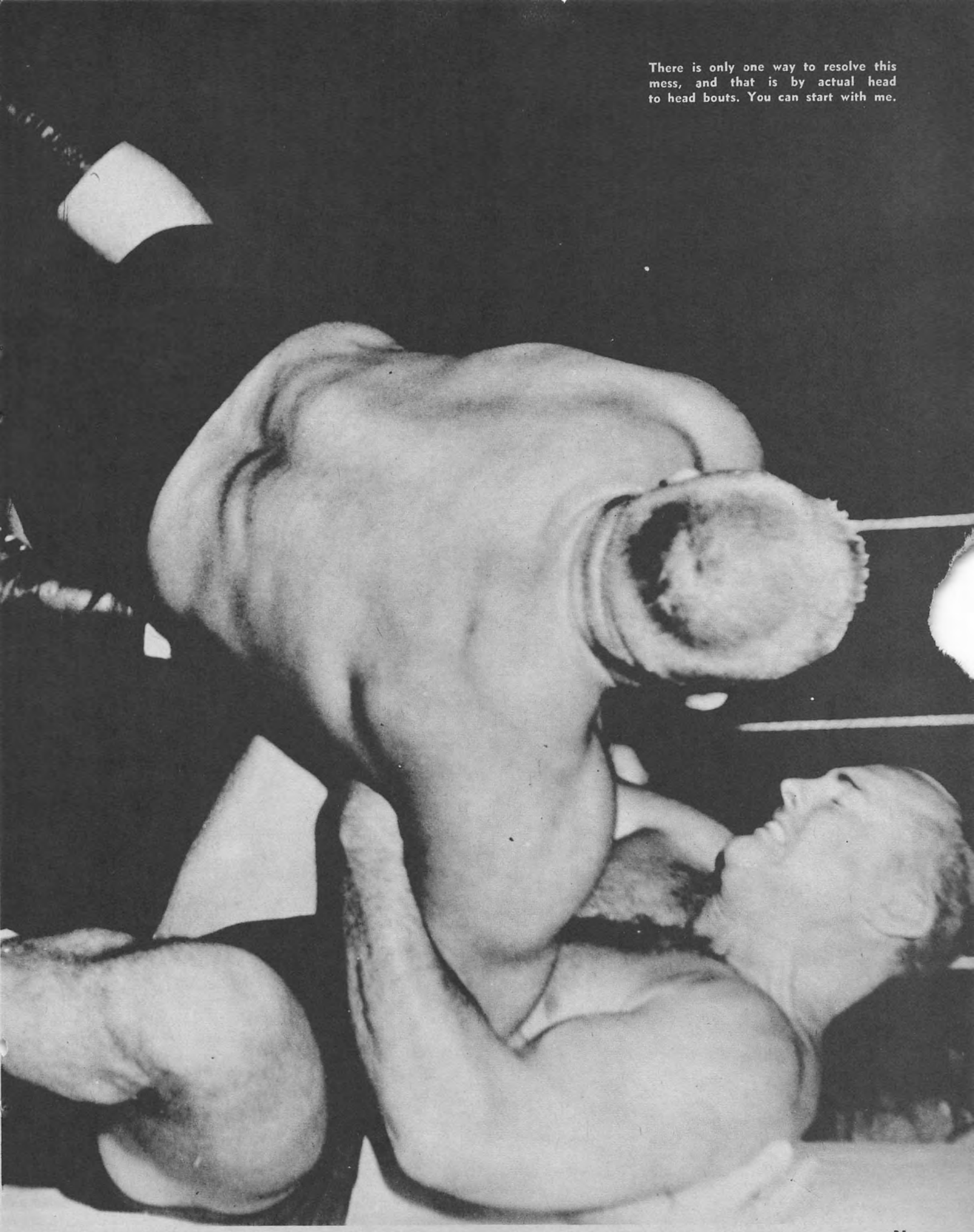
There is only one way to resolve this mess and that is by actual head to head matches. There is no other way. It is that simple. You can start with me. If I beat all of the contenders, then there won't be any question as to the legitimacy of the championship. By the same token, if one of the contenders comes out on top, then he, too, will be the true champion. And, that's what the champion has to be, the best around throughout the world. The title of world's champion isn't to be taken lightly. It not only carries the highest honor individually, but reflects upon the entire profession.

I will not back down on my claim as world champion because I am willing to defend it. And, not merely by words or boasts, but in the ring against anyone. I speak this way not as a braggard but as one who has confidence in his ability.

If there has to be a series of elimination bouts between all the title claimants around the country, all well and good. Like I said, you have to start somewhere, but let's start.

I think title bouts are good. They're healthy for the sport, not only for recognition of a true champion but at the boxoffice as well. Fans love to watch a championship bout. And, I know wrestlers like to participate in them, especially the challenger who has fought his way for a chance. As for the champion, he derives added prestige if he successfully defends his toga.

I suppose there will be a great deal of angry remarks from some corners as a result of my claim. But, I am not interested in talk. I want action.



There is only one way to resolve this mess, and that is by actual head to head bouts. You can start with me.

WRESTLING'S NEW HERO

Dory Dixon has befuddled opponents with blinding speed and power in accounting for an impressive string of victories

By Lou Sahadi

The rubber-legged Dixon shows how much bounce he has. He leaps high to avoid a head rush by heavyweight champion Buddy Rogers.

The compact little wrestler looked strangely dressed in white Jamaican pants and a gaudy sport shirt. Adding to the strangeness was the fact that he wore a white straw hat with a band of red and black cloth. And, if that wasn't enough, Dory Dixon was humming a Calypso song he learned on his native island of Jamaica.

His dark fingers quietly provided rhythm on a wooden bench. Naturally, he would rather keep time on the bongos. But, this was Madison Square Garden; and a West Indian gladiator, let alone a set of bongos was a rarity indeed.

It was Dixon's maiden appearance in the world famous arena. He was trying hard to relax as he admittedly was gripped with tension. A kid of 27 can get that way appearing for the first time in a place he dreamed about ever since he was a barefoot boy frolicing in the sand or chasing up coconut trees on the beach at Montego Bay.

"I am a little tense," revealed Dixon in an accent that was English in nature. "You know, this is my first time here; and I want to really look good and make a big splash with the people. I've always heard about this place, and my ambition was to wrestle here someday. The time has come, wouldn't you say?"

There was a time that Dixon never cast any reflections toward a career in wrestling. His initial ambition was to become a minister and was preparing for such in college.

However, Dixon came under the influence of one Lloyd Young who operated a gym in Montego Bay. Dixon became seriously interested in weight lifting and began a course of training geared to groom him for the 1954 Central America Olympic Games in Mexico. He proved equal to the occasion

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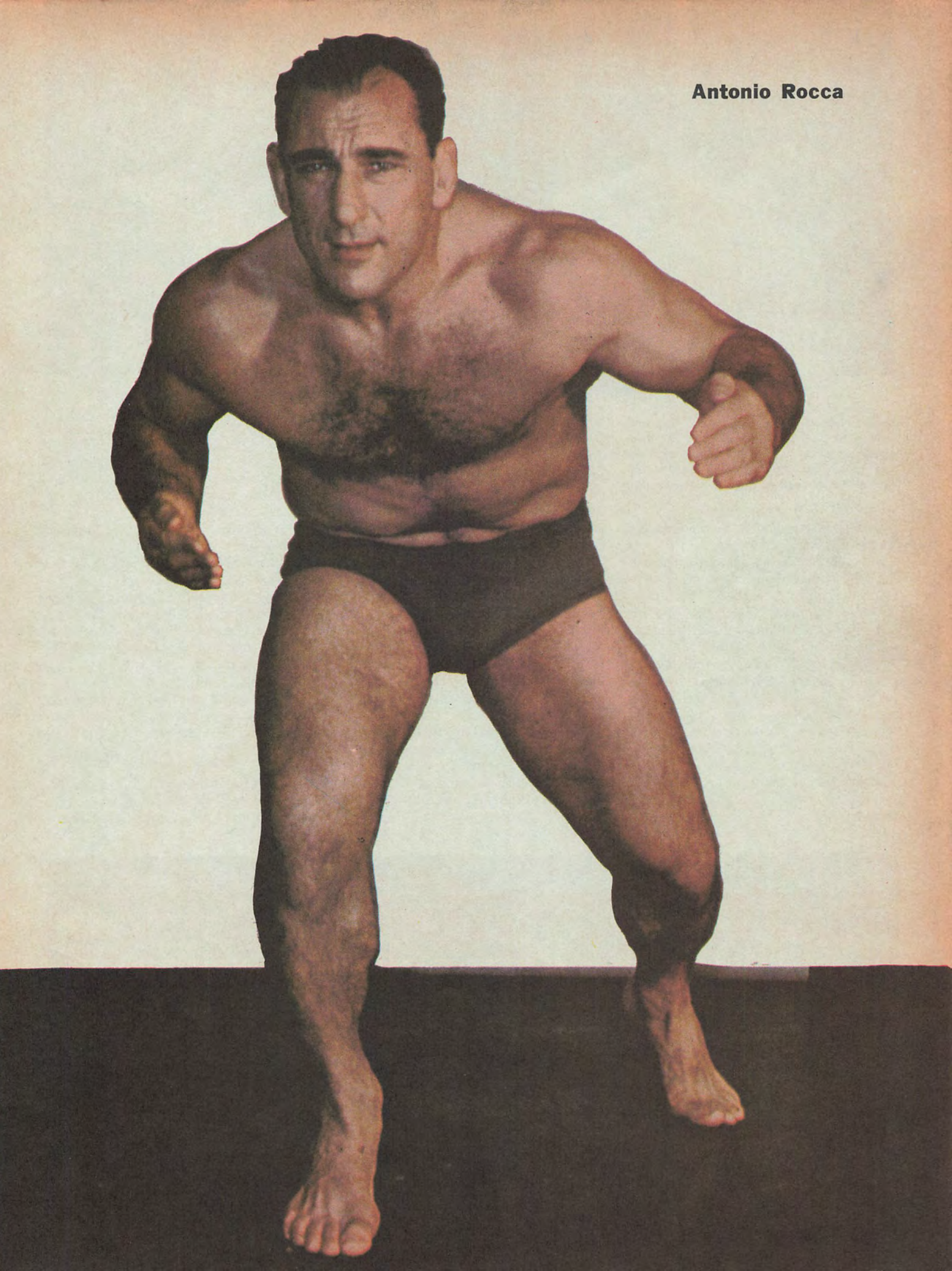
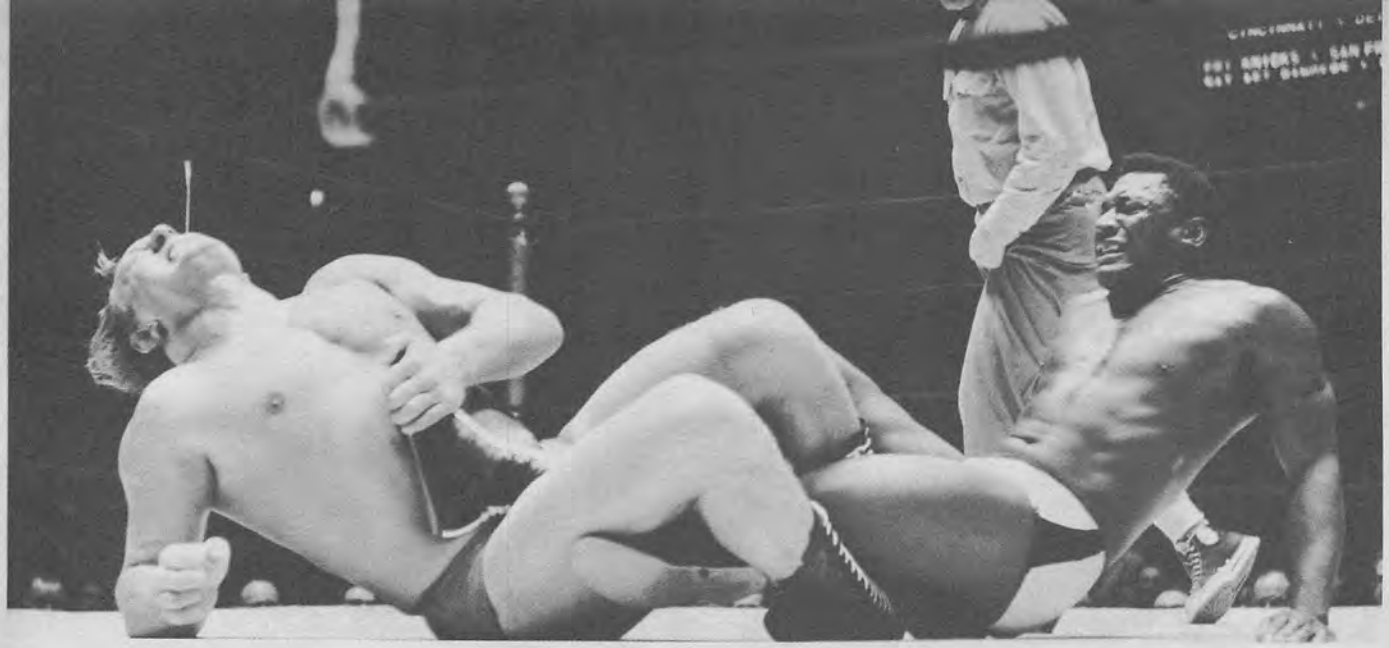


Antonio Rocca



Rogers will long remember his Madison Square Garden bout with Dixon. The two gladiators locked legs in the middle of ring, and rolled out, Rogers going head first. For what happened to Rogers, turn page 40.

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and copped top laurels in the middleweight division.

For the time being, Dixon suspended his ministerial calling. He concentrated on weight lifting, primarily for body development, and earned the title of "Mr. Jamaica," following the footsteps of his trainer, Lloyd Young.

"That Lloyd is quite an individual," remarked Dixon. "He really knows his business. I profited a great deal under his influence. He has built quite a reputation. Even the President of the United States knows him. When President Kennedy was a senator and came down to Jamaica for vacations, Lloyd was his personal masseur. He's real proud of that."

Dixon launched his wrestling career in an unusual fashion in Mexico. In 1955 he was contacted by the president of Mexico's brother, the governor of a city called Puebla. The governor had seen Dixon on television when he was crowned "Mr. Jamaica" and sent a couple of his body guards to the island to offer him a job as a body guard. Dixon was bewildered at the offer. However, he decided to accept the position.

The dark skinned Jamaican liked Mexico. He was kept quite busy in his role as one of the governor's protectors. He didn't have too much time off; but the nights he did, he found entertainment in attending the wrestling matches in Mexico City.

Dixon became a familiar figure at the matches. He became acquainted with the wrestlers and was a welcomed individual in the dressing room. Often times he would take off his shirt and help the wrestlers warm up for their evening's performance.

One night Dixon was going through the motions with one of the grapplers when promoter Salvador Lutheroth entered the room. He glanced over at Dixon's direction.

"Who's that young pup?" inquired Lutheroth.

"He's a fixture around here," said the guy next to him.

Lutheroth walked toward Dixon. Dory had just slipped out of a hold and came face to face with the promoter.

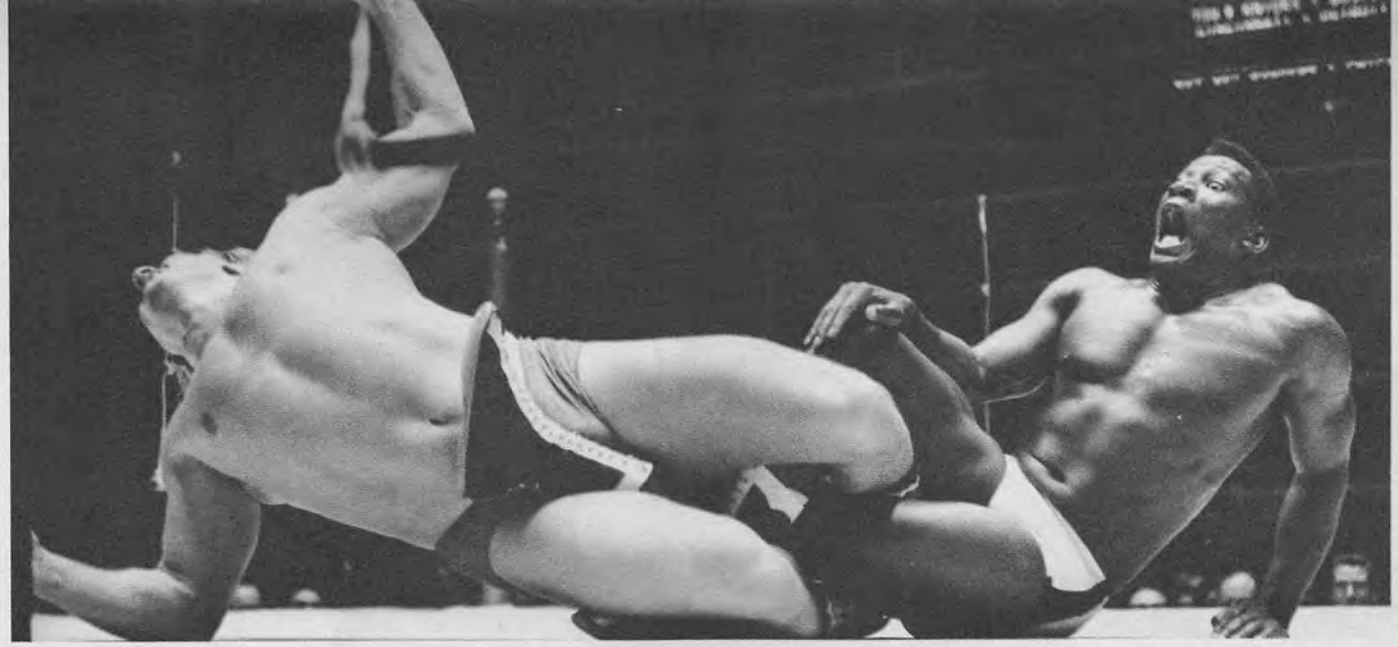
"Did you ever wrestle before, son?" asked Lutheroth.

"No, sir," came the reply.

"How would you like to do what you just did for a living and get a good peso for it?" offered Lutheroth.

DEBUT A SUCCESS

Dixon was flabbergasted at the offer. He accepted on the spot and came under Lutheroth's wing. He began



training again, this time for a wrestling career. In just about a year he was ready.

In 1956, Dixon entered the ring professionally for the first time. His opponent was Ray Mendoza, who was quite successful for a number of years in Mexico. Dixon's debut was a success. His speedy maneuvers copped the fancy of the crowd. Dixon's popularity increased with every bout, and two years later he was battling Al Kashey for the light-heavyweight title vacated by Frank Stojack. He climaxed his rapid ascent with an easy triumph before a howling mob.

Sitting with his back propped against the wall, Dixon resembles a track star more than he does a wrestler. He isn't big as wrestlers go, but his well defined muscles display strength. He is a placid individual, yet the scars on his body give the impression that he could be a boxer. The scars remind him that he is a wrestler.

"I'll never forget these scars on my forehead," muttered Dixon. "They were put there by Danny McShain who came down to Mexico City to face me. McShain was beating everything in his way in Texas, and he was a big draw when he came down. There was a packed house, and naturally they were all screaming for me to come through with a big win.

"The action was furious. I was determined to set a fast pace, and McShain kept right up with me. He dealt a few illegal blows; and boy, did those fans holler. I'll tell you something about those Mexican fans; they are the most rabid spectators you'll find anywhere. They are highly emotional and get excited real fast. When you're a favorite of theirs, like I was, they make you feel like a national hero with all the cheering.

"Now, me and McShain are going at it real good. I'd say we were about even halfway through the match. He drops me and starts to work me over with a choke hold. The referee asked him to break, but he wouldn't listen. Then, all of a sudden, the crowd gets angry and starts to heave these fire balls into the ring. They're home made jobs. The people get these paper cups and roll them up tight around a rock. They douse them in lighter fluid, light them with a match and then hurl them.

"They were firing in all directions as McShain stubbornly refused to break his hold. All of a sudden, before I knew what was happening, McShain picks up one of the fire balls and gouges me on the forehead. I don't know how McShain ever got out of the place alive. The fans stormed after him.

"Since the fans didn't get hold of him, I was determined to get my revenge against McShain. I went north to Texas

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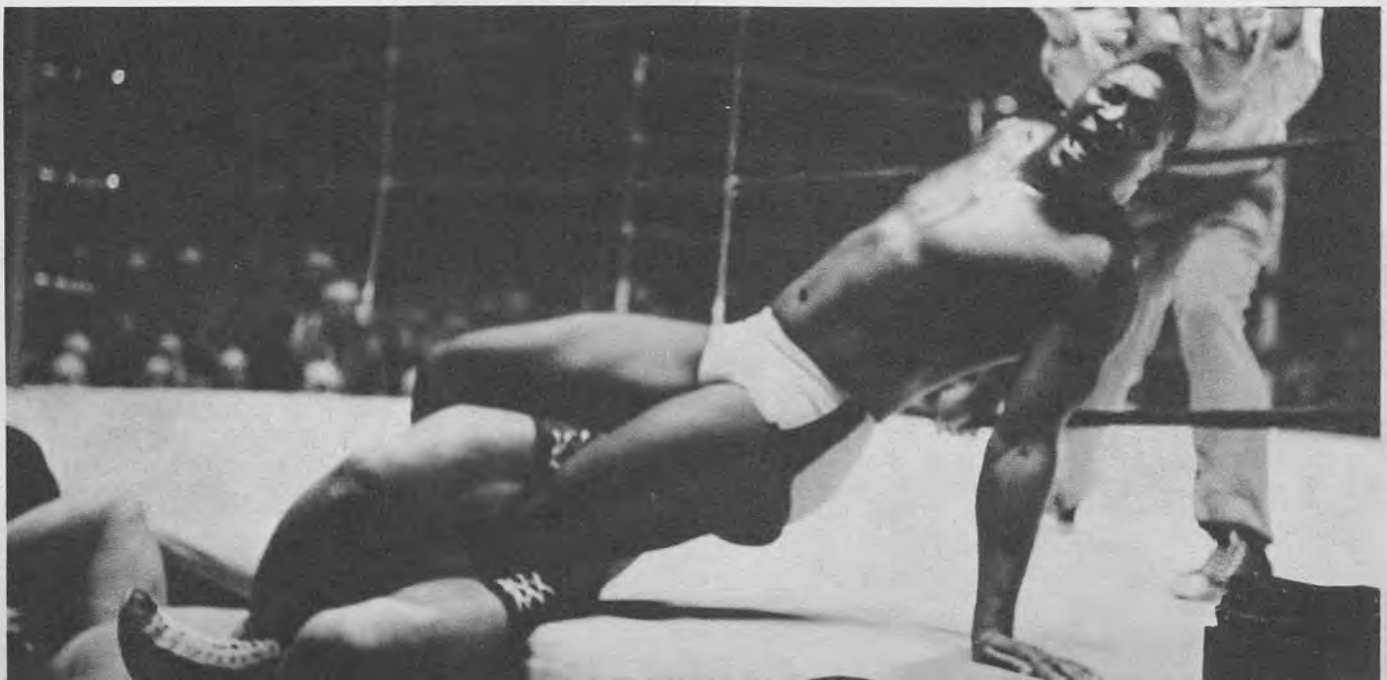
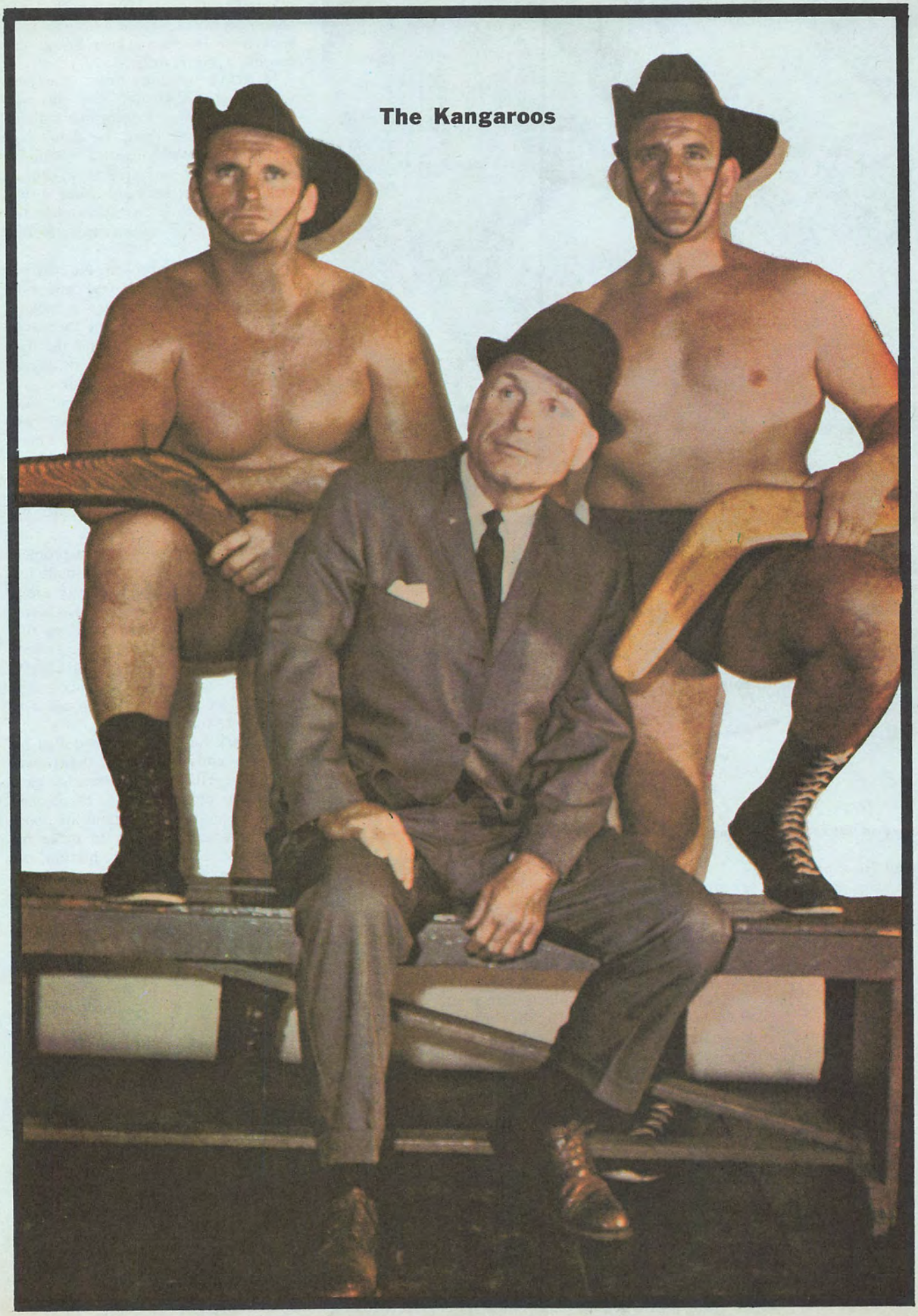


Tina Cole


The Kangaroos

The champion was carried from ring on a stretcher. He was hospitalized with injured knee.

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and pleaded with Houston promoter Morris Segal to give me a return match with McShain. He did, and filled with burning revenge, I gave McShain a savage beating, one that set well with the Texas fans."

Dixon was so elated with gaining his revenge, that he decided to take a short rest and return home. By virtue of his popularity in his bout against McShain, Segal had a contract waiting for him when he got back. Within a year, Dixon returned.

Dixon blazed his way across the plains of Texas. For one year, no one could stop him. He was crowned Texas heavyweight champion in 1960 when he defeated Duke Keomuka.

The Keomuka match was Dixon's biggest accomplishment. He felt he was ready for a crack at the world's heavyweight champion, Pat O'Connor. The fans thought he was, too; and the promoters arranged a meeting of the two the following year in Houston.

"Here's what I got out of that match," exclaimed Dixon as he pointed to a two-inch scar on the upper part of his left arm. "I trained very hard for that bout. I felt I had a good chance to beat O'Connor. I felt even more confident after winning the first fall. I had him on the run in the second fall when he grabbed me coming off a clinch and tossed me out of the ropes. I landed in the third row, striking a chair on the way down which accounted for this scar. I was counted out. I am still waiting to get even with O'Connor."

90-MINUTE DRAW

When Buddy Rogers defeated O'Connor later that same year for the heavyweight crown, Dixon entertained visions of another title shot. In January, 1962, Dixon got his chance. The tiff was again booked in Houston where Dixon had become a big favorite.

"I got a reminder from that one, too," disclosed Dixon. "See this scar over my left eye? Rogers put it there. I'll tell you one thing, he didn't beat me though. We fought a 90-minute draw. The scar was a result of Rogers kicking me in the head when I was down. He, too, is on my revenge list. I want another opportunity to face him."

Dixon was heartbroken. He had two title matches within a year and both times he failed to register a victory. Once again he returned to the island of Jamaica where he'd spend the days telling the youngsters about his experiences in Lloyd Wright's gym.

This was Dixon's first bout since his last sojourn. He appeared well rested. McShain, O'Connor, or Rogers wasn't his opponent in his initial Garden engagement. Rather, it was Godo Chihuahua, a bulky Mexican heavyweight who out-weighed Dixon by some 45 pounds.

Chihuahua was the first to promenade on the arena floor. He's built low to the ground and resembles an armadillo with his short torso that was barely visible in the aisle. The first thing that was visible was his sombrero. Draped over his shoulders was a multi-colored shawl that came down past his stubby knees. It looked like Mexico all over again for Dixon.

The dark haired Mexican doffed his sombrero and draped his shawl over the ropes. His heavy mustache gave him a look of meanness as he perched his arms on the top strand of ropes while waiting for Dixon to make his appearance. Like his hair, his top and trunks were black.

In contrast to the slow walking Mexican, Dixon trotted down the runway. For a moment he was lost in the crowd. He was attired in his Calypso hat, shirt, and pants, and looked more like a spectator hurrying to his seat in the front row.

Nimbly he leaped onto the ring apron, hat, shirt, trousers and all, without disturbing the white straw covering on his head. This gesture brought a roar from the crowd as the colorfully clad Islander leaped up and down in his corner.

From the instant the bell sounded, Dixon was a whirling dervish of uncontrolled energy. He was out for the quick kill. He was determined to make a big splash. Chihuahua approached

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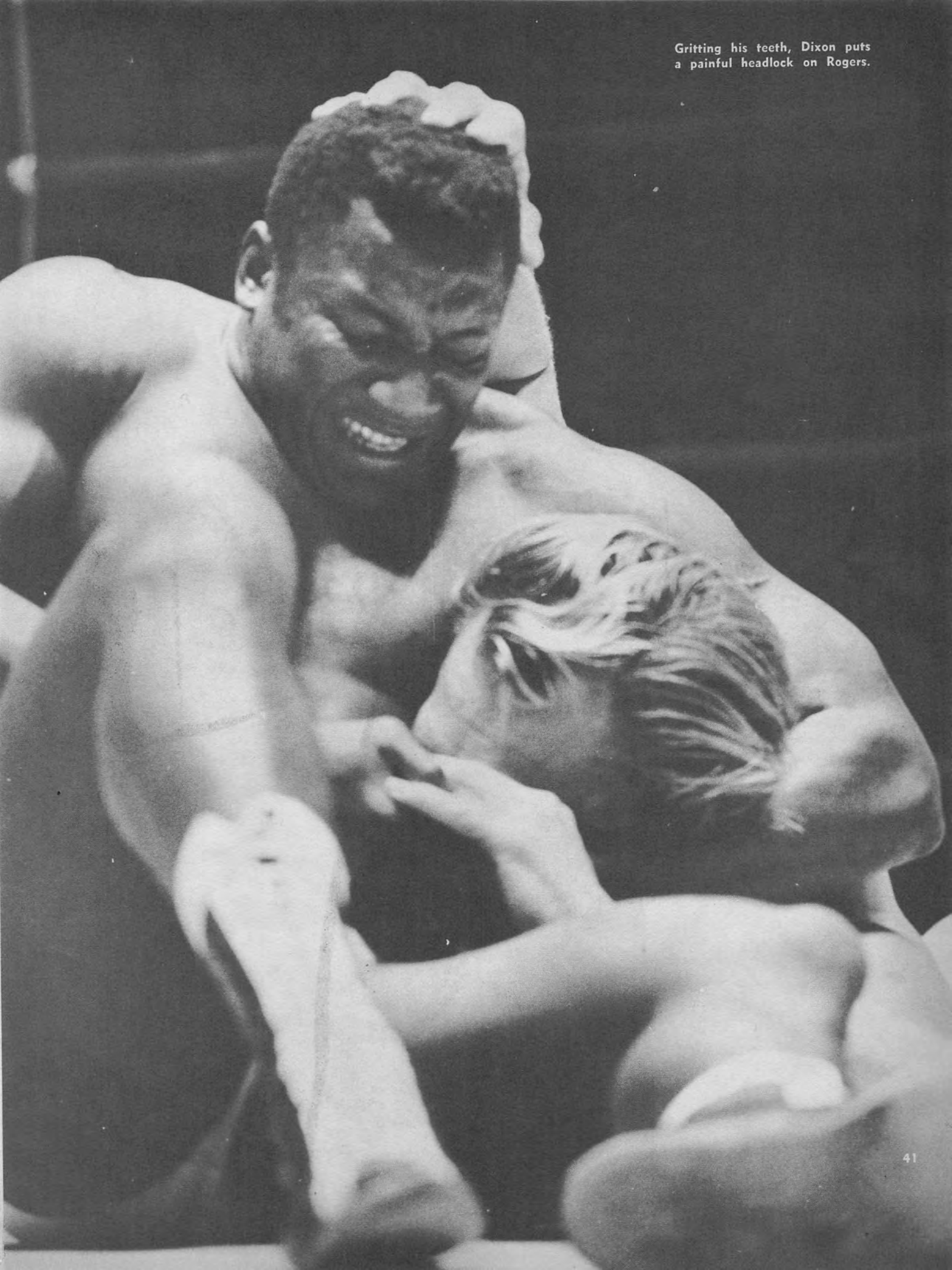

Gritting his teeth, Dixon puts a painful headlock on Rogers.

Giant Baba

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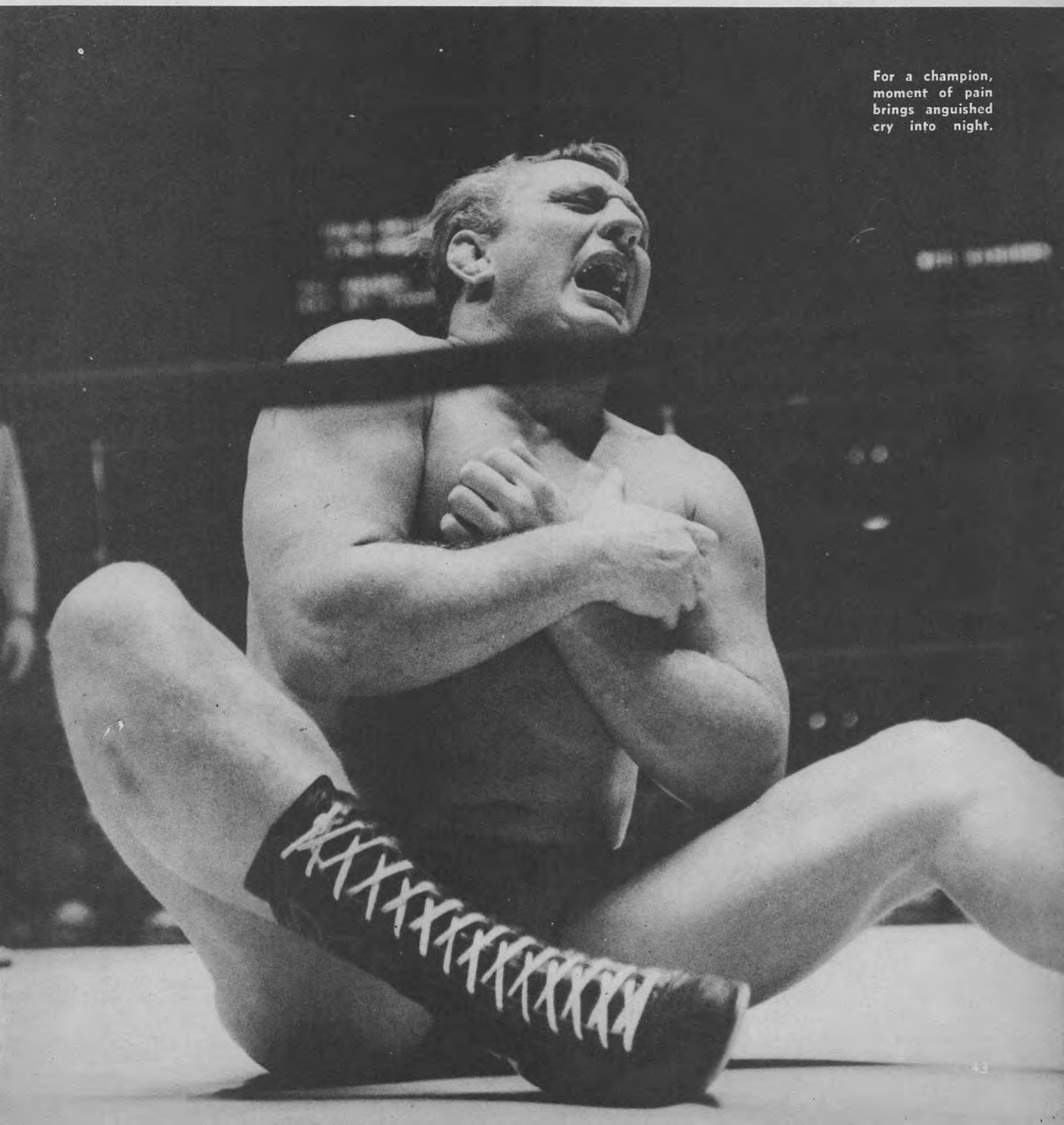
the middle of the ring. Dixon leaped and came down feet first in bringing the Mexican to the canvas. Just as the heavy-footed Mexican arose, Dixon landed on him with another flying leap.

Up came the Mexican and down came Dixon. The cycle continued. Up, down . . . up, down. Nine times Dixon flew through the smoke-filled air and each time he landed on his hapless prey who by now was senseless. Chihuahua wavered on his back, trying to find his legs.

The crowd was as stunned as the beefy carcass that lay near the ropes. It was reflected in its cheering that had an edge of numbness in nature. Everything was happening too fast.

There wasn't any doubt as to the outcome. The mobile Dixon jumped to the top rope on the Ninth Ave. side of the ring. He measured his dazed prey and swooshed down with a powerful knee drop that echoed with a sickening thud throughout the arena.

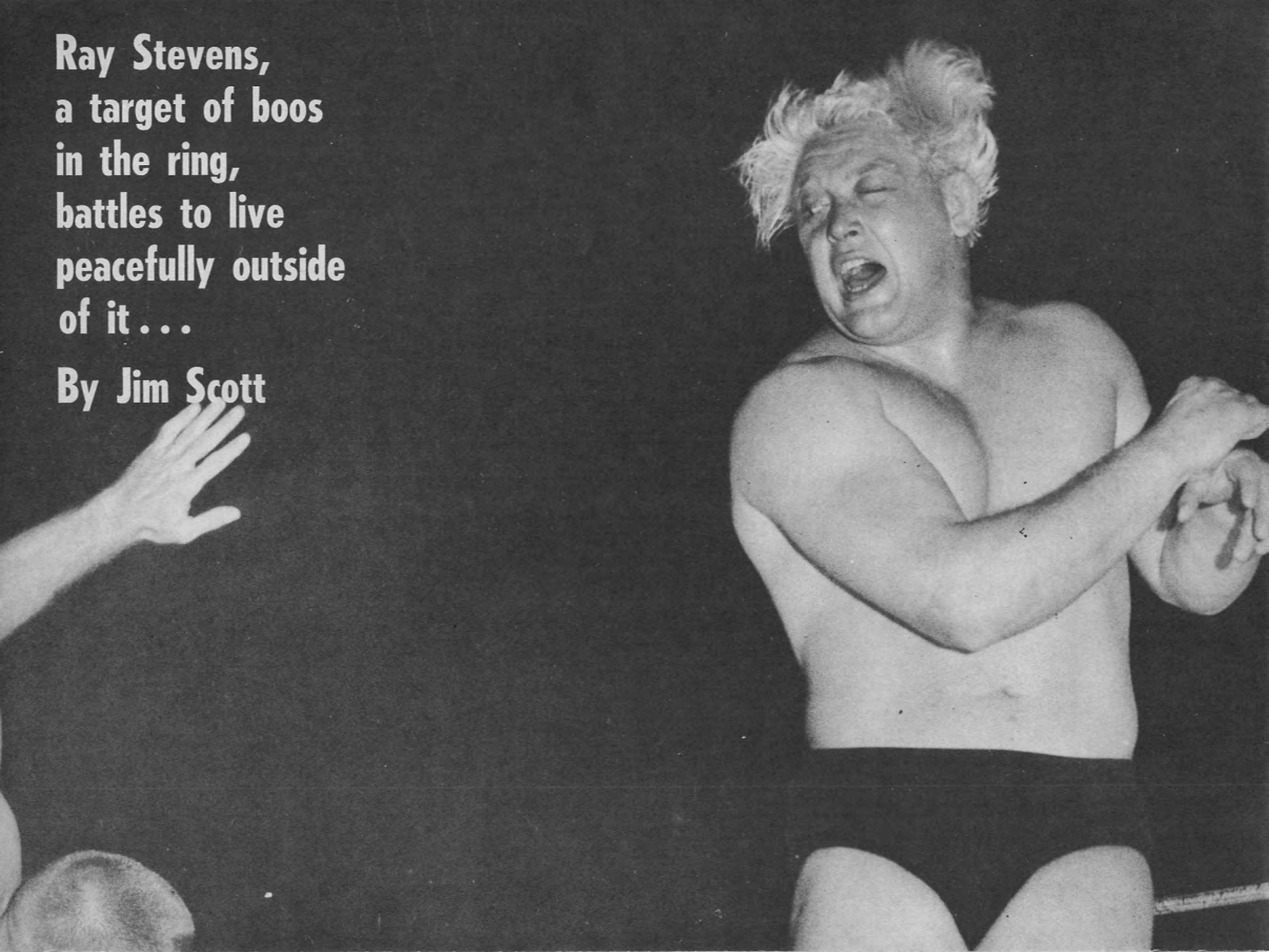
At 1:38, the mis-match was over. Still bubbling over with energy, Dixon leaped over the ropes leaving his victime a beaten pulp on the canvas. The big arena reverberated with cheers. The crowd had a new hero.

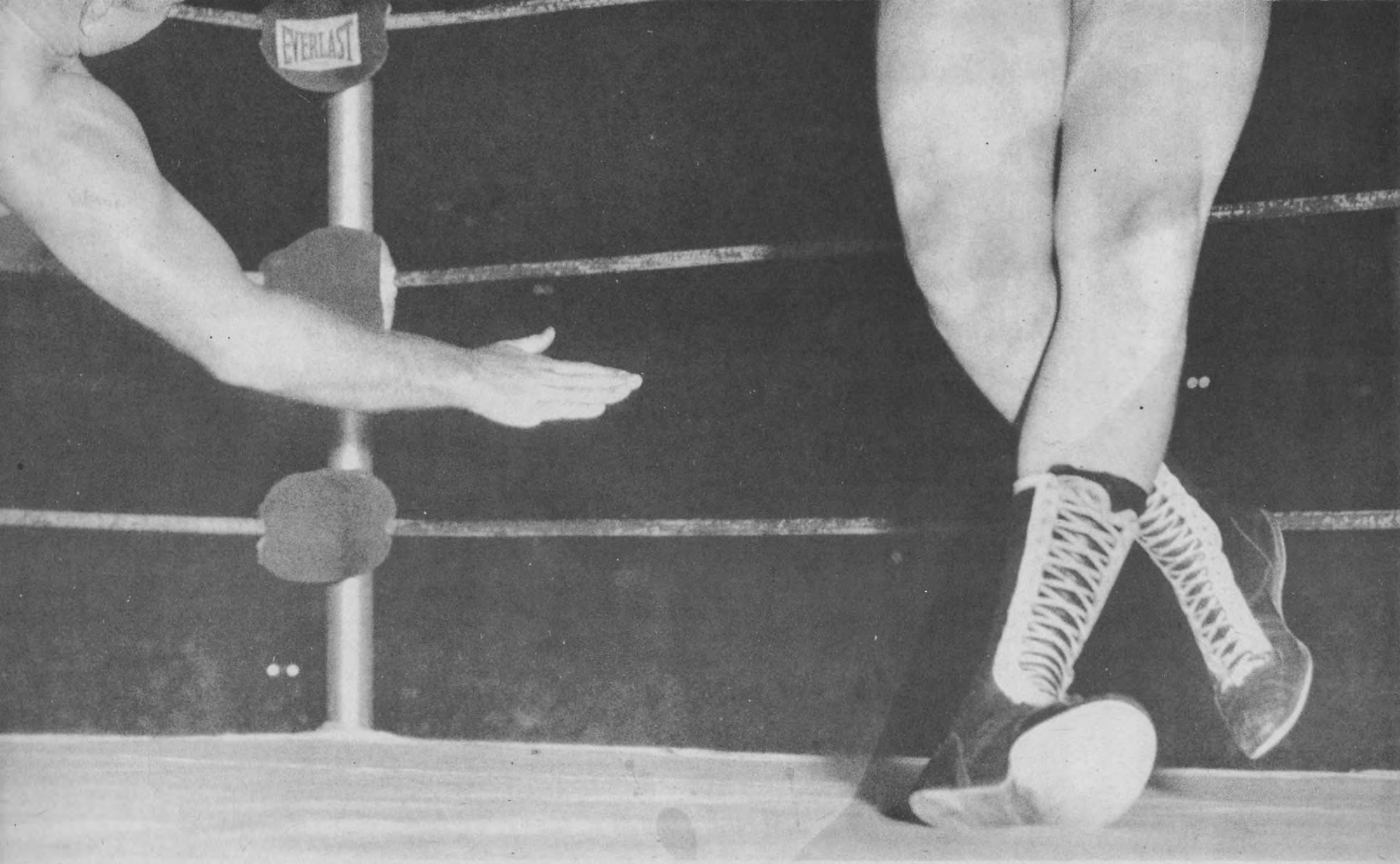


For a champion, moment of pain brings anguished cry into night.

Ray Stevens, a target of boos in the ring, battles to live peacefully outside of it . . .

By Jim Scott





MAN AGAINST THE WORLD

Ray Stevens considers himself the world's greatest wrestler. But he behaves more like a fraidy cat.

"Get me Ray Stevens," wrote WRESTLING WORLD's Editor Haskell Cohen. He might as well have asked me to find him some titanium.

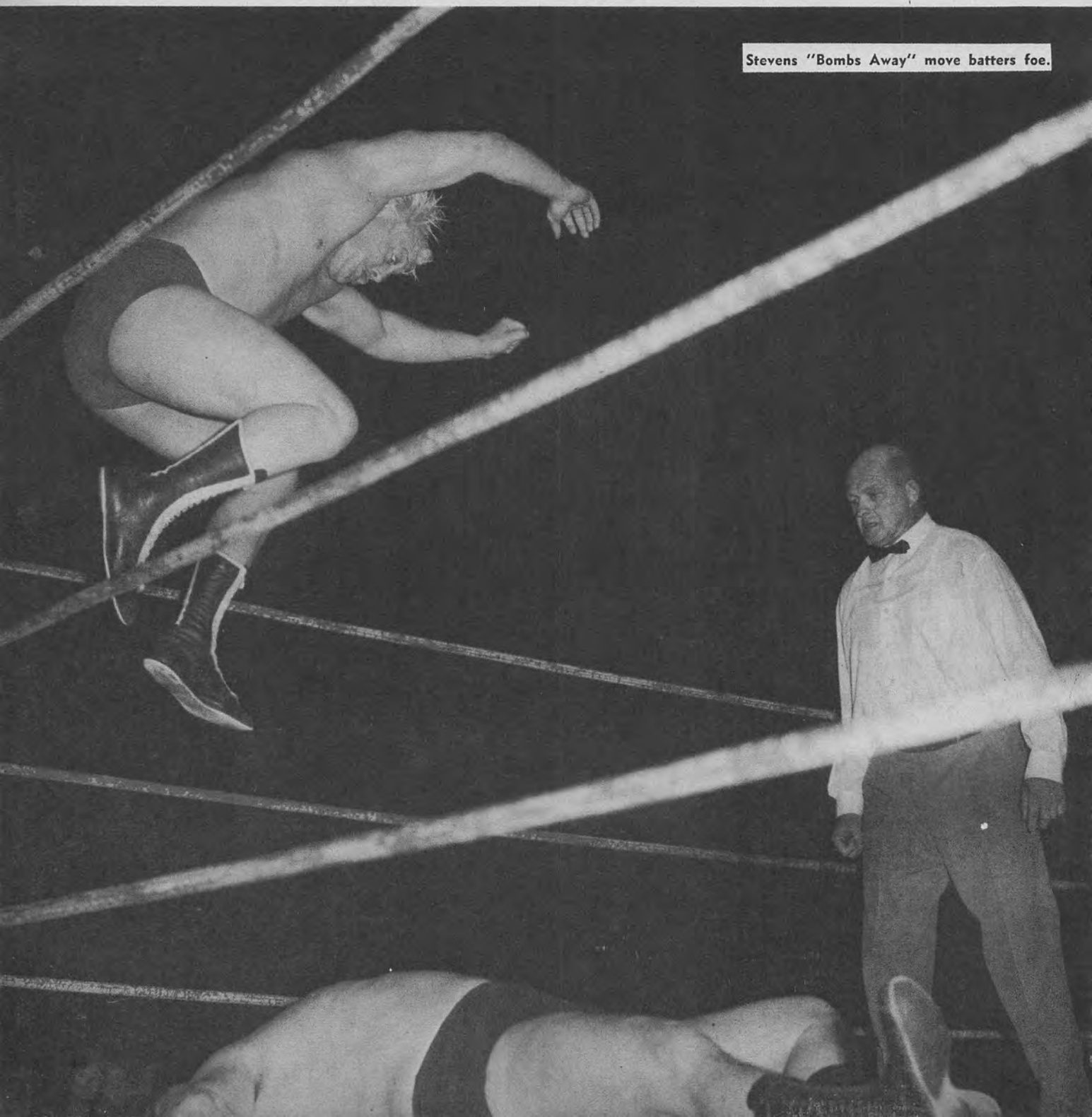
It was as if Stevens had completely gone underground, too. I've interviewed hundreds of athletes. But none of them required a Sam Spade to run down.

Stevens, the villian's villian, was known to live in Hayward, Calif. He has an unlisted number, which he's given to no one. Not even to Don Bell, with whom he's in business; not even to Aubrey Isham, Hayward's Harley-Davidson dealer, where Stevens hangs out. For two weeks I phoned them—and several other of Ray's friends—again and again, asking that they have Stevens call me.

When nothing happened I got in touch with Roy Shire, promoter of the Saturday night wrestling in San Francisco's sprawling Cow Palace, whose bright star Stevens is.

"You're wasting your time," said Shire. "Ray won't call you. He shies from strangers. Publicity doesn't mean a damn thing to him. It takes money — lots of it — to interest him in anything.

"Look, I couldn't even get him on the Al Collins (San Francisco) television show. Al had been after Stevens for a long time. I finally arranged for Ray to appear. To be sure he did, I



Stevens "Bombs Away" move batters foe.

promised him extra money. Well, for several days Collins told his big audience that Stevens was coming. But, when the time come, Ray didn't show."

Why does he act this way?

"I think Stevens is sore at the world. For one thing he resents the fact that he's uneducated. Most wrestlers are college graduates. Ray didn't even finish high school. It bugs him. That's why he likes to hammer their brains out in the ring."

It was because of this homicidal demeanor that Stevens had to go underground. When he tried to live like an ordinary citizen, the fans stoned his home, dumped garbage on the lawn and even threatened his two children, Ray 12, and Laura, 8.

Four times Ray and Theresa, herself a wrestler, were forced to move. Their address today is a tightly held secret.

13-INCH WOUND

Whenever Stevens wrestles in the Cow Palace, some 50 policemen are needed to keep order. They always form a phalanx for the Monster when he leaves the ring.

Still, the protection is not entirely effective. As Ray was being escorted to the Cow Palace dressing room in November, 1961, a Negress broke through the police lines to slash his back with a knife. The fact that Ray was moving away as the blade fell prevented serious damage. Still it opened a 13-inch slit that required numerous stitches.

Stevens hides out from the fans not only for his and his property's safety but also the safety of the culprits. There's no telling what might befall a marauder whom he catches damaging his house.

Not long ago Ray took his family to the beach. Several college boys were frolicking nearby with a football. After one of them recognized Stevens, the group began yelling taunts at Ray. One of them, a college wrestler, came close to sneer: "Stevens, you're a phony. I can pin you right now. But, of course, you wouldn't want me to embarrass you before your family."

At first Ray paid them no heed. But, when the jeering continued, he arose and headed for the big collegian.

Stevens dived for the fellow's legs then, after he had gone down, Ray applied his fearful front face lock. He exerted pressure. "Tell your boys you've had enough!" challenged Ray. The heckler refused. Now Ray really poured on the pressure. The victim screamed for mercy. "What are you saying?" teased Ray. "I can't understand you." After leaving on the extreme pressure for several seconds, Ray released his hold and the limp head fell to the sand.

It is tactics like this that incurs wrath of fans. Stevens tramps on face of Kinji Shibuya.

Though naturally strong, Stevens doesn't have the body of several other grapplers. This may be because he refuses to lift weights. Naturally lazy, too, he says: "I get all the exercise I need in the ring."

Stevens carries 237 solid pounds on his 5-11 chassis. He has a huge trunk, and it is from this that he, even like a weight lifter, derives much of his power. He used to peroxide his flaxen hair.

There are two faces to Ray Stevens. His wrestling face is a twisted snarl of destruction. He snaps at any one who dares ask for his autograph. But it's a happy face, with well turned-up lips that Ray shows his friends of the motorcycle world. After road races and hill climbs, Ray always and gladly gave his autograph.

But the happy world of cycling has now ended for the Monster. In a race last July in Sonoma, Calif., Ray suffered a broken ankle in a spill. This forced him out of the ring till October. The accident was most costly to the mat promoters, particularly Shire. With Stevens on the card, his Cow Palace gate always ran over $50,000. While Ray was out, it sank to half that figure.

At first Stevens announced that his ankle was broken while he was jacking up a car. Later, the truth was published in a San Francisco paper. The promoters then notified Stevens they'd not use him again if he continued to ride. So Ray, who loves money as much as they, promptly sold the four motorcycles he had stashed away at Isham's agency.

Shire's TV wrestling shows over KTVU, Oakland, provide Stevens with a wonderful showcase for cultivating new enemies. Among other things, he calls his unseen public "pencil necks."

For recreation, Ray still goes to the motorcycle races—as a spectator. In fact, it was at a Hayward race that I finally caught up with Stevens—on a

tip from Isham.

To conform with the motorbugs, Ray had taken on a crew cut. His size made him easy to find. After introducing myself, I asked Ray, over the roar of the cycles, how he would fare with some of the world's strongest. "Suppose you and Sonny Liston met in a ring—or an alley?" I said. "What would happen?"

"Are you kidding?" sneered Stevens. "Why Sonny couldn't stay with me more than a minute. It would be over as soon as I reached his legs."

"What about Buddy Rogers and Don Leo Jonathan? Aren't they rated over you by WRESTLING WORLD?"

"Maybe they are. But not by me," replied Ray. "I'd be willing to take on one right after the other. But I won't. They don't want any part of 'bombs away.' "

Bombs Away is the fate that befalls many wrestlers after Stevens has battered them groggy. It's then that this sadistic blond jumps up and down on their necks!

Stevens has been on the receiving end of somewhat similar mayhem. But he seems to be able to take it better than other wrestlers. One reason is that he has perhaps the strongest neck in the game. Moreover, he's inured to hard spills. Ray has ridden bulls and bronchos in some 60 rodeos.

FRIENDLY SIDE

But the rodeos, as well as motorcycling, are all behind him now that he's making more than $100,000 a year by wrestling some five times a week.

However, Ray still attends rodeos, as well as cycling meets. It's here that his friendly side turns up. When Isham and Allen Christman, 19, his friends went to Reno last Labor Day to compete in cycling race, Stevens went along to watch. Allen came out of a crashup with an injured arm. Isham said he'd drive him back to Hayward immediately.

"But Aubrey," said Stevens, "his arm may be broken. I want to take him into a Reno hospital right away. I've got the money. I'll be happy to pay the bill."

Recounting the incident later, Aubrey had said: "This was typical of Stevens. He likes to help others. Why in the last Heart Association drive he logged 2,000 miles on his motorcycle distributing literature. Sure, he's nasty to strangers but, once you get to know him, you couldn't have a finer friend. He's a regular guy. He can do anything he wants to. Although he's not what you would call a mechanic, he's still is pretty handy with tools."

Despite his lack of an education,

Red Bastein hurls Stevens through the air. Whenever the blond villian appears in Frisco's Cow Palace, some 50 policemen are needed.

Stevens has a couple of businesses going for him. He's a co-partner with his pal, Don Bell, in the Grand Prix Auto and Body Shop in Hayward, and he owns a heavy equipment company in Indianapolis.

Born and reared in New York City, Stevens quit school at the age of 16 shortly after he had moved with his parents to Columbus, Ohio. As a teenager there he worked out with the Ohio State mat team. He was handling all the older Buckeye wrestlers when he drew the attention of a promoter, who launched Stevens in his mat career. About this time Ray fell in love with and married a tall wrestler, Theresa Thies.

He was already a man in physical development, and a nut on wrestling. His wife not only taught him some holds but also provided his entree into big time wrestling. As Stevens notoriety soared in recent years, Theresa found younger women running after her handsome beast.

Every time Stevens has appeared on KTVU, a flood of mash notes, many of them perfumed, rolls into the station. "It's hard to figure," said Walt Harris, the mat spieler for the station. "The middle-aged women seem to think that shooting is too good for Mr. Stevens. But not their daughters. They'd embrace him if they could only find him. But, of course, they can't."

Sometimes Stevens will bring home a stack of them. They're about the only things he does read. It's dangerous for family unity.

But Ray's always been fascinated by danger.

"I love to wrestle," he says. "It's man against man. And there's no other sport like it. But it takes two to make a good match. If I can't find something tough to interest me soon, I may have to return to hill climbing or broncho busting."

Stevens can afford to shrug off the "bad guy" role. Certainly, he's capable of handling anyone who gives him a hard time. In fact, he claims that 99 per cent of the pro wrestlers can beat any other type of athlete in hand-to-hand combat. Stevens is a staunch defender of the pro mat sport, which he labels as "catch-as-catch-can" wrestling.

"Ours is a clean sport," says Ray. "There are no gambling or hoodlums involved."

He also has a ready answer to those who say the shows are phony.

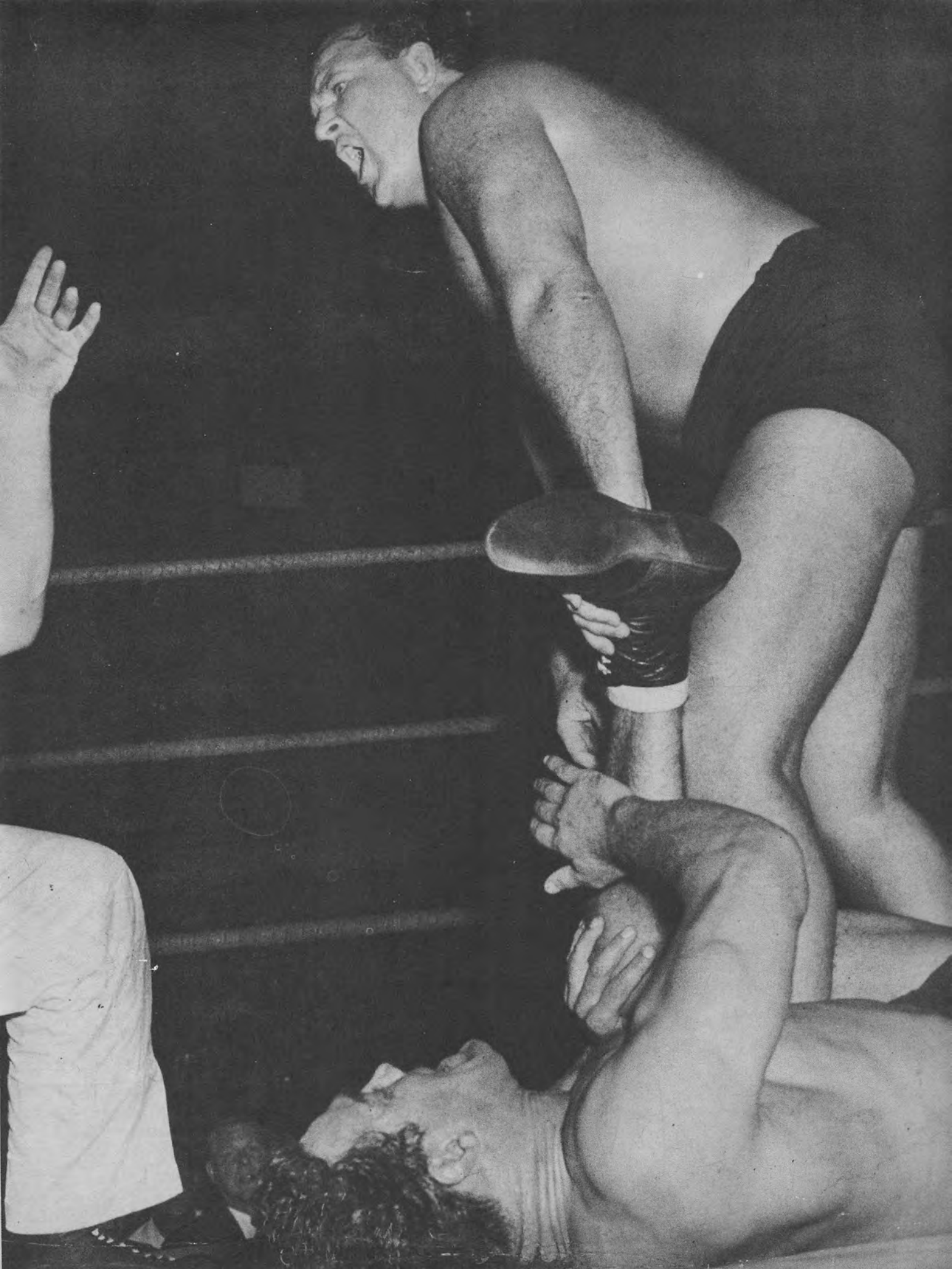
"Everything people see is for real," he insists. "And so are the injuries.'

Stevens and Cowboy Bob Ellis meet in mid-air. Said Stevens: "I love to wrestle. It's man against man. There's no other sport like it."

HARD BOILED IS RIGHT!

Hard Boiled Haggerty is as mean as they come with a temper to match . . .

By Gene Jacobs



Hard Boiled Haggerty is terrific!

If you don't believe it, just ask him. In his own and serious estimation, he's the greatest.

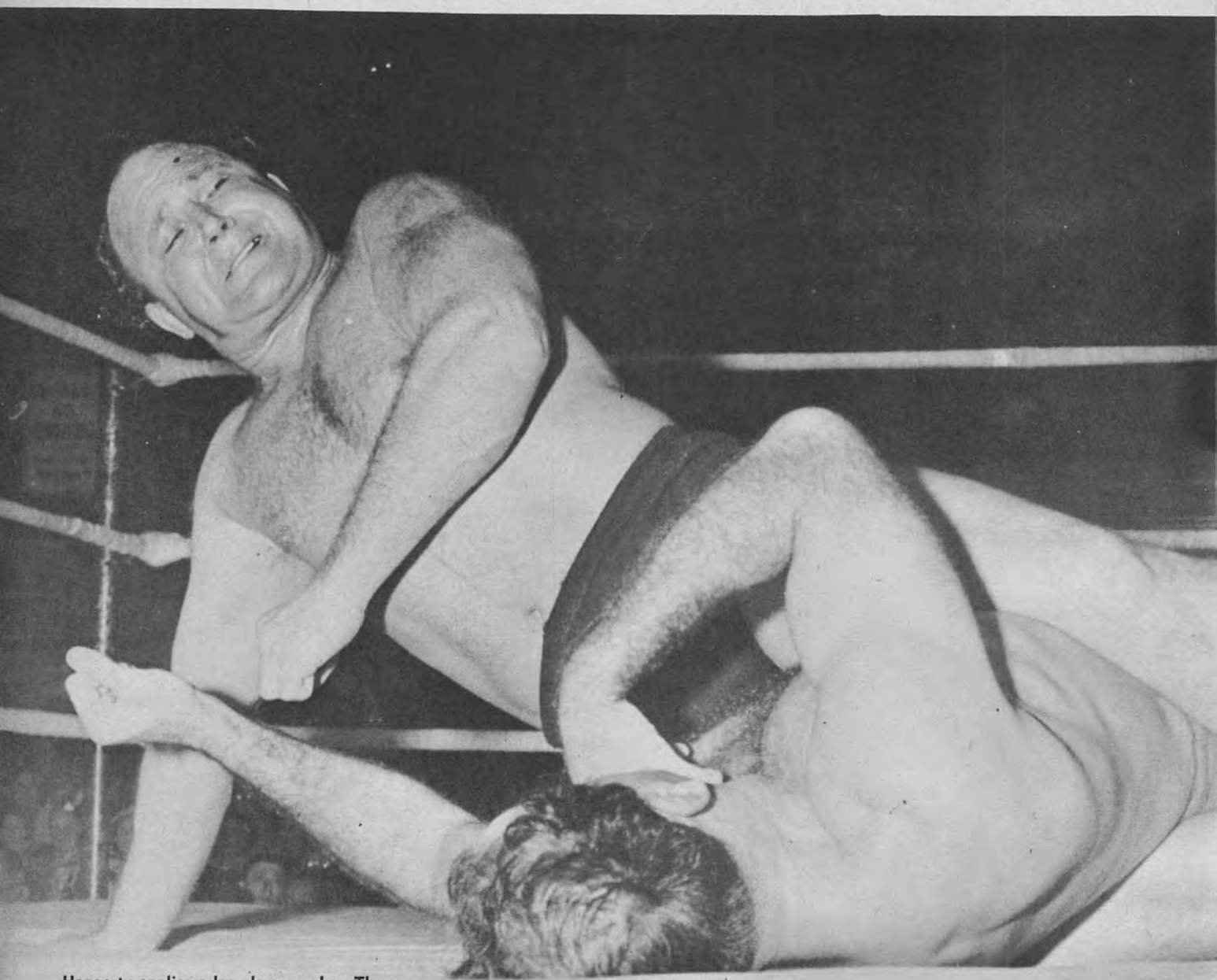
Hard Boiled's braggadocio about his wrestling feats is familar to all followers of the wrestling game. But it's when he gets into the story of his life that it comes out in force. Then he's the GREATEST.

Among his admissions: He's the world's greatest wrestler; He's the best dressed man; Is a true symphony lover; He could have been the greatest college football tackle in football history; and he had to search 20 years and twice around the world to find a woman good enough to become his wife.

Haggerty has only two secrets—his age and the size of his bank account.

For years, Haggerty claimed, he was married to his job of being the world's greatest wrestler. After travelling the world over he finally met a mate equal to him in looks, intelligence and charm in Boston and married her. So now, the man known internationally as the "King of the Wrestlers" has a "Princess"—named Donna Virginia (Little Hard Boiled) Haggerty.

Some details of his life he reveals with no boasting. They include being dismissed from three colleges. Last of these incidents was at Texas Christian University. There he had difficulties with a football teammate and was dropped from the squad. But not until coach Dutch Meyers had said of him: "If Haggerty could control his temper he would be the greatest tackle in football."



Haggerty applies a leg clamp on Lou Thesz. His telephone rings day and night with calls from both hostile and admiring wrestling fans.

Despite Haggerty's temper he was welcomed to professional football circles by the Detroit Lions. But even the calm, fatherly coach Bo McMillan couldn't understand the big and stormy tackle and after several rhubarbs traded him to the Green Bay Packers.

Here are some of Haggerty's opinions of rivals:

Bill Miller: "Strictly a beast."

Verne Gagne: "A bald headed old man."

Wilbur Snyder: "The game's biggest politician."

Whipper Watson: "A big crybaby."

Pat O'Connor: "Fair-haired boy of promoters."

Dick The Bruiser: "Scares most opponents, making them easy victims."

Buddy Rogers: "A pretty boy with no class."

Crusher Lisowski: "Brutal as the executioner at a French guillotine."

Fritz Von Erich: "Strong but dumb."

Rocky Hamilton: "Strictly a mauler."

Gene Kiniski: "A traitor."

Bob Geigel: "Pretty smart, but doesn't have too many tools."

Antonino Rocca: "A circus performer."

Doug Gilbert: "A good kid."

Killer Kowalski: "Explosive as TNT."

Trouble still shadowed the husky Haggerty, who was becoming an attraction in wrestling. Green Bay's coaching staff couldn't find a place for him because of his quarrelsome attitude toward other players and he was shifted to the Chicago Bears.

Haggerty gave Karl Karlson bloody beating

It was while at camp with the Bears that Haggerty decided pro football and he were going to part. Haggerty said:

"I was working for peanuts for the Bears and taking a lot of guff, too. I looked at all the telegrams and offers from wrestling promoters and left camp. I decided I could make more money in one week wrestling than I could in a season of playing pro football."

Haggerty likes such nice things as diamonds and Cadillacs and fine music. He also enjoys public speaking and makes about 60 appearances a year before clubs and civic groups. "I've got a gift of gab and people love me," Haggerty claims.

He will admit that when he attends symphony programs a lot of people

Haggerty when his temper gets the best of him. He attacks Joe Louis (above) and also traded punches with Rocky Marciano (below).

flip. Even when he frowned on romance he escorted a girl. But that was more for appearance sake than for the sake of companionship. Haggerty is company for Haggerty.

"A lot of people who attend symphonies must be wrestling fans," Haggerty confided. "They all seemed to recognize me and appeared surprised. I want everyone to know I am no maniac. I have a bad temper, but I try to curb it. Plenty of people want to quit smoking but they can't. I can't handle my temper."

The husky 253-pound challenger for the world title says he would prefer a calm, quiet life, but instead each day becomes more hectic. His telephone rings day and night with both hostile and admiring fans on the other end of the line. The self-styled "King of Wrestlers" admits that most of the calls are on the hostile side.

Even on the street Haggerty has to take some abuse. Boos and catcalls reach his ears, but he overlooks them. To boo Haggerty on the street takes a brave man. His sense of humor is short.

What does Haggerty tell his bitter telephone callers? "I give them my address and invite them over. They are all brave people on the telephone, but they never show up at my door."

One day Haggerty recalls, he worked out with Lee Savold, a pretty fair heavyweight in his prime. After the spirited drill, Savold told Haggerty that if he had started fighting instead of wrestling he could have been a champion.

"Savold wasn't telling me anything I didn't know," the cocky wrestler

cracked.

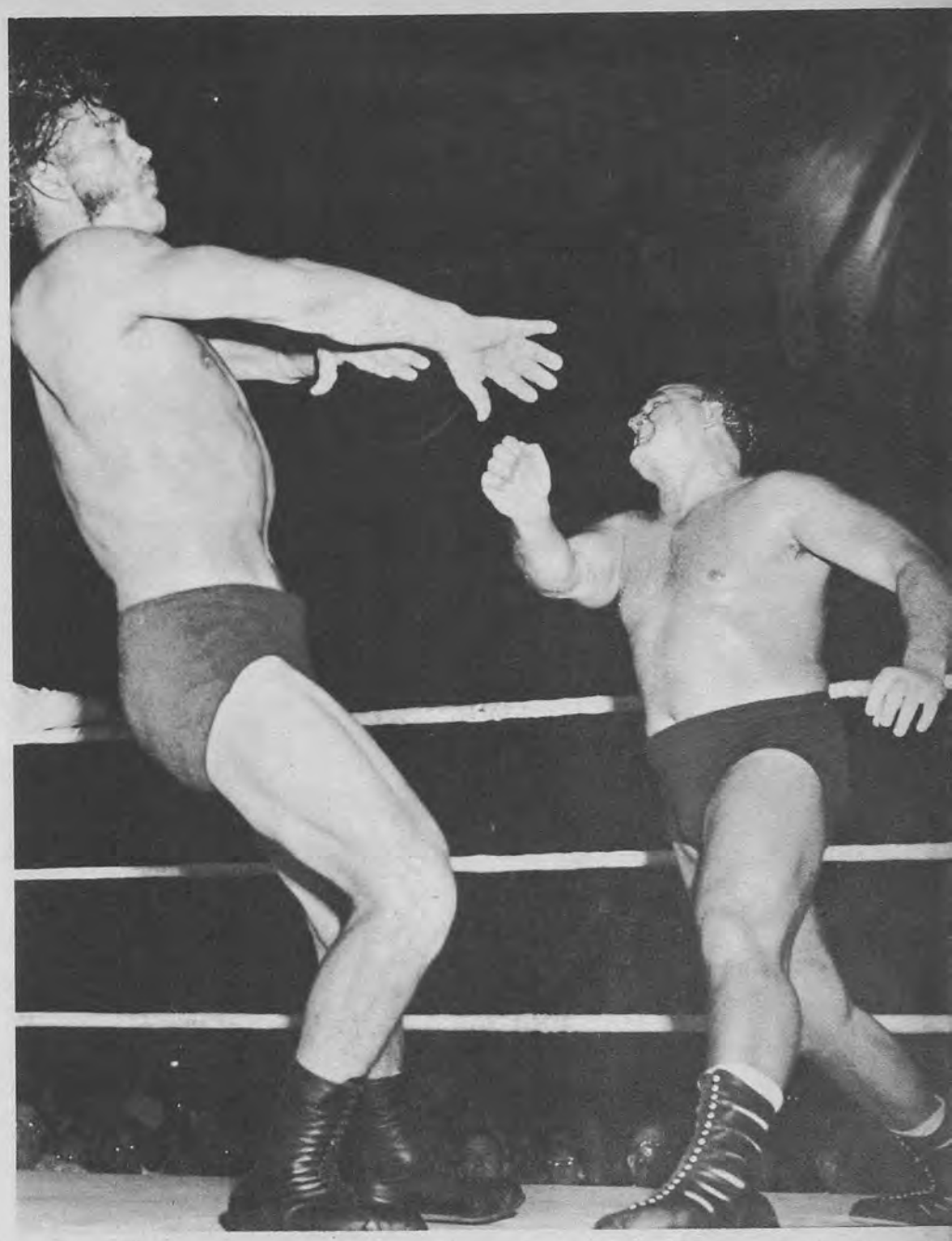
Haggerty insists he would be ready to challenge Sonny Liston, the world heavyweight boxing champion, to a rough and tumble match with no punches or holds barred. He claims to have issued the same challenge to Rocky Marciano when he was the heavyweight king. "Guess Rocky was just afraid of me," Haggerty said with a wink.

The bragging Irishman has incited more riots than any wrestler in the last ten years. Recently in Chilliwack, Canada, the crowd went beserk after H. B. beat their favorite. On the way to his dressing room he was attacked by the angry mob and badly beaten. He went into hiding, but reports prevail he suffered a broken arm and nose and it took 20 stitches to sew up cuts on his face.

While he keeps his age a dark secret, it was at 11 that young Donald Haggerty became a man of the world. Living in New York City—and not in the Park Avenue district either—Donald one day fought and beat three bigger boys. He became a marked youngster of the neighborhood. That fight, Haggerty says, made him. "I've never been affraid of anyone since."

To Haggerty all other wrestlers are second-raters, including those who claim to hold titles. "The so-called champions never seem to show up in my territory. They stay away from me," contends H. B.

Haggerty, despite his quarrelsome attitude, is a favorite of promoters. They treat him royally even to the extent of furnishing him with a private dressing room. "They know when they have a good product, a guy who can make those turnstiles click," says Haggerty.



The two sides of Haggerty. He belts Sky High Lee (above) and exchanges greetings with President John F. Kennedy (below).

Haggerty is quick to say he ignores any promoter who isn't fair and square. "I won't sign for a bout in a city where the promoter is playing politics with my future," H. B. says. "The few times I've been beaten is because the promoter hired a biased referee to handle my matches. Some guys like Whipper Watson, Don Leo Jonathan, Pat O'Connor, Wilbur Snyder, Verne Gagne and Buddy Rogers are fair-haired boys. You can't beat them in their own backyards and they never leave the safety of their own sanctuaries."

Shaking his big fist, Haggerty added: "If they ever do they'll get this right on the chin."

WORLD RATINGS

1—Buddy Rogers

2—Verne Gagne

3—Dick The Bruiser

4—Killer Kowalski

5—The Destroyer

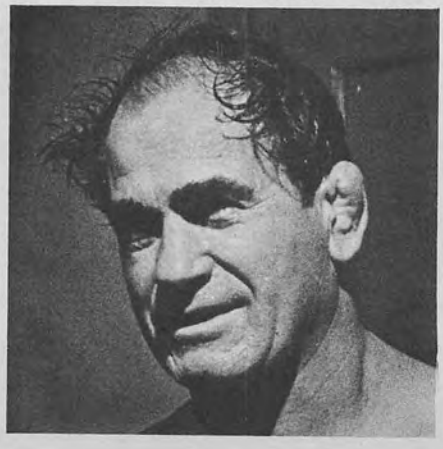
6—Bobo Brazil

7—Antonino Rocca

8—Don Leo Jonathan

9—Dory Dixon

10—Lou Thesz



SECOND 10

11—Crusher Lisowski
12—Rikidozan
13—Killer Austin
14—Ray Stevens
15—Pepper Gomez
16—Edouard Carpentier
17—Bruno Sammartino
18—Bob Ellis
19—Eddie Graham
20—Wilbur Snyder

TAG TEAM

1—Bobo Brazil - Edouard Carpentier
2—Johnny Barend - Magnificent Maurice
3—The Kangaroos
4—The Tolos Brothers
5—The Neilsons
6—The Hillbillies
7—The Von Brauners
8—Vittorio Apollo - Miguel Perez
9—Moose Evans - Tiny Mills
10—The Assassins

WOMEN

1—Fabulous Moolah
2—June Byers
3—Penny Banner
4—Judy Grable
5—Judy Glover
6—Kathy Starr
7—Millie Stafford
8—Rita Cortez
9—Jessica Rogers
10—Lorraine Johnson

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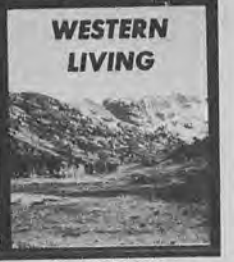

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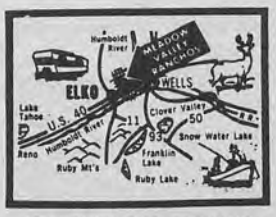

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7½	30	30
10	40	40

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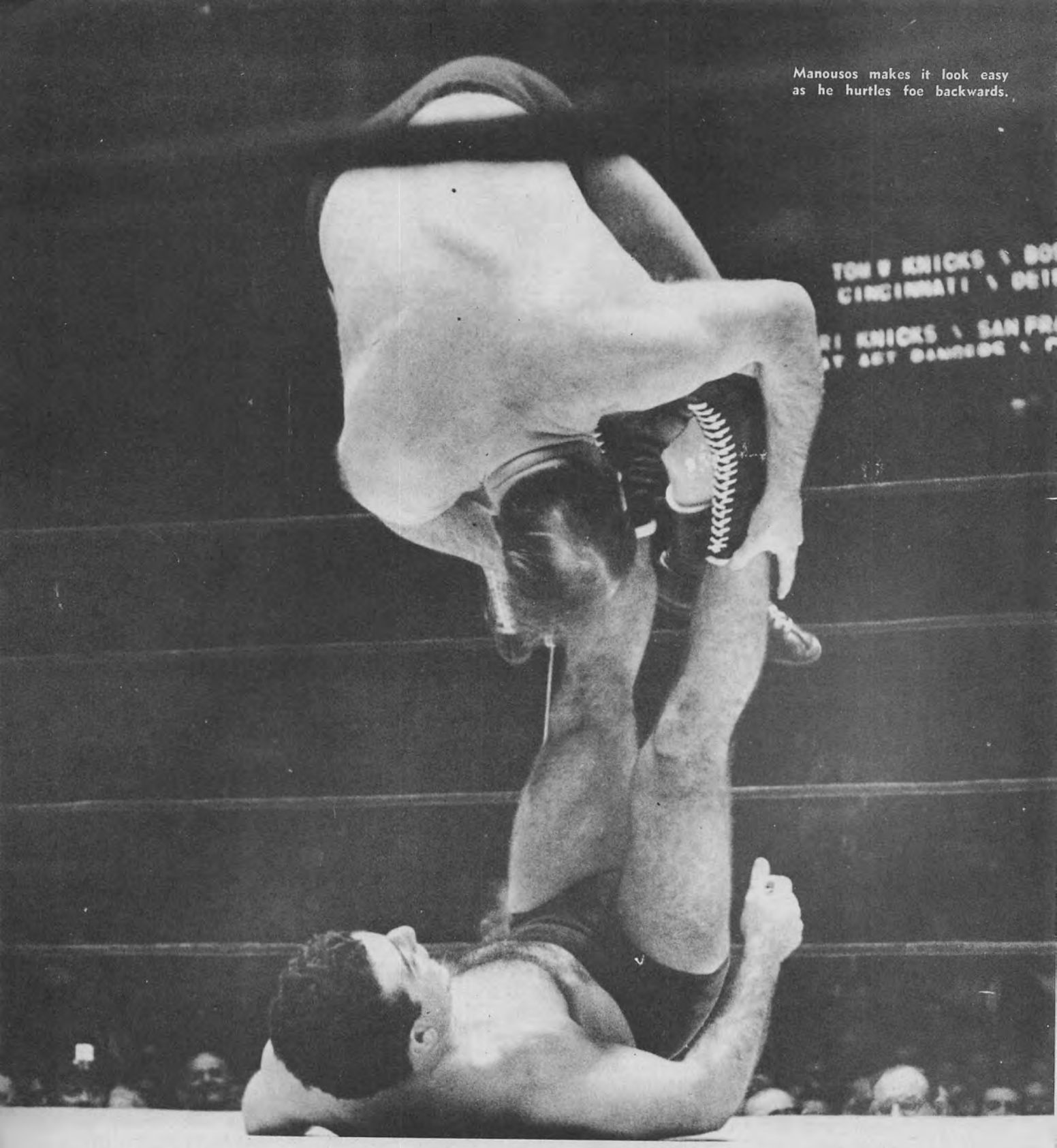

Manousos makes it look easy as he hurtles foe backwards.

continued from page 14

speaks a fair tongue of English. "It is a great test of strength. Once you get your opponent down, it is difficult getting away from a quick count of one. It's tremendous for building speed, skill, and stamina. Why, I can remember some of my bouts lasting one and two hours. I wore the heavyweight title in Greece; and believe me, in all modesty, I really earned it."

Although Manousos is relatively new to American fans, he became known to Canadian spectators three years ago. In fact, it was in Toronto that Vince McMahon, the leading wrestling impressario along the east coast, first got a glimpse of the invader from Greece. Suffice to say, McMahon needed only that one look to offer Manousos a contract.

"I'll never forget Canada for a number of reasons," offered Manousos. "You see this scar on my right knee? That was the only injury I suffered in my nine years of wrestling in Greece. It didn't take me nine bouts before I

suffered a broken nose while wrestling up north. Stan Stasiak was the guy who did it.

"It happened in a lousy way, too. I had Stasiak against the ropes when the referee started to break us. I stepped back with my hand down, completely defenseless. However, Stasiak seized the opportunity to land a good one on my nose. I didn't even see the blow. I continued wrestling but shortly thereafter the referee stopped the bout because I was bleeding so much. Still, I was given the win on the basis of an illegal blow."

Manousos ran his finger up and down the outside of his nose. He followed the twisted bone to further accent the curvature that extended to the left side of his face.

"I certainly was furious about it," continued Manousos. "I couldn't wait to get my hands on Stasiak again. For months, he ducked me. I pleaded with promoter Frank Tunny to get him in the ring with me in a no time limit match. I finally got another crack at him three months later. He gave me a hard time, but I made sure I watched him every minute of the way. The bout lasted 41 minutes. I was tired, I admit; but he was, too. Then, I finally nailed him with a suplex from behind. I grabbed him around the waist and lifted him up and drove him back on the mat with all the strength that was left in me. I didn't think I had any left."

That was the bad memory he had in Canada. The other, although it shouldn't happen to you, was a bit on the humorous side. At least Manousos thinks so.

"This particular incident happened in Hamilton, Ontario. It was after a match. I went into a fashionable restaurant where I had eaten a couple of times previously. I ordered a steak and proceeded to enjoy my dinner when the manager came over to the table and informed me I had a telephone call.

"I went over to the desk and learned it was some Greek friends of mine who had called. We talked for about five minutes and I went back to my table to finish my dinner. I got back to the dining area and discovered that someone was sitting in my chair. And, not only that, but the guy is eating away on my steak.

"Then I looked around. I thought maybe I was at the wrong table. Discovering that I was correct, I told the guy that he was at the wrong table. The guy looked up at me and said okay, that I was too big to argue with, quickly jumps up out of the chair, and runs out the door with the steak in his hands.

continued on page 60

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Manousos has great power in his legs and uses this maneuver to bring foe down.

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"I was dumbfounded. I yelled to the waiter that this guy had run off with my steak. This brought the owner over. He couldn't stop apologizing and gave me a steak on the house."

When Manousos arrived in New York, he was alone. He didn't know anyone and had trouble adjusting to his new environment, especially when it came to eating. He conquered the language barrier by eating in Greek restaurants which are easily accessible in New York. However, when it came to traveling to smaller cities, the Greek kitchens weren't available.

"You know, the cooking is so much different in Greece," he pointed out. "Everything is either baked or broiled, not fried. And, of course, you know how much olive oil we use. But, I have to admit something. I have gotten to like the American dishes so much now that I hardly miss the Greek food.

However, I still eat at the Greek restaurants regularly. All the owners know me and make me feel at home."

Another thing that is making Manousos feel at home is the response of fans. He's slowly building up a legion of followers which is all right with him.

"So far, the fans have been in my favor," acknowledged Manousos. "I hope they continue that way. The fans in Greece are quite different. They don't boo or scream. They merely applaud a hold or a break during the course of a match. At the end, if it was a good bout, even the loser is applauded for his efforts.

"However, I like the fans' attitude here. They yell and cheer, and it gives

The Golden Greek grimaces as he suffers indiginity of having his curly hair pulled.

me more desire. I hope they never stop cheering for me, especially when I am in against that Fred Atkins. He's been my toughest opponent so far. He is strong and has great leverage. I drew a couple of times with him."

How long Manousos expects to campaign in the United States is uncertain. He likes it here, especially New York where there are enough Greek restaurants, but he also misses his family.

"Oh, I don't know. I may settle in the United States," Manousos remarked. "You never know. I might get married in a couple of years if the right girl comes along."

Manousos winked at that last remark. He supposedly is a confirmed bachelor, but even Athens fell centuries ago.

"Hey," a sudden thought occurred to him. "Maybe I'd better stop sending all that money home. If I do decide to remain here and bring my family over, I'll have a hard time getting that money out of the country."

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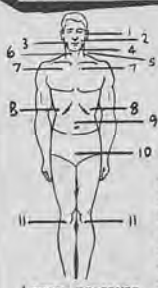

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INSIDE WRESTLING WORLD

By Harvey Kapuler

Kansas City mat cards have the highest attendance in the Mid-West with the Bruiser topping the cards . . . Bruiser beat Bearcat Wright, the Sheik, Ricki Starr, and the Nielsons . . . Wilbur Snyder is on a West Coast tour . . . Kurt and Karl Von Brauner have signed an exclusive contract to appear under the banner of Johnny Doyle and Jimmy Barnett . . . Wildman Jackie Fargo teaming with Tex Riley in Nashville . . . The Masked Medics are the Southern Tag Team Champions . . . Lou Thesz teamed with Len Rossi . . . The Gallaghers, Mike and Doc, are touring in the South . . . San Francisco fans agree with their Midwest cousins that those Nielson boys just got to go . . . Wrestling has started its sixteenth consecutive year as a Wednesday night tradition in the Olympic Auditorium, Los Angeles . . . Lou Thesz's life story was seen by 3,000,000 t.v. viewers on the N.B.C. network . . . Thesz can not be ruled out as a possible contender for the diamond belt . . . Thesz wrestled to a draw with Buddy Rogers in a wild 90 minute free-for-all back in the fifties in St. Louis . . . Mark Lewin has established himself as Midwest champion with his spectacular wins over Balk Estes' top grapplers . . . Lewin defeated the Sheik, the Nielsons, and drew with Dick the Bruiser . . . Dallas promoter Ed MacLemore features sumo matches and a wrestling bear . . . El Medico II has zoomed back to Texas after an absence much to the displeasure of his legion of fans . . . El Medico was the only man to beat Sailor Art Thomas in Houston . . . Dory Dixon has scored an impressive string of victories in the East . . . He headlined the Madison Square Garden card for Vince McMahon . . . Dan Parker is the public enemy No. 1 of every mat promoter in the U.S. . . . Parker insists on insulting all wrestling fans in his syndicated column . . . Bruno Sammartino made a triumphant return to the East Coast . . . Fred Blassie insists that he could beat Rogers ten times in ten minutes . . . Jack Pfeffer, the dean of promoters, was seen talking with Toots Mondt behind the scenes in New York's Madison Square Garden . . . Pfeffer promises to bring his new discovery the Mongol, to Los Angeles, Houston, and Washington . . . Dan Hodge is fast becoming the biggest box-office attraction in the Southwest . . . Kozak Brothers made a big hit with the Portland, Oregon fans . . . Lou Bastein, Luis Martinez, and Chief Big Heart returned to the East . . . Handsome Johnny Barend and the Magnificent Maurice are the official United States Tag Team Champions. . . . Veteran ring announcer Jimmy Lake is out of the hospital . . . Pepper Gomez has pledged to regain the championship belt from Ray Stevens . . . Stevens is the brother of Wildman Don Stevens, alias Jack Dalton . . . Crusher Lisowski teaming up with Killer Kowalski . . . Louis Tillet, also known as Sonny Fargo, is appearing in Phoenix, Arizona . . . Silento Rodriguez has been offered the largest guarantee ever offered a new wrestler by promoter Fred Kohler . . . Kohler has been promoting around the state of Wisconsin . . . A syndicate has been formed to purchase the contract of Doctor Jerry Graham . . . Final word about these plans should be in just in time for my next column and I'll have a full report for you then . . . Argentina Rocca is still a tremendous drawing-card in Brooklyn, New York . . . Rocca headlines the sell-out cards presented by the Barnandano Brothers at the Rollarama and Bay Ridge arenas . . .

Wrestling fans take note: Boxing and Wrestling, our sister magazine, is now a monthly, featuring plenty of inside pictures and stories on the mat world . . . Lord Layton is weighing offers to return to the mat game on a permanent basis . . .

Bobo Brazil and Dory Dixon are another pair of tag team champions . . . Hercules Cortez and Bruno Sammartino are joining forces . . . Ray "Thunder" Stern another one of the boys joining the jet set, flying from San Francisco to Washington, D.C. . . . The circulation of Wrestling World magazine has outdistanced all the forecasts by the experts, thanks to you fans . . . An agreement is being worked out between Roy Shire and Vince McMahon to permit the flow of top mat talent from coast to coast, thereby giving the fans the opportunity to watch the greatest names of the sport in action . . . Hans Schmidt claims the U.S. Championship because of his string of wins over Pat O'Connor . . . Tolos Bros. are going West . . . Bull Curry refuses to retire, says he won't quit this year or next . . . What happened to Larry Hamlton? . . . Doug Gilbert and Joe Scarpello are the team to watch wired Wally Karbo . . . I will be out in the Mid-West this month and will confer with the leading promoters and grapplers and the fans themselves . . . In my next column, I'll have a first hand report for you on the state of wrestling throughout the heart of America.

continued from page 23

But shortly after the announcer informed the fans the bout had reached the 15-minute stage, the All American girl of an hour before went on the offensive. In a flash she became a tiger, rocking her foe with a barrage of devastating dropkicks. Both girls were perspiring freely and ugly red rope burns were noticeable on their strong and well proportioned backs. Kay had a slight cut on her knee and blood trickled down her calf.

Then the bout turned into a slugfest. Time after time they slammed each other into the ring turnbuckles. On the ropes they exchanged elbow smashes. Annette caught Kay flush on the jaw with a hammer-like blow and she tumbled to the canvas. Dazed, Kay crawled on her hands and knees a few feet and then tried to rise. Annette watched her rival climb off her knees, took two steps to her right and lunged forward with a flying tackle. But she missed her target as Kay side-stepped and Annette crashed to the floor. Kay, with her foe stunned, immediately hoisted her into the air and began an airplane spin, finally throwing Annette to the canvas. The victim landed on her head and shoulders and lay motionless. Kay, nearly exhausted, fell on her for the 3-count pinfall victory.

SUFFERED GASH ON LEG

Kay helped Annette to her feet, shook her hand and the referee led the loser to her corner. The crowd, realizing it had seen a gruelling bout, gave both the winner and loser an ovation.

The same teen-agers, denied autographs when Kay entered the ring, swarmed the steps again. This time Kay stopped, signed a dozen or so and begged to be forgiven for not continuing. "I am too tired right now," she pleaded. "I am sorry."

She marched to her dressing room with a bowed head. Arriving at the door she pulled the key from her robe pocket, unlocked the door and quickly stepped inside.

It was only a matter of minutes until Kay opened the door and beckoned the writer inside. She immediately closed the door, walked to a chair and dropped into it.

Her robe slipped off one leg which showed a 2-inch gash an inch above the knee. Blood was noticeable on her calf. There were several black and blue marks high on her thigh. There was a rope burn across her neck. Her hair was messy and there were dark lines under her eyes.

Taking a deep breath, Kay asked: "Well, what do you think of me now?

continued on page 64

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With great satisfaction, Kay applies arm hold.

I am really a mess and I know it. I am dog tired. I was lucky to win."

"Any one who thinks this game is a pink tea party should try it. I don't care how good you are you take a lot of bumps and bruises. It's a dog-eat-dog battle once the gong rings. Guess you saw that tonight." She lifted her tired body out of the chair and slowly made her way across the room to her suitcase. She opened it and pawed through it until she found an orange. She peeled it and sat down again.

After eating several slices, she brushed back her hair and managed a smile.

"Let me tell you how I got started in the wrestling game. I was 15 and wasn't too much of a scholar in high school. I managed only a "C" average. I was always reading about wrestlers, especially the girls. Their lives seemed to fascinate me. Every magazine and story pointed out that June Byers was earning $50,000 a year. Other top girls were in the five figure bracket. I figured it was easy money so I approached Gus Karras, the promoter in St. Joe and begged and pleaded for a chance. I was turned down many times, but finally he relented.

"For eight months I never missed a day in the gym. Laura Martinez was my teacher. She taught me the intricate holds, how to slip out of them and forced me to do exercises. Believe me, after spending 8 hours on my feet working in the drug store, I didn't relish the workouts with Laura. But my burning desire to make good forced me to continue.

"Finally my big night arrived. I was signed for a match in Leavensworth, Kan., about 35 miles from my home. It's a night I'll never forget. I was so nervous I was ill. When I was told it was time for me to enter the ring I almost fainted. I was so scared when I saw the people around the ring I wanted to run. But I didn't know where to go. How I got into the ring I don't know to this day, but I did. When my opponent, Rose Roman, entered the ring I nearly collapsed.

"When the bell rang I was in a daze. I forgot all of Laura's instructions. I found myself being tossed around like a basketball. I don't think I begged for mercy, but I recall yelling to Rose she was breaking my arm. She didn't seem to care and applied more pressure. I thought my arm was broken and was surprised to find it wasn't. Suddenly I came out of my daze and decided to get some punches home myself and I did.

"It was a nip and tuck affair for about 5 minutes and the crowd seemed to be on my side. At least the fans roared louder when I was on the offensive. But at 16 I lacked experience and Rose was able to pin me after 17 minutes. When she helped me to my feet and shook my hand she told me I did okay.

"I don't even remember returning to my dressing room, but I'll never forget my injuries and I had a lot of them. My shoulder was cut and my knees skinned. Both my elbows really hurt and I had a cut on my head. But once I was under the shower I began to feel human again. I dressed in a hurry and walked out of my quarters and into the arms of Sonny Myers, who was headlining the show and waiting to get the signal to enter the ring. He was kind and sympathetic and told me not to let one defeat get me down. He even said I looked pretty good and it made me happy.

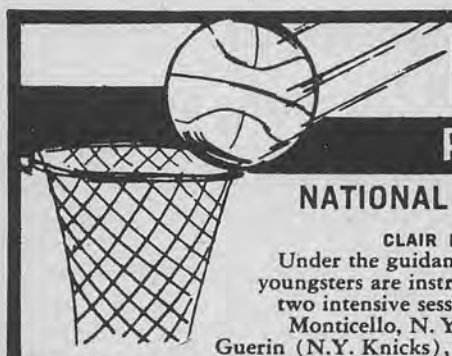
"The next thing I knew the promoter was at my side and he handed me some bills. Right then I was so excited I forgot how much money I was to receive. I thanked him and walked off.

"When I had an opportunity I counted my money—five $5 bills. It was as much as I earned working a full two weeks at the drug store. I went directly to Mr. Karras' car in the parking lot, crawled into the back seat and went to sleep. When I woke up I was home. Mr. Karras told me to rest a couple of days and then contact him. He told me I might have another match in 5 days. I never turned on a light in the house. I dragged myself to my room, flopped into bed and didn't wake up until 2 P.M.

The next day, with what I thought was easy money, I went on a spending spree. I bought a $17.50 dress, a $3 hat and a box of candy for my mother. Then I quit my job at the drug store. I sure loved to tell that Simon Legree I was through. I decided I was a wrestler. And mark this down: I am going to be the greatest woman wrestler in the world some day. Bet on it."

When she finished that sentence she ushered me to the door and said: "Hope to see you again. I'll be in Indianapolis tonight, Cincinnati the next, Montreal the next and then Winnipeg. If I had a dime for every mile I've traveled I would be a millionaire."

In the opinion of the writer and the wrestling fans who have seen her give 101 per cent to win she is worth a million.



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continued from page 19

"The Sheik hypnotized the fellow into thinking he was a statue," explained Salima, no trace of emotion in her voice. Only her eyes were visible through a small slit in the veil.

In the corner The Sheik continued to stare. He was dressed for action, his body covered by a brocaded half-length cape, his feet encased in calf-high laced wrestling shoes. The points of the shoes curled back in a half-moon circle.

He fingered a diamond encrusted ring on the forefinger of his right hand, as he sat. The jewels were arranged in an Arabic spelling of his family name. Between the third and little finger on the same hand a family indentification mark was tattooed.

Some may question The Sheik's bone-chilling tactics, but none his fearlessness. He's been in with the greatest around—Rocca, Dick The Bruiser, Bill Melby, Chief Wahoo, Lupe Gonzalez, Killer Kowalski, Tarzan Kowalski, Haystacks Calhoun, Bobo Brazil, Don Leo Jonathan and Buddy (Nature Boy) Rogers, the heavyweight title claimant recognized by the National Wrestling Alliance.

His matches with The Bruiser caused near riots in Kansas City and Omaha. The matches there both ended in draws after each had been thrown out of the ring in separate falls and suffered double knockouts. The Bruiser, for one of the few times in his life, had the fans behind him.

In Milwaukee The Sheik challenged the Lassoski brothers, Stan and Reggie, to a match at the same time, taking them on one at a time.

"These fellows were hugged and kissed by the people after their match with The Sheik," said Salima, her eyes now blazing. "They had been hated by these same people before and are hated by them now. But, not when they wrestled against The Sheik, two against one."

After The Sheik defeated Stan, his fall with Reggie had to be halted to prevent mayhem. The fans, enraged at The Sheik's tactics, began throwing things into the ring, including chairs. One chair nearly ripped the little finger off of his right hand, another smashed into his mouth, driving his teeth through his upper lip. That night The Sheik had to get stitched up at a hospital.

"He also wrestled the Volkoffs, those Russian brothers, everyone dislikes," said Salima. "It was like a tag team only The Sheik had no partner. Again they got the cheers and The Sheik got the taunts. But, he does not let it

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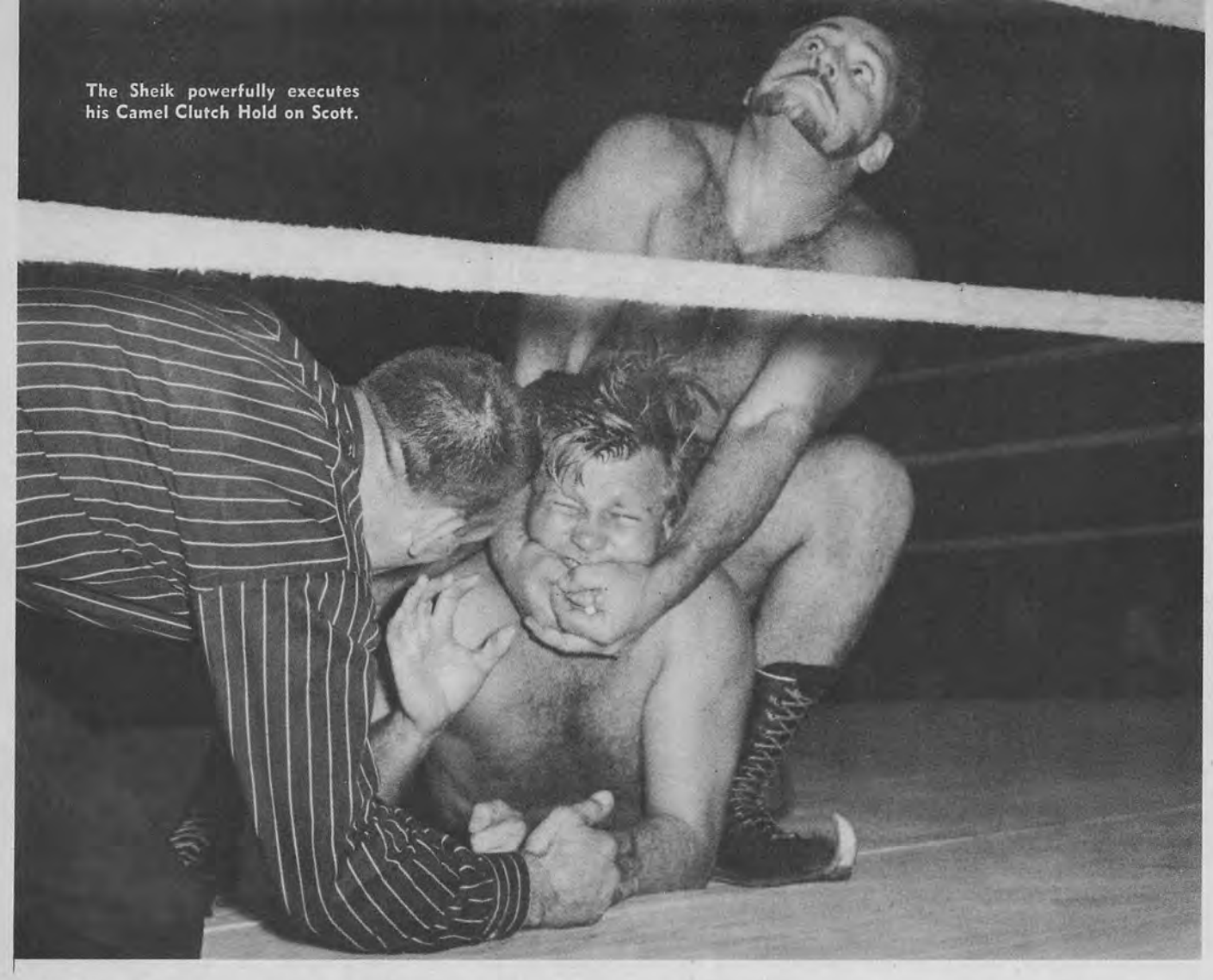

The Sheik powerfully executes his Camel Clutch Hold on Scott.

bother him. He regards anyone not of royal blood beneath him and not worth the bother."

Salima's staunch loyalty to The Sheik, she says, stems from her own upbringing as a Princess.

"I was pledged to him as a child," she said. "I am his wife. It gives me joy to serve him. He is the best thing that ever happened to me in my life.

"I go where he goes. I shall follow him and obey him always. In this country, women take too much from their men and give back too little. In my land it is the lot of the woman to serve the husband, to bear his children and to cater to his whims and wishes. It is a good life."

That philosophy, which Salima never hesitates to repeat, has made her about as popular with female fans as The Sheik is with their husbands.

"I feel their resentment," Salima admitted, her eyes clouding. 'But, I cannot help that. My duty in life is to serve this son of Islam."

She nodded towards The Sheik, still silent, still staring and still sullen.

"He has amazing powers of hypnosis," she continued. "There was a night in San Francisco when he concentrated his will on a woman at ringside. Suddenly, that woman got up and ran from the arena crying hysterically. Her husband didn't know what had happened. Another time he forced a sleeping baby to wake up crying. The mother didn't know what had happened. Later, The

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(Aug. 26-Sept. 2, 1963)

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Sheik told me it's cruel for mothers to bring their infant babies to ringside or to the arena with them. So, he willed the baby to cry to force the mother to take it home."

POLICE SAVE FOE

The Sheik pays a high price for his unpopularity. In his eight years here he's gone through six cars, all badly smashed by irate fans. The night he met Rocca in Madison Square Garden, his two-day old Cadillac was scratched and knifed to shreds in a parking garage. The Lincoln Continental he drives now was recently battered by fans with baseball bats. That happened in Windsor, Ontario.

But, if anything, these acts destruction only spur him to even more ferocious conduct. One night in Huntington he picked up George Scott, a 240-pounder, slammed him onto the press table, kicked him off the press table, then picked up the table and hit Scott with it over the head.

While Scott lay sprawled at the feet of ringsiders, The Sheik snatched the public address microphone out of the hands of Matchmaker Dick Deutsch and attempted to use it to finish Scott. Only quick action by a squad of police saved the prostrate Scott.

Later, in that same match, with the big crowd in an angry uproar, he cost himself an easy victory by flattening the referee. He was promptly disqualified.

He hasn't lost many matches, however. Out of an estimated 1,700 starts, he's lost fewer than two per cent. The Princess estimates over ten per cent of his matches have been declared "no contest" and a similar percentage ruled "draws."

"In many of these my Sheik is the real winner," she said grimly. "He is the one who has administered the most punishment. But, the referees stop the matches and make their strange rulings to keep the crowds calm."

The Sheik stared in silence. Then, he babbled something to the Princess in Arabic. When she replied, his eyes hardened. He opened them wide, showing the whites and shouted rapidly.

"He says he does not care about the crowds' anger," Salima said, speaking rapidly as she translated. "He says the people are like dogs, that he hates them for laughing at and desecrating our prayers and the ancient ceremonials we observe before each match."

Princess Salima referred to the grand entrances used by the 5-11, 238-pound desert warrior. First he stalks through the crowd, shouting insults and trading harrangues. Salima follows. When they enter the ring, Salima begins burning incense, sending clouds of smoke billowing out over the ring, purifying the air contaminated by the infidels.

Then, the prayer rugs are spread. The two of them kneel and pray to their Islamic God, always in the face of a jeering cacophony from the spectators.

"Do you wonder why he's so vicious?" Salima asked.

The Sheik ignores most of the con-

Referee tries to pull The Sheik away after the bearded one tossed Scott out of the ring.

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I spent 3 years in Japan learning the little-known Oriental art of KARATE, and was awarded the 4th Degree Black Belt—symbol of the highest possible proficiency. Now I'm ready to show *you* every secret I learned—and I guarantee I'll make YOU into a KARATE Specialist within hours—or, every cent you paid for my information will be refunded!

You don't have to attend either of my 2 schools where I train men like you and turn them into KARATE experts. No, I can show you how to practice KARATE in the privacy of your own home with only a few minutes of practice a day. I have jam-packed all I know about KARATE into "SUPER KARATE"—profusely illustrated and clearly explained.

In this book I take you step by step through the fundamentals of KARATE so that you understand clearly and immediately how these amazing principles operate to make you master of ANYONE you may meet—no matter how big he is, or how much he weighs!

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The result of hundreds of years of development in Japan, KARATE is the Oriental system of self-defense in which you turn your hands, arms and legs into incredibly powerful weapons of *attack*. When you know how to use KARATE, you disarm and disable your opponent in SECONDS.

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With KARATE you can disarm an opponent rushing you with his fists, a broken bottle, a revolver, or any kind of bludgeon. You can turn an aggressor's attack into your advantage with only your bare hands, your arms and your legs.

What *would* you do if you were insulted by a bully? . . . or if 3 or 4 hoodlums passed remarks about your girl? . . . or if you were suddenly mugged from behind? . . . or if someone came at you with a baseball bat? If you're like millions of other Americans, you'd be absolutely helpless—and you'd be ashamed, humiliated, robbed, beaten, kicked—and pitiful in the eyes of your girl or friends.

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With KARATE you can disarm and disable two, three and even four attackers. You can apply a simple pressure of your thumb and finger against any one of a dozen vital nerve centers of your opponent and watch his gun or knife fall from his limp hand while he himself sinks to the ground completely helpless and faint.

You can calmly watch a bully come at you with clenched fists—and see him sail over your head without having had any contact with him other than with the *sole of your shoe!* When you complete my instructions, you'll be ready for ANYONE—for ANY emergency—and you will feel supremely confident of being able to handle any situation perfectly.

In fact, a knowledge of KARATE will turn you into a NEW MAN even if you never actually have to use it! For you will become self-assured and completely confident of yourself and your ability to handle yourself. You will walk with a determined and confident step . . . you'll look any man in the eye . . . and you'll walk the streets with the knowledge that NOTHING can frighten you—that you can deal with any man, any weapon, any situation—and that you can do all this with NO bodily contact!

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You owe it to your own peace of mind—to your loved ones—to be able to defend yourself in these days when attack may come at any time from hoodlums, criminals and "wise guys". So mail coupon below NOW for my complete Instruction on KARATE—for the amazingly low price of only 99c plus 26c for postage and handling. If you and your friends don't say KARATE has made a new man out of you, every cent will be refunded! PS: if you order now—I'll include without extra charge your personal Membership Card in the American Karate Federation.

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The Sheik, who is of royal blood, isn't given noble treatment by Scott.

ventional holds and counters. He has a quick body slam which he deftly executes coming off the ropes. His two pet submission holds are the "Camel Ride" and "The Sleeper."

In the former, sometimes termed the "Camel Clutch," The Sheik sits on the back of his opponent who is lying face down on the floor, his hands firmly under the opponent's chin, applying reverse pressure. His sleeper shuts off blood to the brain and induces drowsiness. In it he applies pressure to two arteries coursing down each side of the neck.

Why does he continue to wrestle in the face of the jeers and boos?

"He wants to keep on making as much money as fast as he can so that he can take all of it back to the old country," Salima said. He has much great work to do there. But, these are things it is not my place to discuss."

Doesn't The Sheik want to win the heavyweight title, too, and return to his homeland as champion of the world?

The Princess spoke rapidly to The Sheik. For the first time, he stood up. He threw out his tremendous chest, he held his head even higher and he growled in Arabic:

"Ana Sheik. Shu baad budd-nee?"

This means, "I am a Sheik! What else do I need?"

The way he's going, nothing but a vault.

LOSING YOUR HAIR?

Men-Women Stop Worrying About Baldness

HERE ARE THE FRANK FACTS AND GREAT NEWS FOR THOUSANDS OF MEN AND WOMEN!

MEDICAL AND PHARMACEUTICAL RESEARCH DEVELOPS SCALP CONDITIONER THAT WORKS LIKE A PRESCRIPTION TO PROMOTE HEALTHIER, THICKER HAIR GROWTH.

Many years ago in connection with medical associates, we began critical research in the field of baldness by examining all previous medical literature and coordinating it with our own findings. We undertook years of scientific laboratory tests, studying and re-evaluating the causes of baldness and what could be done to combat them. Medical research paid off in the perfection and development of VITACRIN. VITACRIN actually sweeps away layers of dead skin that stifles hair growth, penetrates deeply into the hair follicles themselves, removes waste tissue . . . aiding revitalization . . . stimulating the hair follicles . . . in short if there is any life remaining, VITACRIN prepares the scalp for regrowth of hair . . . at the same time, itchy scalp, dandruff, thinning of hair and tightness is improved immediately.

Hereditary Baldness Is Far From Being The Only Kind, and A Most Common Type of Dandruff Can Be Controlled. Here's The Good News!

The Statements from users of the VITACRIN formula are almost unbelievable. The praise comes mostly from those who are losing their hair in excessive amounts, and in whom improvement was noticed quickly. Using VITACRIN takes only seconds a day! And you use it yourself at home, there are no costly visits or treatments! Use VITACRIN once or twice a day and you end worry and embarrassment about your hair, gain clean new comfort and confidence, and it is equally good for both men and women.

VITACRIN

Some all out baldness is only temporary . . . the result of illness or a run down condition. Your doctor can help you here by getting to the cause. A frequent cause of baldness is seborrhea . . . which can now be helped by a simple new treatment at home. What's seborrhea? It's a disease of the scalp that produces dandruff. Mind you, there may be other causes of dandruff, but let's stick to this common one. Seborrheic dandruff scales flake on your clothes, and hair. Harder scales may form on the scalp and smother the hair roots. The usual results are thinning hair or actual baldness! Not good, but definitely not hopeless! NOW AVAILABLE TO THE PUBLIC FOR THE FIRST TIME ANYWHERE! Is a new improved and remarkably inexpensive American made product to relieve seborrhea and its discomforting ugly effects. This preparation is called. . . .

VITACRIN offers hope for women too — even for those suffering from troublesome alopecia areata. The VITACRIN formula has helped many despairing women to save their hair, gain new hair beauty, new self-confidence. It can do the same for you — non-greasy . . . not oily! Maybe you know or have used similar European Preparations priced at $15. They're good too!

But, new improved VITACRIN, costs less than ½ that price because there are no import duties or foreign shipping charges.

VITACRIN was developed and is produced wholly within the United States. That's why you can get VITACRIN with its extra added ingredients for only $5 (Not $15) and that's for 50 treatments, a full five weeks' supply!

WHAT IS YOUR PROBLEM CONCERNING HAIR LOSS? WHAT ARE ITS CAUSES?

Read and Understand the Causes of Baldness!

BALDNESS COMES FROM MANY CAUSES.

Some all out baldness is only temporary, the result of illness or a run-down condition. Your doctor can help your hair by getting to the cause. BUT THERE ARE OTHER CAUSES OF ALOPECIA (the medical term for all types of baldness). And these are mainly 3 kinds:

1 — CONGENITAL ALOPECIA: Occurs as a birth defect.

2 — NEOPLASTIC ALOPECIA: Is due to neoplasms (Tumors) which are present in the skin. These Tumors can destroy the hair follicles by physical pressure and related complications.

3 — *ACQUIRED ALOPECIA: One of the most common types. "Acquired" simply means that a person has "acquired" this condition due to any of the causes mentioned below.*

TRAUMA: Physical injury to the hair, due to improper habits of hair care and beautifying. Industrial accidents, friction burns, and chemical burns.

RADIATION: X-Rays, radium, isotopes, atomic bomb explosion, can produce temporary alopecia or permanent loss.

HORMONES: When disease strikes the hormone balance can become disturbed, and this can lead to alopecia. We see this often in cases of hypothyroidism, diabetes, and menopausal states.

INFECTIONS: Most infections of the scalp seldom cause alopecia (baldness), but it depends upon the duration, depth, and virulence of the offending organism. Temporary hair loss occurs due to hair shaft breakage, or direct follicle involvement. Some commonly known illnesses which cause this are, shingles, tuberculosis, typhoid, scarlet fever, malaria and syphilis.

POISONS AND DRUGS: Certain types of organic and inorganic chemicals which are taken internally, by inhaling, by injection or by mouth, can cause toxic chemical alopecia.

MALE PATTERN BALDNESS: (MPB) THIS IS A VERY COMMON TYPE OF ALOPECIA THE EXACT CAUSE OF WHICH IS BELIEVED TO BE INDEFINITE AT PRESENT. THERE IS EVIDENCE TO INDICATE THAT THERE IS A RELATIONSHIP BETWEEN HEREDITARY FACTORS AND HORMONAL INFLUENCES WHICH MAY BE PREDISPOSING FACTORS.

It's no fun to see the hair coming out of your comb and brush, to be tormented and embarrassed by itching dandruff, to face the prospect of becoming completely bald, or in patches. Is there really something you can do about it all? Let's be honest, there's no known way to stop baldness that's hereditary. ***But — stop worrying, don't resign yourself to the social and business handicap of thinning hair, scale flecked hair or no hair, because . . .***

Note to Doctors: Doctors, clinics and hospitals engaged in working on scalp disorders are invited to write for additional literature on VITACRIN. Mara Products, Inc., 480 Lexington Ave., New York 17, N. Y.

Introductory Price

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VITACRIN penetrates the hair follicles, aids in loosening and removing the sticky dandruff scales that choke up hair growth. It relieves itchiness and brittleness. Use it regularly as directed with complete confidence, for continuing good results.

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Try VITACRIN at our risk. Use it for 30 days with this understanding: You must be pleased, you must be completely satisfied (after proper use according to the simple directions) or your money will be refunded immediately . . . no questions asked! Find out how much VITACRIN can do for you! WHY WAIT! ACT NOW! Start using VITACRIN today. Your own head will give you the answer. You owe it to yourself, your good looks to try VITACRIN. RUSH BACK THE "NO RISK" COUPON BELOW.

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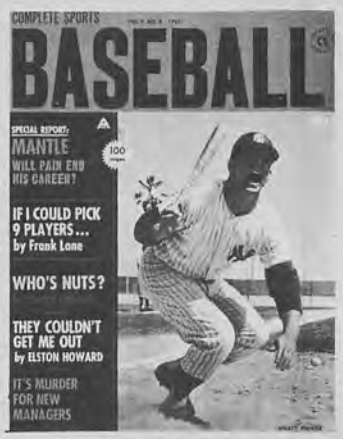

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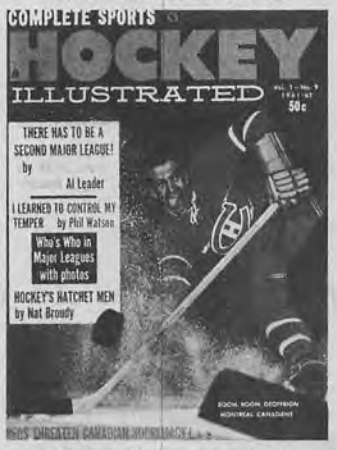

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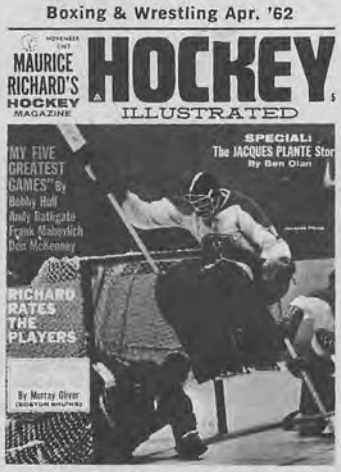

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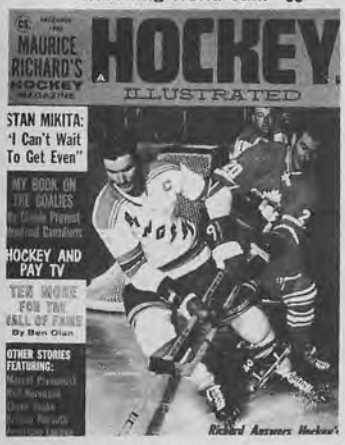

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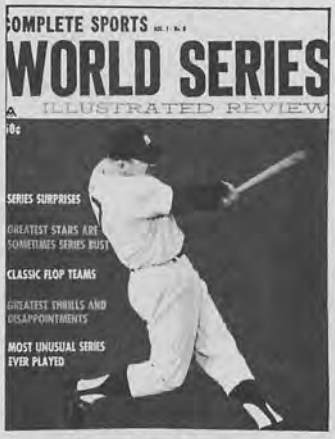

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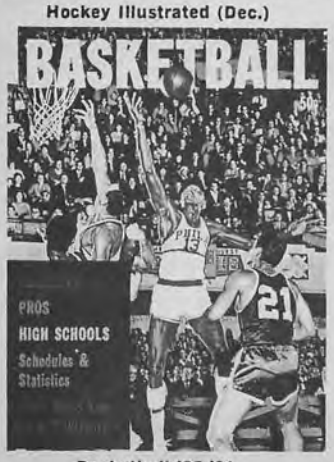
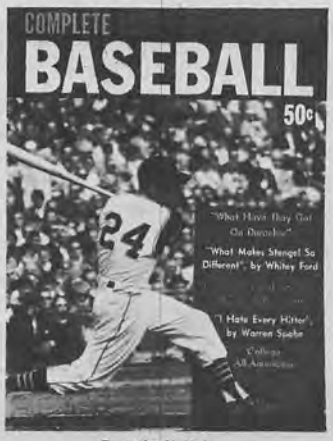


Basketball '60-'61



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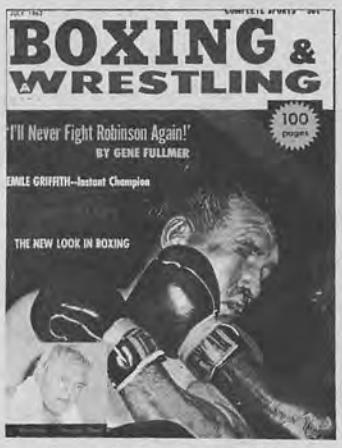

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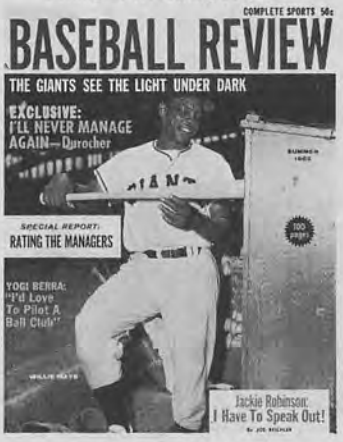

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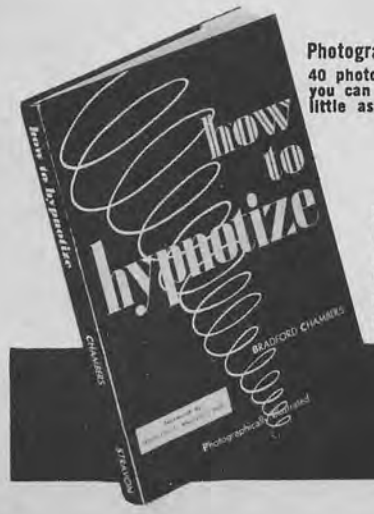

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Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough brutal massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride! (—says MIKE MARVEL, "Builder of Champion Bodies")

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Whether you're thin and scrawny, or sagging with unsightly fat—my secret DYNAFLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAFLEX makes you a two-fisted dynamo of manly beauty, rippling with power, glowing with magnetic sex-appeal—you'll be bursting with get-up-and-go. Man, you'll be really ALIVE—tingling with zest and rip-roaring energy—for the first time in years!

PROOF!

"I tried two other systems, before my buddy told me about DYNAFLEX. It *really* works—and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"
L. C., New York City

"I never thought you could build terrific muscles without exercises or weights. Started DYNAFLEX two weeks ago, and am building a *great* physique."
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"DYNAFLEX is the best yet. Only three weeks, and I have more dates than I can handle! I am telling all my pals about DYNAFLEX."
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ARE YOU ASHAMED OF YOUR BODY NOW?

Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those skeleton arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that caved-in chest and build on six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up fella! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic SUPER-BODY SEX-APPEAL girls are hungry for. And with NO starvation diets—NO fatiguing calisthenics—NO expensive health-foods!

HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tiresome exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights.

DYNAFLEX coaxes each muscle in your body to bring out its round, steely fullness and satiny symmetery. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru "DYNA-FLEXING" each muscle once a day!

There's nothing wrong with the bar-bell and weight-lifting method . . . but why bother? Why waste time and money, why sweat and strain your way to a streamlined symmetrical SAMSON-STRONG BODY—when you can do it better—bigger—faster—easier with the DYNAFLEX SECRET?

STRONG-MAN SEX-APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springy, power-packed legs. Girls go for a fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL . . . and they only laugh at skinny guys or "fatso's".

Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders. I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs. A lean taut rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

GIVE ME TEN MINUTES A DAY —THAT'S ALL!

After DYNAFLEX, you'll be able to roll up your sleeves and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. Yes, pal, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the fellows stare with envy and jealousy—when the girls crowd around to squeeze your iron biceps or touch your bulging brawny chest—when they ask in amazement HOW you did it—tell them about the Magic Secret of DYNAFLEX!

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- ☐ Develop crushing grip, two - fisted punch-power

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Okay, Mike! Here's $1.98. Send me your COMPLETE (nothing else to buy later) body-building course. I want to use your new secret of DYNAFLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copies of the DYNAFLEX SYSTEM and my free gift book "Secrets of Attracting Girls" on your money-back guarantee, in plain wrappers. If I don't develop a splendid physique and become more popular with girls you will refund my money in full.

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